### Volunteers

#### 2019 Campaign Committee and Co-Chairs
- Lindsay Barron, Co-Chair
- Tara Brewster
- Markus Jones
- Amy Landry
- Molly Mead, Co-Chair
- Rus Peotter

#### Attorney Champions
- David Bloomberg
- Michael Gove

#### Construction/Trade Champion
- Jonathan Wright

#### Dentist Champions
- Robert D. Boynton Jr., DDS
- Carina L. Wohl, DMD
- Martin Wohl, DDS

#### Local Business Champions
- Amy Cahillane
- Jody Doele
- Kate Glynn

#### Physician Champions
- Peter Kenny, MD
- Mark Novotny, MD

#### Real Estate Champion
- Todd Barron

#### Young Professional Champion
- Lindsay Barron

### Community Investment Committee
- Kim Alii
- Stuart Beckley
- Bennett Bishop
- Barbara Black
- Christine Gagnon
- Jeff Harness, Chair
- Amy Landry
- Ellie Lash
- Lee McCarthy
- Renée Moss
- Gina Wall
- Shelley Zimbalist

### Community Review Volunteers
- Julie Abramson
- Kim Alii
- Victoria Baldyga
- Mathew Bannister
- Stuart Beckley
- Arlene Bensch
- Ben Bishop
- Barbara Black
- Jana Cable
- Charlene Cross
- Lou Davis
- Jen Dolan
- Jennifer Ewers
- Jen Gallant
- Jeff Harness
- Karen Jarvis-Vance
- Ellie Lash
- Daniel LaValley
- Tony Maroulis
- Sam Masinter
- Lee McCarthy
- Renée Moss
- Jennie Riley
- Al Rudnitsky
- Kerry Smith
- Jeni Cutter Spencer
- Karen Zilberstein

### Children, Youth, and Their Families Advisors
- Barbara Black
- Jana Cable
- Vuthy Chuum
- Jen Dolan
- Laura Fallon
- Jen Gunderson
- Karen Jarvis Vance
- Peg Keller
- Kevin Lake
- Laurie Loisel
- Alicia Lopez
- Michael McSherry
- Pam Plummer
- Stan Rosenberg
- Karen Zilberstein

### Emergency Food and Shelter Program Board
- Lindsay Bennett-Jacobs
- Steven James Connor
- Justin David
- Thomas Derr
- Carl Erickson
- Pennington Geis
- Joan Gruszkowski
- Emily Mew
- Dale West

### Staff

These staff members worked on the 2019 campaign:
- John D. Bidwell Executive Director
- Erin Cahillane Manager of Community Investment
- Maria Carlson Manager of Development
- Robert LaPré Director of Finance
- Geoff Naunheim Manager of Community Investment
- Sharon Shepard-Ballen Director of Development

### Board of Directors (2018–19)

- Lindsay Barron, Campaign Co-Chair
- Stuart Beckley
- Ware Town Manager
- Bennett Bishop
- L-3 KEO
- Barbara Black
- Community Member
- Kevin Day
- Florence Bank
- Molly Feinstein, Vice Chair
- Cooley Dickinson Health Care
- Kate Glynn, Board Chair
- A Child’s Garden
- Michael Gove
- Gove Law Office
- Jeff Harness
- Cooley Dickinson Health Care
- Clare Higgins, Partner Agency Representative
- Community Action Pioneer Valley
- Amy Landry
- Pioneer Valley Habitat for Humanity
- Eleanor Lash
- Community Member
- Deborah Leopold, Partner Agency Representative
- Behavioral Health Network
- Jane Lyons, Partner Agency Representative
- Friends of Children
- Tony Maroulis
- University of Massachusetts, Amherst
- Molly Mead, Campaign Co-Chair
- Amherst College
- Renée Moss
- Community Member
- Mark Novotny
- Cooley Dickinson Health Care
- Jessica Wales
- PeoplesBank
- Marilyn Woodman, Secretary
- Smith College
- Pamela Zagorski
- Viability Inc.

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ON THE COVER: One of our partner agencies gave Angela Velez security, and now she gives it to her children. PHOTO: PAUL SHOUL
U.S. News & World Report ranks Hampshire County in the top 7 percent of communities nationwide. We have a desirable place to live, but there are serious hidden detriments and needs. Our cost of living is higher than the national average; so, too, is our poverty rate, at close to 14 percent. Over 30 percent of our neighbors live in near poverty, meaning they are employed but are income constrained. Others struggle with mental health and substance disorders, isolation, housing challenges, and food insecurity.

For nearly a century, the people of Hampshire County have been committed to giving back through United Way. Neighbors are committed to the notion that everyone deserves to not just survive but thrive.

Donors trust us to do the homework they can’t do. Our grant review process is exacting and thorough. We fund well-known nonprofits as well as novice ones, providing the support and resources they need to grow. Our partners wouldn’t otherwise have this help. We assist 34 local programs, enhancing the lives of about one in eight residents.

Join our 2,500 donors and 200-plus volunteers. We unite to make Hampshire County a promising place for all our neighbors.

John Bidwell
Executive Director

Kate Glynn
Chair, Board of Directors
While he’s volunteering at the Amherst Survival Center once a week, Martin Vega, of Hadley, is apt to be cracking jokes or making small talk. He likes the banter. More appealing to him, though, is the chance he gets to join our partner agency’s clients at the lunch table for a meal after his shift. “I get to know their personalities and their stories,” he says, adding that many people choose to dine at the Survival Center—some come for the food, others the medical clinic, and some for the community. “I get to blend with people from all walks of life.”

