

Loudermilk Homes Expands into Cashiers & Highlands, North Carolina

Loudermilk Homes brings custom luxury design and craftsmanship to homebuyers in Cashiers & Highlands.

CASHIERS, NC – SEPT. 21, 2021 – Leading custom luxury home design and construction firm <u>Loudermilk Homes</u> is expanding into western North Carolina to meet the needs of discerning homebuyers.

Loudermilk Homes is designing and developing homes in several communities in the Highlands-Cashiers Plateau on the western side of North Carolina. This is the company's first major expansion outside of the metro Atlanta region as it serves clients across the Southeast who want primary custom residences or second luxury homes in the Blue Ridge Mountains. Alan Webster of Loudermilk Homes is the Division Manager for Western North Carolina oversees all of the company's projections in that region.

"Cashiers and Highlands are hidden gems that provide a welcome respite to families in Georgia, Florida, the Carolinas and other Southeastern states, and we are excited to bring our quality craftsmanship and disciplined construction process to homebuyers who are looking for tranquility in the mountains," said Sherwin Loudermilk, Founder and President of Loudermilk Homes. His family has owned property in the Cashiers area for many years, and he visits the area often.

One of Loudermilk Homes' most active developments in Cashiers is at <u>Saratay Falls</u>, which features just 20 private estate lots. The community is known for its old-growth trees, hiking trails, a creek and a 40-foot natural waterfall with a natural freshwater pool at the base that gives the development its name. Prices start in the \$1.8 million range, and <u>Brooks Kittrell</u> and <u>John Muir</u> of <u>Berkshire Hathaway HomeServices Meadows Mountain Realty represent the Saratay Falls community.</u>

Loudermilk Homes is also building luxury homes in <u>Bear Mor</u>, a new gated community with just 9 lots located on Big Bear Pen road just a short hike from the shopping and restaurant district in downtown Highlands, with long range views of downtown. Bear

Mor is being developed by Moss Robertson and Hammond Rauers of Highlands Capital Partners, and is represented by <u>Judy Michaud</u> and <u>Mitzi Rauers</u> of Berkshire Hathaway HomeServices Meadows Mountain Realty.

Separately, Loudermilk Homes is building a private enclave with just four homes in the premier gated community of Cedar Hill in the heart of Cashiers. The custom luxury homes will be built on estate lots that have more than 20 acres of land each and offer stunning mountain views, with prices starting in the \$3.9 million range. <u>Dan Allen</u> of <u>Silver Creek Real Estate Group</u> represents the Cedar Hill community.

Loudermilk Homes is also pleased to be building a luxury home in Lonesome Valley, an 800-acre master planned community that's one of the most desirable communities in the Cashiers area. With hiking trails, ponds and streams stocked for fly fishing, a recreational lake with a boathouse for canoes and kayaks, a pool, fitness barn, playground with a zipline, disc golf and other amenities, Lonesome Valley brings residents closer to nature. Dan Allen of Silver Creek will represent that home.

Loudermilk Homes created a proprietary 9-Step "Process to Perfection" that makes custom luxury home design and construction easy and fun. The company's Loudermilk Connect app gives each homebuyer complete transparency with live video feeds, daily work logs, photos and real-time schedule and budget updates so there are never any surprises. Using state-of-the-art smart home technology and the finest workmanship on every home, Loudermilk Homes has been repeatedly recognized as one of the leading design and build firms in the Southeast.

In addition to its expansion into western North Carolina, Loudermilk Homes recently created a luxury pools division that designs and installs custom pools, hot tubs, water slides, water walls and other water features.

Loudermilk Homes continues to work closely with the design professionals at sister company <u>Loudermilk Designs</u>, which provides luxury interior design services to create bespoke spaces that people love to live in.

ABOUT LOUDERMILK HOMES

Loudermilk Homes was founded in 2009 by former IBM executive Sherwin Loudermilk. The award-winning luxury homebuilder follows a proprietary 9-Step "Process to Perfection" that ensures quality custom craftsmanship and complete transparency on every project. Each home has top-of-the-line smart home technology that can be integrated with Amazon Alexa, and the Loudermilk Connect app allows homebuyers to see real-time video feeds, approve change orders, and monitor budgets and schedules from any device 24/7. Loudermilk Homes has been honored to win numerous awards from the Greater Atlanta Home Builders Association, Modern Luxury Interiors, City Lifestyle, Houzz and other influential publications. Learn more at www.LoudermilkHomes.com or call 770-485-2600.

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