

# NH GIVES

## JOIN US!

**JUNE 7-8<sup>TH</sup>**  
**5PM-5PM**

**NHGIVES.ORG #NHGIVES**

### **What is NH Day of Giving?**

NH Gives is an initiative of the NH Center for Nonprofits. It's a powerful, statewide 24-hour online fundraising event that is designed to build community, connect donors to local nonprofits and generate excitement about the nonprofit sector.

NH Gives is a great way to boost an organization's fundraising efforts. It provides eligible nonprofits the opportunity to reach potential new donors and provides the type of visibility that only a state-wide effort of this type can generate.

### **What is the benefit of us participating?**

NH Gives provides exposure to reach potential new donors. We will set up challenges where donors will agree to match donations when we reach certain levels. It is also a concentrated day to generate excitement and pride in our community.

### **What does this mean relative to our other fundraisers?**

We will still do some smaller fundraisers throughout the year, but this is the day where we will hope to raise the most money.

### **Are we still doing our Annual Appeal?**

Yes! The money we raise on Day of Giving will go into our Annual Fund, and the Annual Appeal is always open for people to contribute.

### **How much are we trying to raise?**

Our initial goal is \$40,000.

**What will we do with the money?**

Every dollar we raise on this day supports our students, teachers, celebrates our mission and secures our future. This includes:

- Smaller student/teacher ratio, providing individualized learning environment for every student
- STEAM-based curriculum
- Enrichment programs; Art, Music, Spanish & Physical Education
- Sustainability for our future, including our facilities

**When does this take place?**

NH Gives has set the “Day” of Giving as a 24-hour period spanning June 7 & 8.

**Where do people donate?**

<https://www.nhgives.org/organizations/the-foundation-of-birches-academy>. It is open for donations June 7-10.

**What does it mean to be an Ambassador?**

Our Ambassador team helps spread the word and add to the day's excitement! Ambassadors can be alumni, parents, or friends of Birches. Help lead the way! One week before the event, we'll provide a Toolkit full of helpful info, images and sample posts. You can have fun and get creative or it can be as easy as copy and paste!