CERTIFICATION
assuring sustainability of supply chains

PRODUCT LABELLING
reach consumers with the FairWild® Mark

INFORMATION AND ADVICE
to those in the wild plants trade
A BIT ABOUT US

FairWild Foundation is a non-profit organization working worldwide to achieve a brighter future for wild plant resources and those who depend on them.

The FairWild Standard and certification scheme provides a global framework for sustainable, fair and value-added management and trade of wild-collected natural ingredients, such as plants, fungi and lichen.

Ask our team how to join the growing number of organizations using FairWild as a means to protect the integrity of their supply chains, the wellbeing of their collectors, and survival of the plant species on which they rely.

THURSDAY 13TH FEB, 15:00-17:00:
WILD PLANTS, WILD WORLD

Attend our event on Thursday 13th Feb, 3–5 pm, Room Athen, NCC Mitte, “Wild plants, wild world!” We will help you to build your global sustainable trade network with the FairWild Standard. Join us to be inspired by the latest wild product sourcing projects and collaborations; meet current FairWild participants; and learn how sustainable wild sourcing can positively impact your business and help meet global biodiversity and development goals.

Delegates with an interest in wild-sourced ingredients may also be interested to attend the Congress event “Organic & Wild: a topic under the radar. Why should we care and what are the solutions?” on Wednesday, 12th February, 11-11.45 am (Room Prag, NCC Ost). Speakers from the FairWild Foundation will join the panel discussion convened by our partner organisation, TRAFFIC.

GET IN TOUCH WITH US

Bryony Morgan & Emily King
FairWild Foundation Secretariat c/o TRAFFIC
secretariat@FairWild.org
+44 781 308 1189 (during BioFach only)