

NYC | June 13-15, 2019

PRIMER¹⁹

FUTURES FOR ALL

THE VALUE OF ATTENDING PRIMER

theprimerconference@gmail.com

We're building a global community of thought leaders and visionaries—people who want to imagine a brighter future and deliver impact at their company or practice. We need people like you to help drive innovation with a close eye on ethics and responsible design strategies. The world we are imagining is not science fiction; they are the realities we live in today and the agendas we must shape for a better tomorrow.

WHO SHOULD ATTEND

- You are in a domain and industry that has the power to affect society's culture, politics, and economies and want to incite change locally or on a global scale
- You are part of an emerging technology group or product and looking for a radical reframing of how you look at your work
- You are a visionary and want new tools to shift boundaries and usher in new methods of thinking and ideation
- You are a professional that designs/develops products, services, or strategies and want to focus on the wider impact of your work

WHY YOU SHOULD ATTEND

- You care about the impact your work will have on our future
- You are looking for inspiration and new lenses to apply to your practice
- You are curious about Speculative Design, Futures and Foresight and want to know how to apply it to your practice
- You want to meet and learn from designers, strategists, and artists from around the world—people who are addressing some of the most critical issues of our time
- You want to develop 21st century skills and mindsets to better prepare you for a rapidly changing society
- Your company needs new perspectives and methods for innovation
- Your company is interested in identifying opportunities that will prepare them for future market disruptions or emerging technologies to stay competitive
- You want to expand your vocabulary of Futures Design Thinking and develop new perspectives on delivering responsible products into the world
- You've heard other companies are investing in Futures/Speculative Design and want to see how they are applying it to their operations

Please contact us for more information or if you want to discuss special customized ticket packages for you or your organization

Sponsorship Coordinator

sponsorships@primerconference.com

General Info

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