Over 10,000 people in the Sacramento Region receive a cancer diagnosis each year. For each newly diagnosed, there are existing patients, survivors, and their families still dealing with cancer's wake. Distress has been designated by medical professionals as the sixth vital sign for cancer patients and is a side of patient care that often goes under-recognized. One third of cancer patients report decreased quality of life due to physical and mental side-effects brought by cancer. Recognizing that one of the significant stressors of cancer is increased costs, all classes are provided at no cost to participants. Since our founding in 2010, we have developed into the leading comprehensive complimentary cancer support center in the greater Sacramento Region.

Now more than ever, this most vulnerable population needs the support that we can offer. We are using our expertise and technology to offer online videos, yoga, meditation, movement, mindfulness and support groups. The feedback has let us know these new services are making a difference. With your help, we can do even more to provide much-needed assistance to comfort and hope during this uncertain time.

Why are these programs needed?
- Over 10,000 people in the Sacramento Region receive a cancer diagnosis each year. For each newly diagnosed, there are existing patients, survivors, and their families still dealing with cancer’s wake.
- Distress has been designated by medical professionals as the sixth vital sign for cancer patients and is a side of patient care that often goes under-recogized.
- One third of cancer patients report decreased quality of life due to physical and mental side-affects brought by cancer. 8 out of 10 cancer patients experience a significant financial strain due to their diagnosis and may not be able to afford private pay for these services.

Our impact:
- Clients report one of the most valuable aspects of our center is a place where people understand their experience. There is no other comprehensive complimentary cancer support center in the region. All area medical centers refer to Wellness Within.
- We serve over 400 individuals on-site each year; and have produced online programs serving 5x the population remotely.
Sponsorship Opportunities

Mission Level $10,000
- Promoted at all Fundraising and Donor events* – virtual and in-person.
- Opportunity to present a 3-minute message to our community online** (FB/Instagram).
- Your linked logo on our homepage, promoting you as a Wellness Within Mission Sponsor for a year.
- Promoted as a sponsor on digital program materials, e.g., “this video is brought to you our Mission sponsor…”
- Promoted at all client events – virtual and in-person – including Sacramento Cancer Wellness Retreats.
- Promotion on social medial & flyers.
- Highlighted in client and donor newsletters, at minimum two per month, for a year.

Program Level $5,000
- Promoted at two large Fundraising and Donor events* – virtual and/or in-person.
- Your logo promoted on our website as a specific program sponsor for a year.
- Included as sponsor of program tract (mindfulness, movement, expressive arts or nutrition) digital materials of your choice, e.g., “this video is brought to you by our Program Sponsor.”
- Promotion at client events – virtual and in-person – including Sacramento Cancer Wellness Retreats & Expert Speaker Series.
- Promotion on social medial & flyers associated with the program tract of your choice.
- Highlighted associated to the program in client newsletters at minimum two per month for a year.

Event Level $2,500
- Promoted at two large Fundraising and Donor events* – virtual and/or in-person.
- Your logo promoted on our website as an event sponsor for a year.
- Promotion at our client events – virtual and in-person – including the Cancer Wellness Retreats & Expert Speaker Series.
- Promotion on social medial & flyers associated with the upcoming special events.

Client Level $1,000
- Promoted at one large Fundraising and Donor event*– virtual and/or in-person.
- Your logo promoted on our website website as a client sponsor for six months (May – Oct)

*Events may include the Annual Gala, Big Day of Giving, Farm-to-Fork Dinner or the Year-End Campaign
Sponsorship Agreement

Company / Sponsor Name ________________________________

Company Contact ________________________________

Mailing Address ________________________________

City __________________ State____ Zip ________________

Phone________________________ Email __________________

For donor recognition purposes, please list contributor name as: ______________________

I/We wish to sponsor the Wellness Within at the following level:

☐ $10,000 Mission  ☐ $2,500 Event  ☐ Other $________

☐ $5,000 Program  ☐ $1,000 Client

Payment Information

☐ Enclosed is a check payable to Wellness Within

☐ I prefer to pay online or over the phone

☐ Please send me an invoice

☐ I would like to pay Wellness Within by credit card, and accept the added 3% CC fee:

Card Number ________________________________ Exp ______

Name as it appears on Credit Card ________________________________

Billing Address ________________________________

City __________________ State____ Zip ________________

Signature ________________________________

The Fine Print

- Wellness Within is a 501(c)3 organization, Tax ID #45-0929096
- Payment and logo artwork must be received three weeks before the event to ensure inclusion on materials
- Sponsorships of events are fully tax deductible, less the value of accepted tickets and advertisements
- 3% fee is added to credit card transactions simply to cover our costs, we welcome checks at no added fee
- Online video address is limited to three minutes; **Our team must approve content in advance of posting and has the right to require edits or refuse post of content.
- Unless otherwise specified, we will list the company name as the sponsor, and send thank you letter and tax receipts to the company or name listed on the payment.
- Send payment and completed form to:

Elizabeth Klein
Wellness Within
609 Oak Street
Roseville, CA 95678

Questions? Contact Elizabeth at 916-788-0333 elizabeth@wellnesswithin.org