

TODAY, NOV. 29, IS THE FIRST EVER INTERNATIONAL



JAGUAR DAY!

JAGUARS: ICON FOR SUSTAINABILITY

This wild cat's habitat is critical for the sustainability of environmental and natural resources on which hundreds of millions of people depend.



THIS CAT'S FACTS:



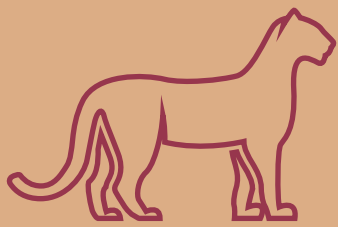
Ambassador species for conservation, present in 18 out of 21 Latin American countries



Largest feline in the Americas



Indicator of healthy ecosystems



Extinct in 2 former range countries (El Salvador and Uruguay)

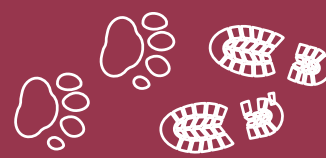
MAIN THREATS:



HABITAT LOSS



POACHING



HUMAN-JAGUAR CONFLICT

BENEFITS OF JAGUAR HABITAT CONSERVATION:



Guarantees water for hydropower and agriculture, food, mineral resources, and medicinal supplies and products



Preserves ancient cultural traditions and spiritual values



Promotes tourism in local communities



Regulates global climate and contributes to ecosystem resilience (i.e. Amazon forest)



Ecosystem services from jaguar habitats in Brazil generate more than \$4 billion per year



UNDP, PANTHERA, WCS, AND WWF HAVE ALL COMMITTED TO JAGUAR CONSERVATION IN A LONG-TERM REGIONAL STRATEGY TO ACHIEVE A HEALTHY FUTURE FOR OUR PLANET



FOR MORE INFORMATION VISIT: JAGUARDAY.ORG