



# 2024 SUMMARY

## COMMUNITIES COUNT

Providing reliable, timely, and relevant data resources to support equity-driven work and improve the quality of life for all King County communities

### What is Communities Count?

Communities Count supports communities in the use of data to promote and achieve equity through technical assistance, trainings/workshops, and interpreted data.

### Interpreted Data & Resources



**30,000 visits** to the website, an **11% increase** from 2023



Updated data and accompanying narratives for **30 indicators** providing more recent data related to food insecurity, housing, maternal child health and more



Published **4 blog posts** highlighting various topics including:

- Understanding Student Health & Well-Being
- How Healthy is King County ?
- Black Community Health
- Impact of Firearms in King County

### Community Capacity Building: Collaboration

The team provides data & evaluation support through data resource roadshows and other resources to help communities collect and use their own data, and tell stories with local data.



#### Community

Led a **Data Scavenger Hunt** at the **2024 Public Health Camp** for youth ages 16+ who are interested in public health



#### Outreach

Conducted **21 roadshows** with **local community-based organizations** and **government agencies** to highlight a variety of publicly available data

### Data Roadshow Feedback

Poll results show that **confidence in finding and using data** about King County communities **improved** from **2.9 to 4.1** on a 5-point scale from least to more confident after a data roadshow.



"I love the visualizations of the data. Presentation was very informative, thank you."  
- Roadshow Participant

"Exciting to see this great King county resource!" - Roadshow Participant

### New Infographic: Black Community Health

In 2024, Communities Count partnered with the [Black Community Equity Team](#) to create an infographic that describes community health for Black residents in King County. This infographic **highlights health inequities** with **action-based solutions** and visualizes data in an accessible and engaging way to promote a healthier future for Black communities in King County.

#### Features

- Interactive highlighted statistics
- Intentional color schemes to represent the Black Community
- **4 key health inequities** informed by community partners and the Black Community Equity team



#### Impact & Next Steps

Serves as an educational resource to highlight critical health inequities aiming to foster dialogue and action towards addressing barriers and improving access to culturally competent care

