Improving Minority Health & Participation in Clinical Trials

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Increase Minority Participation and Awareness of Clinical Trials
Inadequate representation of African-Americans in biomedical and clinical research has a negative impact on the quality of medical care and is a significant contributor to health disparities.
Contributors to the current state

- Patient barriers: lack of access, education and awareness, mistrust
- Physician barriers: lack awareness, clinical trial education, “difficult” discussion, patient loss
- The enablers:
  - Trial sponsors recycle the same investigators, few minority investigators
  - No FDA requirement for level of diverse representation
  - No measurement, reporting of diversity
  - IRB failure to interpret equitable representation as element of distributive justice
Why We Should be Concerned About Diversity

• Clinical trials form the basis of modern medical practice
• Racial and ethnic minorities remain underrepresented in clinical trials
• Current clinical trials may select for therapies which best meet needs of people of Western European descent
• Low diversity limits guidance on use of therapeutic interventions in diverse patients
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Vision: To improve the validity of clinical trials data supporting therapeutic interventions in people of color

• Educating consumers on clinical research
• Training physician-investigators and staff
• Establishing the business case for trial diversity
• Advocating policy change
• Promoting diverse inclusion at all levels of the process
Physician Education & Awareness

- Clinical Trials 101 (1 hour- Dinner Program)
- Clinical Trial Overview & Training (½ day - CME)
- Good Clinical Practices & Skills Building Course (2-3 day)
- NMA Convention Program – The William McBride Forum on Clinical Research
Good Clinical Practice & Clinical Research Forum

The Challenge! Changing the Face of Clinical Research

Wednesday, August 8, 2007 • 8 am - 3 pm
Honolulu Convention Center • Room 313B

SESSIONS:

8:00 - 8:35 am  Should African Americans Participate in Clinical Research?
8:35 - 9:00 am  Non-Industry Opportunities to Conduct Clinical Research
9:05 - 10:40 am  The Clinical Trial Mystique!
11:30 - 1:45 pm  Now that We Know—What Should NMA Do? Solutions, Hesitations & Next Steps (Town Hall Discussion & Luau Lunch)
1:45 - 2:20 pm  NMA Physicians Wanted! Opportunities at NIH and FDA
2:30 - 3:00 pm  More Opportunities & How to Make Your Application Government Friendly

This activity is supported in part by educational grants from AstraZeneca Pharmaceuticals and Merck & Company.
Project I.M.P.A.C.T.
Consumer Education Materials

- You’ve Got the Power! DVD
- You’ve Got the Power! Booklet
- You’ve Got the Power! Fact Sheet
- You’ve Got the Power! Magnets
- You’ve Got the Power! Bookmarks
- You’ve Got the Power! PowerPoint
- Project Traveling Exhibit
- Website
Project I.M.P.A.C.T.
Consumer Materials

You’ve Got the POWER!
What You Should Know About Clinical Trials

Project I.M.P.A.C.T.
Increase Minority Participation and Awareness of Clinical Trials

You’ve Got the Power!
Learn More About Clinical Trials

Welcome
Project I.M.P.A.C.T. is a program of the National Medical Association to encourage greater participation of African Americans in all aspects of biomedical research and clinical trials.
Current Programs for Increasing Participation

• Broad-scale consumer education program (DVD, web-site, brochures, articles, health fairs, forums, collaborations, etc.)
• Building and marketing database of interested physicians
• Mentoring physicians and staff
• Pre-site Assessments
• Coordinated physician training and inclusion
Conclusion

- Poor guidance derived from limited data threatens a healthier future and may perpetuate health disparities
- The future demands a new paradigm of partnering with the community for effective education and conduct of research for the elimination of health disparities
Thank You