



CALL FOR ARTISTS: Co-Design Mural and Install with Bend's Latinx Community

We are seeking an experienced, collaborative, Spanish-speaking artist to co-design and install Phase Two of #ProjectUnderpass in the North Pedestrian Railroad Tunnel of the Franklin Avenue Underpass in Bend, Oregon during late summer/early fall, 2020.

Application Due: August 9th, 2020 at 11:59pm PST

Contact: Hayley Anderson, info@colw.org, 541-647-2930

www.BCDinitiative.org

BACKGROUND

Central Oregon LandWatch formed the BCD Initiative to build broad and effective support for policies and programs that promote an inclusive, dense, mixed-use neighborhood in the Bend Central District that is well-served by safe and environmentally friendly mobility options. To address the problem of connectivity, the BCD Initiative collaborated with the late Kaycee Anseth to reimagine the Franklin Avenue Corridor as a safe, welcoming, and vibrant public space. Together, we chose this corridor because it is a key east-west connection between Downtown Bend and the Third Street Corridor and Midtown Neighborhoods with more than 5,000 people walking, biking, and using other mobility devices through it on a weekly basis.

Since the Bend Central District has three times more Latinx residents as the rest of the City of Bend, Phase Two of #ProjectUnderpass focuses on lifting up that cultural heritage for all Bendites to recognize and respect through public art.

SCOPE OF WORK

The artist will work with Latinx community members to design a mural for the North Pedestrian Railroad Tunnel of the Franklin Avenue Underpass. In August, Central Oregon LandWatch will convene two focus group sessions coordinated by Mecca Bend and facilitated by Joann Lundberg, Art Therapist. The artist will develop the mural design based on the themes, concepts, and feedback developed during these sessions. In September, the artist will work with volunteers to install the mural.

DESIRED ATTRIBUTES

The ideal artist will be fluent in Spanish and have a strong connection to Bend's Latinx community. They will have experience designing and installing murals, as well as a strong ability to participate in a collaborative design process geared toward engaging and representing community.

BUDGET

Central Oregon LandWatch's budget for this project is \$13,805. This project received \$6,902 in matching support from the Oregon Arts Commission Arts Build Communities grant program, and we are currently accepting donations to raise the remaining \$6,902. The budget includes all costs associated with the project, including paint, art supplies and materials, sealant, safety equipment, food and water for volunteers, artist fee, facilitator fee, interpretation/translation, outreach, and participation rewards. The artist fee will be a maximum of \$5,500.

HOW TO APPLY

Artists interested in this project must prepare and submit the following:

- Artist biography, including your level of fluency in Spanish
- CV
- Artist statement: 100 – 1000 words on why you want to work on this project, what part of it speaks to you, and how you personally relate to the Latinx community in Bend, OR.
- 5 samples of your work in JPEG files less than 3MB each
- A link to your website if you have one
- A reference for your mural experience
- A reference for your collaborative work
- Your availability to co-design and install the mural during August – October, 2020

Artists interested in being considered should submit these materials by Sunday, August 9th, 2020 at 11:59 p.m. PST to: info@colw.org.

SELECTION

The selection panel will consist of:

- Central Oregon LandWatch Director of Urban Planning
- Art Facilitator
- Mecca Bend president
- Mecca Bend sub-consultants
- Kaycee Anseth Legacy Foundation Board Member

Applications will be selected based on the following criteria:

- Spanish language skills and connection to Latinx community
- Experience with murals or proven ability to complete a similar project
- Ability to design collaboratively and work with volunteers
- Style and quality of previous artwork

The project will be awarded to the selected artist the end of August, 2020.

MORE INFORMATION

For more information or questions about the application process, please contact Hayley Anderson at info@colw.org or 541-647-2930.