I’m In is a patient-centered community-focused campaign designed to improve health by increasing clinical trial participation among traditionally underrepresented populations, including individuals of varied races and ethnicities.
National Launch

GARY PUCKREIN, PH.D., President & CEO, National Minority Quality Forum

CARLOS J. CARDENAS, M.D., Chairman of the Board, Doctors Hospital at Renaissance

AVERL ANDERSON, Breast cancer survivor and clinical trials participant

JOHN J. CASTELLANI, President & CEO, PhRMA

SALVATORE ALESCI, M.D., PH. D, VP of Scientific and Regulatory Affairs, PhRMA

HO LUONG TRAN, M.D., M.P.H., Founding President & CEO National Council of Asian Pacific Islander Physicians
Digital Media

Social Media Platforms

Twitter: @Join_ImIn
Facebook: facebook.com/JoinImIn
YouTube: youtube.com/joinimin

Snapshot of Success

Twitter followers: 692
Twitter impressions: 2,430,905
YouTube video views: 721
A community-centered physical and virtual network connecting patients and their advocacy organizations, research sponsors and investigators, healthcare providers and points of medical care to facilitate and accelerate diversity in participation to clinical trials.
ARE YOU IN?
WWW.JOINIMIN.ORG