

FAIRWILD PRODUCTS:

- > Products collected from the wild (medicinal and aromatic plants, gums, resins and other plant saps, berries, fruits, nuts, mushrooms, etc.)
- > Processed ingredients made from wild-collected raw materials for use in finished products
- > Finished products containing FairWild-certified ingredients

AUTHORISED USE OF THE FAIRWILD® MARK:

- > If your company has a licence agreement with FairWild Foundation
- > If your product contains at least 20% FairWild-certified ingredients and meet rules for composite products, you can use the FairWild design mark prominently displayed
- > Products containing less than 20% FairWild-certified ingredients can carry the FairWild design mark in a subordinate position
- > Adapted minimum content rules apply for cosmetic products



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**A SOCIAL AND ECOLOGICAL STANDARD FOR WILD
COLLECTION BASED ON EXISTING KNOWLEDGE
AND APPROPRIATE RESOURCE MANAGEMENT**

**A FAIR DEAL FOR
PEOPLE AND WILD
COLLECTED PLANTS
INVOLVES US ALL!**



© A. Kotiya/TRAFFIC (Community members in India with fruits of Haritaki *Terminalia chebula*)

A FAIR AND SUSTAINABLE DEAL FOR WILD-COLLECTED INGREDIENTS THROUGHOUT THE SUPPLY CHAIN

The increasing demand for natural products in the sectors of food, cosmetics, wellness and medicinal ingredients poses major ecological and social challenges: high pressure on threatened and potentially vulnerable plants can endanger local ecosystems and the livelihoods of collectors who often belong to the poorest part of society in the countries of origin.

In response to these concerns, the FairWild Foundation promotes sustainable, fair and value-added management and supply chain development of wild-collected natural ingredients and products thereof.

The FairWild Standard version 2.0, with its certification system, has integrated earlier versions of the ISSC-MAP and FairWild Standards.

Beyond certification, the principles of the FairWild Standard also prove to be instrumental for the implementation of national resource management systems and international conventions such as the Convention on Biological Diversity (CBD) and the Non-Detriment Findings Process of CITES.

PRINCIPLES OF THE FAIRWILD STANDARD

Wild collection and conservation requirements

- > Maintaining wild resources
- > Preventing negative environmental impacts
- > Sustainable harvesting practices

Legal and ethical requirements

- > Compliance with laws, regulations, agreements
- > Respecting customary rights

Management and business practices

- > Applying good management practices
- > Applying good business practices

Relationship with collectors

- > Fair contractual relationship company/collectors
- > No discrimination
- > Avoiding child labour
- > Respecting customary rights
- > Fair trade benefits for collector communities

Fair labour conditions for workers in the collection company

- > Fundamental principles and rights at work
- > Good and healthy working conditions

Obligations of FairWild companies towards their suppliers and buyers

- > Fair and quality-conscious trading behaviour

Obligations for buyers (importers, traders)

- > Fair trade practices
- > Fair prices and fair trade premium

FAIRWILD SCOPE OF WORK

- > Through certification, ensuring traceability, transparency, product safety and sustainability of the resource base
- > Encouraging sustainable and fair business practices while influencing consumer choice and value addition throughout the supply chain
- > Ensuring buyers that products are collected and produced in a socially and ecologically sound manner
- > Providing information, advice, technical support and training to clients involved in wild-collection and trade, also with respect to implementation of the Standard
- > Informing and influencing national, regional and international policy frameworks

CERTIFICATION AND INSPECTION

Certification is based on:

- > Risk analysis
- > Resource assessment
- > Management plan
- > Sustainable collecting practices
- > Cost calculation along the supply chain
- > Traceability of goods and finances
- > Documented fair trading practices

Inspection:

- > Qualified agencies conduct inspections. These may be combined with other auditing systems.



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