Welcome Poll!

Please tell us what brings you here today.
WORKING PRINCIPLES FOR HEALTH JUSTICE AND RACIAL EQUITY

Centering Community in Public Health
2020 Webinar Series
March 25, 2020
The Praxis Project is a national non-profit organization that works in partnership with national, regional, state, and local partners to achieve health equity and justice for all communities. **Our mission is to build healthy communities by transforming the power relationships and structures that affect our lives and communities.** Praxis supports policy advocacy and local organizing as part of a comprehensive strategy for change.
Hosts

Xavier Morales
Executive Director
The Praxis Project

Jenna Gaarde
Program Director
The Praxis Project

Candace Cross
Fellow
The Praxis Project
Logistics for our webinar

• We will provide a link to the Working Principles during the webinar.
• This webinar will be recorded and posted online.
• Slides will be emailed out.
• Q&A responses will be emailed out.
Community Agreements

- Be respectful
- Be patient
- Brave space
- No wrong questions
- Pop the bubble
- Land the plane
Webinar Engagement

Use Q&A and chat tools throughout webinar

Q&A:
• We will answer questions as they come up
• We will have time for folks to verbally ask questions
• We will then answer written Q&A

Chat:
• Set chat to “all panelists & attendees”
• Chat can be used for comments and engagement with other attendees
Welcome & Introductions

Let’s test the chat tool (to panelists and attendees):

• Name
• Sector (community, nonprofit, government, etc.)
• Where you’re based
Gratitudes

Thank you to the community partners who contributed their wisdom, knowledge, and experience to this discussion:

Praxis technical assistance partners, staff, Board of Directors, and network of basebuilding organizations.
Types of Organizations in Communities

**Advocacy Organization**
A group of people who work to support an issue or protect and defend a group of people, or social good or interest

**Community Service Provider**
Organizations that deliver person-centered care within the community

**Community Organization**
An organization that uses its own social structures and resources to accomplish community goals

**Base-Building Organization**
An organization that sets strategies using the priorities of their constituencies to build collective strength and power to address a variety of inequitable conditions within a community
Build Community Power

Increased Agency to Shape Policies, Systems & Practices

Basebuilding Organizing is Intrinsically Valued and Directly Supported

Positive Change Across Social Determinants of Health Equity

More Just Society

Praxis Theory of Change
Social Determinants of Health

- Identity
  - Race
  - Disability
  - Class
  - Religion
  - Gender
  - Ethnicity

- Just Immigration Climate
- Community Safety
- Education Justice
- Valued Cultures & Identities
- Connections with Neighbors
- Economic Justice
- Housing Justice
- Transportation Justice
- Civic Participation
- Healthy Marketing & Retail Environment
- Reproductive Justice

- Hope & Efficacy
- Fair & Unbiased Justice System
- Health Care Access
- Access to Parks & Recreational Spaces
- Food Justice
- Clean Water, Air, & Soil
- Community Infrastructure
The Story Behind the Praxis Project’s Working Principles for Health Justice and Racial Equity
Participant Question

Please type in your response using the chat tool (to all panelists and attendees):

• What resources or frameworks do you currently reference in your health justice and racial equity work?
Working Principles for Health Justice & Racial Equity

- Act with Care
- Commitment to Transformation
- Inclusivity
- Authentic Community Collaboration
- Sustainable Solutions
Act with Care

Proceed thoughtfully.
Be deliberate.
Seek to understand.
Build trusting relationships.
Lead with love.
Inclusivity

Those most affected by inequities are in the best position to define the problem, design appropriate solutions, and define success.
Authentic Community Collaboration

Authentic community collaboration builds dignity and allows for all perspectives to be considered and integrated; solutions should be co-designed, co-implemented, and co-measured/evaluated.
Sustainable Solutions

Solutions should be community-driven, build community capacity and resident knowledge, deepen relationships, increase programmatic capacity, build lasting infrastructure, and ensure respect for all.
Commitment to Transformation

All participants can learn from one another, reflect on their own structures and practices, and find areas to continuously improve organizational culture and practices.
Working Principles for Health Justice and Racial Equity in Action
Diverse Leadership Shaped New Strategy

**Previous Strategy**
Public Health Perfect
Failed 30 times

- 2 cents/ounce
- Dedicated Tax (66%)
- Retail tax – felt at the register
- Focused on raising prices to curb demand/consumption
- “Success” if price of soda increased resulting in decreased purchase

**Berkeley Strategy**
Political Perfect/Public Health Good
Passed!

- 1 cent/ounce
- General Fund Tax (50%) Excise tax paid by distributors
- Focused on generating revenue to address complex roots of diseases caused by overconsumption of sugar water
- “Success” defined by increased community knowledge, and behavior changes of those receiving benefits of investment
## 2014 Passage of Measure D: Berkeley Soda Tax

<table>
<thead>
<tr>
<th>Principle</th>
<th>Previous 30+ Attempts</th>
<th>2014 Coalition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Act with Care</td>
<td>Emphasis was on decreasing soda consumption through increasing price</td>
<td>Emphasis on building relationships to show how this funding could advance local priorities and goals</td>
</tr>
<tr>
<td>Inclusivity</td>
<td>Identities of the communities most impacted by soda industry did not inform who was engaged</td>
<td>Intentional inclusion of communities of color most impacted by soda industry</td>
</tr>
<tr>
<td>Authentic Community Collaboration</td>
<td>Community engagement and buy-in was significant gap</td>
<td>Community-led collaborative and community advisory board for tax revenue</td>
</tr>
<tr>
<td>Sustainable Solutions</td>
<td>Emphasis was on increasing prices to decrease consumption</td>
<td>Reinvestment of funds back into the community, build knowledge, capacity and infrastructure.</td>
</tr>
<tr>
<td>Commitment to Transformation</td>
<td>Wedded to the research: 2 c/ounce; retail tax; specific tax.</td>
<td>Reflection of many lessons learned to bring to other tax interventions</td>
</tr>
</tbody>
</table>
Assessing & Improving Our Work
Through applying the Working Principles of Health Justice & Racial Equity
What’s Coming Up for Praxis:

Community Wisdom Brief Series

Stay tuned for the next release:
Community Centered Health Justice and Racial Equity: Organic Efforts Towards Health Equity-Driven Policy and Practice

https://www.thepraxisproject.org/signup-for-updates
What’s Coming up for Praxis:

- **Next Webinar:** May 7, 2019: Organic Efforts Towards Health Equity-Driven Policy and Practice
- **Praxis Trainings:** Centering Community in Public Health: [https://www.thepraxisproject.org/praxis-learning-center](https://www.thepraxisproject.org/praxis-learning-center)
- **Basebuilding Convenings:** virtual support for disaster recovery justice
Working Principles for Health Justice & Racial Equity

- Act with Care
- Commitment to Transformation
- Sustained Solutions
- Authentic Community Collaboration
- Inclusivity
What questions do you have for the Praxis hosts?

1.) First, use the hand-raising function in zoom if you have a mic and would like to speak your question.

2.) Please type in your question using the Q&A tool.
Participant Feedback Poll

Please complete our brief anonymous poll.

We will share a separate evaluation survey afterwards. Please complete it, as your feedback is invaluable to us.
Thank You!

* Please don’t forget to complete the evaluation!

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