Privacy Notice Pursuant to Article 13 GDPR

Aerosonic LLC, 1212 N. Hercules Ave, Clearwater, FL 33765, United States of America, is the Controller of the information you have provided.

We collect and process your personal data for the purpose of allowing you to access website content. Additionally, your information may be used for the purpose of providing you additional information about our company and products.

The legal basis for processing your information is of necessity for the purposes of the overriding legitimate interests pursued by the Controller or by a third party.

The legitimate interests of the Controller are the processing of your data for the required security purposes of the website and its content and for direct marketing.

The period for storage of your data depends and is determined by factors such as the typical need for such information and storage and space constraints.

We may process the information to a third-party marketing firm and our IT hosting company for the purposes set out above. Email marketing and IT hosting companies are located outside the European Union. In the event that the recipient country does not ensure a level of data protection equivalent to that of the European Union, the company undertakes to take all appropriate guarantees, either on the basis of an adequacy decision such as that for the Privacy Shield, or, in the absence of such a decision, on the basis of appropriate guarantees, in particular those drawn up on the model of standard contractual clauses made public by the European Commission a copy of which may be requested at the following e-mail address GDPR@Aerosonic.com.

You have right to access, modify, rectify, and to limit portability or delete any personal data as well as a right of opposition, if necessary, subject to legitimate and imperative reasons, to the processing of these data. If you wish to exercise your rights, you can contact GDPR@Aerosonic.com.

You also have the right to lodge a complaint with a supervisory authority. You have the right to withdraw your consent to the processing of your data anytime. The withdrawal does not affect the lawfulness of processing based on your consent before its withdrawal.

If you would like to withdraw your consent please contact GDPR@Aerosonic.com.

You have the right to object to the processing of your personal data for marketing purposes at any time.

You have the right to object to the processing of your personal data at any time on grounds relating to your particular situation. We ask you to provide reasons and legitimate interest to back up your objection. In case of a legal objection, we shall no longer process your personal data unless we have compelling legitimate grounds for the processing which override your interests, rights and freedoms of the data subject or for the establishment, exercise or defense of legal claims. We shall inform you on the grounds of our decisions.