**Enrique Conterno**

Enrique Conterno was named senior vice president, Eli Lilly and Company, and president of Lilly Diabetes, effective November 1, 2009. Prior to this role, Mr. Conterno served as president of Lilly USA, the company’s largest affiliate. Born in Lima, Peru, Mr. Conterno earned his bachelor’s degree in mechanical engineering from Case Western Reserve University in 1989 and his master’s in business administration from Duke University in 1992. Mr. Conterno joined Lilly as a sales representative in 1992. From 1993 to 1995, he held roles as a financial analyst, marketing associate, and business development manager. In 1996, Mr. Conterno was named sales and marketing director for Lilly Peru, and in 1998, he became sales and marketing director for the Brazil affiliate. In 2000, Mr. Conterno was named executive director of marketing for the intercontinental region and Japan. In 2003, Mr. Conterno became president and general manager for Lilly’s operations in Mexico. In July 2006, Mr. Conterno was named vice president of Lilly USA’s neuroscience business unit, and he assumed the role of Lilly USA senior vice president of health care professional markets in 2008. In January 2009, he was named president of Lilly USA. Mr. Conterno is a member of the Board of Visitors for Duke University’s Fuqua School of Business, serves on the Greater Indianapolis Chamber of Commerce Board of Directors and Executive Committee, and is a member of the Park Tudor School Board. In 2012, he was named to the Board of Directors for the National Association of Manufacturers. He and his wife, Kathleen, have three children: Francesca, Jacqueline, and Nicholas.
AGENDA

KEYNOTE PRESENTATION

INTRODUCTION
Gary A. Puckrein, PhD
President and Chief Executive Officer,
National Minority Quality Forum

PRESENTED BY
Enrique A. Conterno
Senior Vice President, Eli Lilly,
and President, Lilly Diabetes
“Think globally, act individually:
A multifaceted approach to fighting
the diabetes epidemic”

BOOKER T. WASHINGTON AWARD

INTRODUCTION
Edward L. Martinez
Chairman,
Institute for Diversity in Health Management,
American Hospital Association

RECIPIENT
Bruce Siegel, MD, MPH
President and Chief Executive Officer,
National Association of Public Hospitals

PRESENTATION
LaVarne A. Burton
President and Chief Executive Officer,
American Kidney Fund

BOOKER T. WASHINGTON AWARD
Booker T. Washington started National Negro Health Week (NNHW) in 1915. From 1921 to 1953, NNHW was a program supported by the Public Health Service. National Minority Health Month is a descendant of NNHW. The Booker T. Washington Award recognizes an individual or organization that has made an outstanding contribution to the promotion of wellness in emerging populations.

BRUCE SIEGEL, MD, MPH
Bruce Siegel, MD, MPH, is the president and chief executive officer of the National Association of Public Hospitals (NAPH). Dr. Siegel has an extensive background in health-care management, policy, and public health. Before joining NAPH, he served as director of the Center for Health Care Quality and professor of health policy at the George Washington University School of Public Health and Health Services. He also previously served as president and chief executive officer of two NAPH members: Tampa General Healthcare and the New York City Health and Hospitals Corporation. In addition, Dr. Siegel has served as commissioner of health of the State of New Jersey. Among many accomplishments, Dr. Siegel has led groundbreaking work on quality and equity for the Robert Wood Johnson Foundation, as well as projects for the Commonwealth Fund, the California Endowment, and the Agency for Healthcare Research and Quality. He also was ranked as one of the “50 Most Influential Physician Executives” and one of the “100 Most Influential People in Healthcare” in 2011 by Modern Healthcare. Currently, he chairs the National Advisory Council for Healthcare Research and Quality. Dr. Siegel earned a bachelor’s degree from Princeton University, a doctorate in medicine from Cornell University Medical College, and a master’s in public health from Johns Hopkins University School of Hygiene and Public Health.