

Effective delivery of Important safety information.

The Problem/Challenge

Identifying and implementing a simple and effective way of delivery important site safety information can be challenging. Wordy and excessive documentation can be a turn off to so many site operatives at the workforce. Language barriers can also be a problem. Failure to convey important information effectively can lead to injury and ultimately deaths that are relatively easy to avoid.

The Solution

A simple method of using illustrative (cartoons) signage to convey important messages. Using links with trade associations, component manufacturers and suppliers to provide visually explicit safety information suitable for everyone including foreign workers and other operatives with reading difficulties. NCC formed a working group to develop their own information materials for worker. They decided to develop a picture book presenting different hazardous work situations – The Silent Book – containing pictures of what not to do and what to do.



The Benefits

Safety information is provided by the “experts” ie. The people who design and produce the actual components. NCC has received positive staff feedback about the Silent Book. Employees report that it is fun to browse through and that it stimulates discussion about hazardous work processes and prevention.

Key Points

Use eye-catching cartoon. No need for use on architectural design drawings. The Silent Book forms part of the NCC’s overall and comprehensive safety and health management system.

