Diversity in Clinical Trials at Pfizer

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Pfizer’s Program

- Internal
- Tools
- Execution
- External
Internal Activities

- Developing Diversity Champions
- Educating Project Teams
- Operationalizing Diversity
Tools and Resources

Program

• Ensuring diversity inclusion in the Clinical Development Plans
• Developing tools to assess the population disparity by indication

Project Team

• Engaging with minority serving sites during site selection
• Communicating with sites and developing awareness

Site Tools

• Removing barriers such as financial strain
• Providing Recruitment and Retention resources
• Offering IM IN campaign documents
Execution of Diversity in our Programs

1. Identify the programs
2. Develop a Diversity Recruitment Plan
3. Conduct Lessons Learned
External Engagement

Education

Call To Action

Awareness
Patients should always discuss with their healthcare provider

Options for finding clinical trial listings through website searches such as:

- [www.pfizer.com/research/clinical_trials/find_a_trial](http://www.pfizer.com/research/clinical_trials/find_a_trial): Information on all actively recruiting Pfizer-sponsored trials
Thank You!

Questions?