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Following the atomic bomb and the arrival of the occupation armies, military tourism to Hiroshima was presented as an exercise in reconciliation and transformation. Hiroshima’s huge symbolic importance made narrating the site an imperative for both occupier and occupied. The emerging tourism industry in Hiroshima, this tale argues, played an important role in a joint US-Japanese campaign to reinterpret Hiroshima’s tragedy along lines acceptable to the emerging American Cold War agenda. Such narrative disregarded and masked the reality of radiation disease and lingering bitterness towards the US, as well as, significantly, the divergent experiences of GIs on the ground. Though rarely consistent in its message, tourism, which already was highly politicized in Hiroshima and Japan before the war, played an important role in furthering US-Japan relations. Tourist narratives and experiences, thus, reveal the ambiguities inherent in A-bomb tourism and Hiroshima’s place in the postwar order.