

GROUND EFFECT WINE CO.

2014 Ynez Valley Cabernet Sauvignon

2014 was a great year for many vineyards in the Santa Ynez Valley, a healthy, balanced crop coupled with a drama free growing season produced many wines of profound character. In our experience it was a stellar vintage for Cabernet Sauvignon, enabling us to produce a wine that encapsulates all the things we enjoy in a good glass of Cab.

Multiple vineyard sites throughout the valley are employed to create a consistent wine with character and complexity. Stylistically the wine is focused first on classic cabernet fruit characters on the palate nose. Secondly, we strive to make sure the wine has ample tannin, acidity as well as backup flavors and aromas of chocolate, vanilla and ripe berries.

TECHNICAL DETAILS:

VINTAGE — 2014

VARIETY — CABERNET SAUVIGNON

APPELLATION — SANTA YNEZ VALLEY

ABV — 14.5%

pH — 3.65

TOTAL ACIDITY — 6.5 g/L





Brand	GROUND EFFECT
Varietal	Pinot Noir
Vintage	2016
Appellation	Central Coast
Vineyard	Santa Lucia Highlands, Monterey Premier cool climate regions of Monterey & Santa Lucia Highland are effected by the Pacific Ocean. Wild, cool winds rush off the ocean creating a long and moderate growing season that produces rich and balanced pinot noir
Ageing and Oak	9 months, 15% New French Oak
Alcohol	14.0%
Aging Potential	5 - 7 years
Tasting Note	In the glass the color is delicate ruby with light pink edges. Diving in to the wine, the aromas are -like cracking into a fresh pomegranate while walking through a rose garden. Vibrant Red fruit hits the palate with a flash while dark cherry flavors search out each end of the palate. Satin tannins with a touch of vanilla are matched with the cinnamon spice and that wisp of acidity that craves another sip.
Geek Out Note	Monterey & Santa Lucia Highlands Pinot Noir combine in the inaugural release of our Pinot Noir.
Label Story	The deep running roots in the label depicts the importance of wine starting at the source. This is the meaning of Ground Effect, the expresion of terroir
UPC Code	040232268151



Wine without cause is a wine without effect...

**GROUND
EFFECT**
WINE COMPANY

Brand	GROUND EFFECT
Varietal	Cabernet Sauvignon
Vintage	2017
Appellation	Santa Barbara County
Vineyard	Happy Canyon, Santa Ynez Valley
	At the east end of Santa Ynez Valley, you find Happy Canyon. Mixture of clay and loam soil, low in nutrients provides smaller vines and more complex fruit. The warmest area of the region, Happy Canyon is perfectly suited for growing brilliant Cabernet Sauvignon
Ageing and Oak	14 months, 15% New French Oak
Alcohol	14.5%
Aging Potential	5 - 7 years
Tasting Note	Rich ruby tones are welcoming at first sight. Lively aromas of ripe red berries coincide with a savory and hint of sage and red earth. The first sip delivers full and far reaching dark fruits. Bold dark cherry and warm spices. The finish leaves room for food with a balanced of medium tannin and acidity
Geek Out Note	100% Santa Ynez Valley fruit is used in Ground Effect. 5% Merlot added in as a little secret weapon
Label Story	With deep running roots in the Santa Barbara Valley, the label depicts the importance of wine starting at the source. This is the Ground Effect
UPC	040232604706



Wine without cause is a wine without effect...