

September 25, 2024

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The Honorable Tom Cole Chairman House Appropriations Committee Washington, DC 20515 The Honorable Susan Collins Ranking Member Senate Appropriations Committee Washington, DC 20510

The Honorable Rosa DeLauro Ranking Member House Appropriations Committee Washington, DC 20515

We, the undersigned, represent 120 former chairs, members, and staff of the U.S. President's Council of Economic Advisers (CEA) during the administrations of Joseph Biden, Donald Trump, Barack Obama, George W. Bush, Bill Clinton, George H.W. Bush, Ronald Reagan, and Lyndon Johnson. At CEA, we regularly advised the president, White House staff, Cabinet members, and others about developments in the U.S. economy and regularly relied on insights made possible only by the Current Population Survey (CPS).

We write to alert you to an emergent threat to the quality of this critical national economic indicator. We all rely on this data and are deeply concerned about its future, given its influence on global financial markets and macroeconomic policymaking. Despite its invaluable data, including the monthly unemployment rate, the CPS is under threat of cuts to its sample size due to inadequate resources. To preserve the accuracy and integrity of the monthly unemployment rate and associated measures of labor market activity, as well as enact overdue steps to modernize its data collection, we strongly urge you to provide an additional \$20.6 million above FY 2024 levels for the CPS in any final fiscal year 2025 (FY25) appropriations or continuing resolution for the Departments of Labor, Health and Human Services, Education, and Related Agencies (LHHS-Ed).

Following two years of flat funding, BLS has announced plans to survey fewer households for each month's CPS starting in January 2025. This follows more than a decade of enacting alternative cost-saving measures such as reducing the number of in-person visits to households, non-response follow-up, field training, and more. Since collecting labor market information from fewer people will endanger the reliability of metrics such as national unemployment and labor force participation, this step is a last resort that has been delayed for as long as possible by exhausting all other available means.

The rise in operating costs stems from two factors. First, the cost of in-person data collection has steadily risen over the past decade. This stems from increased labor costs for data collectors, in addition to the need to contact households repeatedly to encourage their participation. The participation rate in the CPS has been steadily falling, and first fell below 90 percent in December 2012. It dropped precipitously in 2020 and was 67 and 71 percent in the past two years, respectively.

Second, and more subtle, costs have increased due to a lack of funding for a reformed and modernized CPS. A decade ago, BLS and the Census Bureau began work to develop new, Internet-based ways to collect data. As described in this recent presentation to the Federal Economic Statistics Advisory Committee, the timeline for modernization can be carried out in just three years contingent on funding. However, for several decades the U.S. has failed to allocate the resources required to implement these modernizing efforts. After adjusting for inflation, overall BLS funding has fallen by more than 20 percent from a high in 2010 and more than 13 percent since the sample size became approximately 60,000 households in 2001.

Reducing the CPS sample size will make its statistics less reliable. Not only will uncertainty surrounding the top-line statistics edge up, as noted in a statement from the American Economic Association, but it will also hinder accurate analysis of states and local areas and subpopulations, including teenagers, seniors, veterans, people with disabilities, the self-employed, people who identify as Asian, Hispanic or Latino ethnicity, and Black or African Americans. Furthermore, it would inhibit the analysis of the intersections of these demographics by geography and sex. Already, disaggregated data by state cannot be produced for some racial and ethnic groups. Should cuts to the CPS sample size be enacted, there simply will not be sufficient representation in the sample to trust timely disaggregated findings and information on these demographic groups likely will disappear entirely from the monthly Employment Situation report. And finally, a smaller sample also makes the system less resilient. It raises the risk that BLS will be forced to delay or miss a monthly release because of a major disruption such as extreme weather or another pandemic - moments when accurate, localized labor market information is particularly critical.

Providing BLS with \$718.6 million – \$650.6 million in congressional appropriations (an additional \$20.6 million above FY 2024 levels) and \$68 million which may be expended from the Employment Security Administration account in the Unemployment Trust Fund for FY 2025 – would prevent cuts to the CPS sample size this year, and with continued investment for the following two fiscal years, will save the CPS from further sample erosion. The BLS-Census Bureau plan for a new, modern CPS could be fully implemented in as little as three years and would prevent future cuts to the sample as survey response rates to phone and in-person survey techniques continue to trend downward. The individual components of that funding are broken out as follows:

- 1. Congress can provide the BLS Division of Employment and Unemployment Statistics with \$12 million dollars in FY2025—an additional \$4.4 million above the President's request. This increase to annual funding would support the current operations of the CPS.
- 2. Second, and most importantly, Congress can commit to a multi-year modernization initiative (as proposed in the Administration's FY2024 budget) to prepare the CPS for success in the 21st Century with an initial appropriation of \$15 million in FY2025 in addition to the above request.

We join together and write today because we know that the immediate problems facing CPS are real, urgent, and can be readily solved with some stop-gap funding. In addition, we know that BLS and Census cannot achieve a healthier CPS without development funding for a modernized labor market survey over the next few years. We urge Congress, with your leadership, to find a bipartisan solution to shore up the CPS now and support its modernization, thereby assuring private and public policymakers that they can confidently base decisions on the invaluable data contained in that survey now and into the future.

## Respectfully,

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