



The Platform of Hope 2022 Corporate Sponsorship Levels

Platform Sponsor

\$20,000

Lead sponsor for the Platform of Hope 2022 year

- Recognition and logo on our website and key communications
- Spotlight/ donor profile in donor email and social media shout-outs throughout the year
- Invitation to virtual and in-person events and *4 free tickets to in-person fundraiser event*
- Volunteer/ team building opportunities for employees (ex. food distribution, online workout)

Cohort Sponsor

\$10,000

Leading sponsor for the Platform of Hope 2022 year

- Recognition and logo on our website and in key donor communications
- Complimentary tickets to virtual events and 2 free tickets to in fundraiser event
- Spotlight/ donor profile in donor email
- 2 social media shout outs

Family + Fundraiser **Spring 2022 Only!!** Sponsor**

\$5,000

Sponsor of the 2022 Fundraiser and a selected Family Saturday event (see below)

- 2 Complimentary tickets to June 23 event, reserved table seating, on-site signage + thanks
- Recognition on all main fundraiser communications (email, social media, event website)
- Recognition and logo on communications related to Family event, including on-site signage
- Social media and dedicated email shout-out related to Family event
- Name and logo on website and key donor communications, including annual report

******Spring 2022 Only!** Fundraiser Corporate Sponsors**

\$3,000

Corporate Sponsorship of June 23 fundraiser event at The Diner and 5-day online auction June 23-27

- Four complimentary tickets to June 23 fundraiser event, including reserved table seating
- Recognition on all main fundraiser communications (email, social media, event website)
- On-site signage and thanks at the event
- Name and logo on the Platform of Hope website and 2022 Annual Report

Family Saturday Sponsor

\$2,500

Sponsor of a Family Saturday event (ex. summer Family picnic, Thanksgiving, December holiday)

- Recognition and logo on communications related to that event, including on-site signage
- Social media and dedicated email shout out
- Name and logo on website and key donor communications, including 2022 Annual Report

******Spring 2022 Only!!** Fundraiser Individual Sponsor****

\$1,500

Individual Sponsorship of June 23 fundraiser event at The Diner and 5-day online auction June 23-27

- Two complimentary tickets to June 23rd event, reserved table seating, on-site signage + thanks
- Recognition on all main event communications (email, social media, event website)
- Name and logo on the Platform of Hope website and 2022 Annual Report

Workshop Sponsor

\$1,000

Dedicated sponsor of an online workshop

- Social media shout out
- Recognition and logo on communications related to that event (ex. fliers)
- Name and logo on the Platform of Hope website and 2022 Annual Report

Special requests for specific initiatives/ recognition or other ideas for partnership? Please don't hesitate to reach out to Judy at jestey@platformofhopedc.org to discuss!