Navigating the Complex World of Cancer Diagnosis and Care:

Minimizing Disparities

Clinical Professor of Medicine and Medical Oncology
Program Leader, Gastrointestinal Oncology
Department of Medical Oncology
Associate Director for Diversity Programs
Kimmel Cancer Center at Jefferson
Philadelphia, Pennsylvania
Trends in Cancer Incidence and Death Rates by Sex: 1975-2009
Causes of Health Disparities

Poverty / low economic status

Social injustice

Culture

Possible influence on gene environment interaction

Prevention
Early detection
Diagnosis/incidence
Treatment
Post treatment/quality of life
Survival and mortality

Possible influence on gene environment interaction
Integrating Minority Populations and Gender into KCC Clinical Trials

- Behavioral and Epidemiology Science
- Community Outreach and Education
- Clinical Science
- Partnerships/Strategies to Overcome Barriers
- Basic Science

Increased Accrual

Populations
Resources to Enhance Diversity and Assist Minority Populations

Information Technology

Website Development

Colorectal Video

Breast Video

Clinical Trials CE Program

View the Enduring CE Programs Now!

Colon and Rectal Cancer: A Racial Divide

Presented by Cobb / NMA Health Institute, in partnership with Jefferson University & ECOG
Hosted by: DendiView TV at www.oncolgy.tv
Guide to Clinical Trials for Cancer Patients

English Version

Spanish Version
Colon and Rectal Cancer: A Racial Divide

ECOG/NMA 2012

Bridging Racial Disparities in Cancer Incidence and Outcomes

Monday, July 30, 2012
3:30 pm – 5:30 pm

Room 252, 2nd Floor
New Orleans Ernest N. Morial Convention Center
900 Convention Center Blvd.
New Orleans, Louisiana 70130
Mission

To develop comprehensive programs to facilitate research, education, training and teaching, access to quality supportive services including palliative and survivorship care, and workforce diversity initiatives that will reduce and lead to elimination of cancer healthcare disparities in the KCC population.
Future Directions

- Increase minority provider and patient participation in clinical trials
- Design and implement cancer prevention trials applicable to specific populations
- Create a climate that enhances accrual and retention of minority participation
- Expand opportunities for access and participation to underserved populations
- Define and understand possible biological and molecular differences
- Enhance cultural competence
- Expand collaborations with healthcare providers in underserved populations
- Apply existing cancer control measures
- Institute standard guidelines for diagnosis and treatment
- Maximize supportive care and hospice use