

Do you need to overcome a business problem or challenge? Found yourself in a mental rut or have a need to think differently?

TREEANGLE is the perfect solution that allows for innovative and fresh thinking, generating bigger, better, faster and more cost effective results. TREEANGLE is a proprietary tool from Treehouse born from research and is both business and public sector tried and tested; from developing new packaging to saving lives in Afghanistan.

## TREEANGLE explained:



A balance of rigour and creativity Delivers bigger, better, faster ideas that are realistic and creative,

'owned' by you, the

creators



Tried & tested

Developed from
primary research
amongst creativity
experts, and proven
over and again



Flexible
For any challenge
or situation

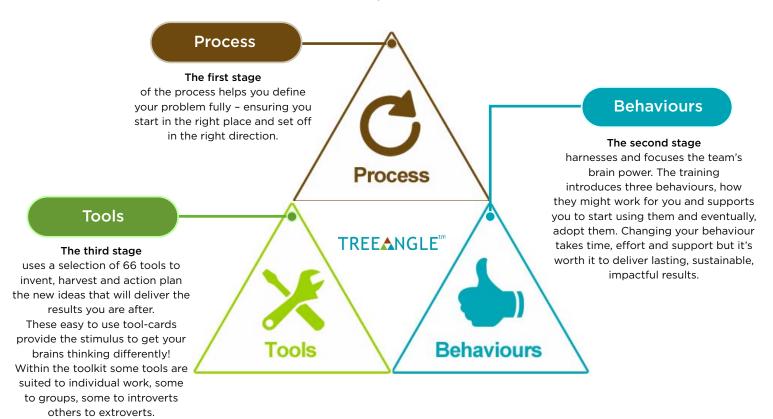


Second nature
Develops both skills
and behaviours making
creativity intuitive and
something you do all
day, everyday



Easy to use Simple, clear and impactful – easy to remember and adopt

TREEANGLE consists of three elements: a simple three step process; three behaviours and a toolkit of 66 tools that tigether have been proven to stimulate different thinking, gently pushing you out of your comfort zone. The process starts and ends with a rigorous, well-grounded thinking which allows blue sky ideas in between.



This innovative programme provides this learning in an inspiring, fun, deliberate and effective way, and it works for everyone in any field!