About 20 years ago, Martin became permanently disabled. He discovered the center about three years ago when his personal care attendant at the time brought Martin in for a meal and food in the pantry. Martin later began volunteering, mostly packaging surplus foods that are gathered in daily donations from area farms and Whole Foods. Martin wraps up fruits, salad greens, or avocados. Anyone who wants fresh food—regardless of their income—can stop in once a day for pickups. “I wanted to get on the side of giving and helping people who have the courage to come in and accept it,” Martin says.

Martin knows the value of fresh produce. “I feel connected to the need to reappropriate food. It’s very important,” he says.

“Our partnership with United Way goes beyond the funding we receive. It speaks to the broader community support network needed to ensure that all our community members can thrive.” —LEV BEN EZRA, AMHERST SURVIVAL CENTER
Whitney Shepperd is an occupational therapist. Her husband, Rob, a commercial plumbing foreman. “We’re not wealthy,” she says, “but usually, we make too much money to receive support.” That’s why Whitney was thrilled to learn nearly three years ago—while eight months pregnant—that It Takes a Village of the Hilltowns would send a home visitor to help with her infant at their house in Plainfield. United Way of Hampshire County was an early supporter of It Takes a Village, a program that offers services that Whitney needed, for free. “Anyone can make use of the services,” Whitney says. “It’s so amazing. Every new family needs support.”

Whitney’s home visitor cleaned the refrigerator, held her newborn, Rowan, and supported her stepdaughter, Gwen. She brought lunch and offered hugs. For two hours, once a week, Whitney says, “I could take a deep breath, take a nap, sit down, and pay some bills.”

Since then, Whitney has accessed It Takes a Village’s two other programs. She and the children have shopped for free diapers, clothes, car seats, and toys at the Village Closet—a shop full of repurposed treasures that are free to everyone. The three also take part in the parent education program. “It’s a way to connect with other families,” Whitney says. “It would be easy—in this rural place—to feel isolated. This makes me feel like part of a community.”

**SUPPORT AND COMMUNITY TIES**

“Our goal is for families to find their village—the people who support and look out for each other. United Way is part of our village. It has helped us expand the Village Closet and our Parent Support and Education Program.” —MOLLIE HARTFORD, IT TAKES A VILLAGE
Angela Velez fell on hard times. A heroin user, she lived on the street and stole for drug money. She lost custody of her two oldest children and spent time in jail. When she became pregnant with her third of seven children, Angela was homeless, hungry, and tired of the life she’d been leading. Behavioral Health Network (BHN)—one of our partners—got her out of Greater Springfield and into emergency housing. “There was furniture. There was light. I could cook for my kids,” Angela says. “They helped me make a budget.”

In 2013, Angela, her husband, and her four children moved into more permanent housing. There, her BHN advocates helped shepherd Angela into the Under Five Thrive program in Ware, enhancing her transformation. Every day, her two youngest children learned the alphabet and drew pictures with friends while their mother took classes that will allow her to complete her high school equivalency certificate next year. “They gave me life again,” says Angela, who has been sober for 10 years. “They taught me how to be a parent.”

Angela has a savings account now. She’s in a first-time homebuyer program. She tells her story to raise awareness. A recovery coach herself, Angela can formally counsel others. “I’m paying back.”

“The day we would otherwise have closed our doors to our Under Five Thrive program is the day our United Way funding began. Its work keeps us working.” —JAC PATRISSI, BEHAVIORAL HEALTH NETWORK
## Workplace Giving

### Community Leaders

- **$10,000–$100,000 +**
  - L-3 KEO
  - Smith College
  - **$50,000–$99,999**
    - Amherst College
    - bankESB
    - Florence Bank
    - UMass Amherst
  - **$25,000–$49,999**
    - C & S Wholesale Grocers
    - Daily Hampshire Gazette
    - Packaging Corporation of America
  - **$10,000–$24,999**
    - Applied Mortgage, a DBA of HarborOne Mtg, LLC
    - Cooley Dickinson Health Care
    - Eversource Energy
    - Greenfield Savings Bank
    - Ski United
    - Whalen Insurance

### Community Builders

- **$200–$9,999**
  - Baystate Health
  - Behavioral Health Network
  - City of Northampton
  - Finck & Perras Insurance
  - Goggins Real Estate
  - Greenfield Cooperative Bank
  - Longest Road Media
  - MassMutual Financial Group
  - National Grid
  - PeoplesBank
  - Stakeholders Capital
  - Syncinicity
  - Webber & Grinnell Insurance
  - WellSky
  - Wright Architectural Millwork Corp.
  - Atkins Farms
  - Berkshire Children & Families Inc.
  - Center for Human Development
  - Center for New Americans
  - Channing Bete Company Inc.
  - CISabroad
  - Collaborative for Educational Service
  - Community Action Pioneer Valley
  - Curran and Keegan
  - Five Colleges Inc.
  - Friends of Children Inc.
  - Google Inc.
  - Hadley Garden Center
  - Highland Valley Elder Services Inc.
  - Integrity Development & Construction Inc.
  - King & Cushman Insurance
  - LashCo Tree Service
  - Market Street Research
  - Murphy's Realtors
  - Northampton Public Schools
  - Ostberg & Associates
  - Paragus Strategic IT
  - Paul Shoul Photography
  - Salmon Studios
  - Select Equity Group
  - Stop & Shop Supermarkets
  - Target
  - TD Bank
  - Thornes Marketplace
  - Town of Amherst
  - United Way of Hampshire County
  - Valley Community Development Corporation
  - Viability Inc.
  - Amherst Farmers Supply Inc.
  - Big Y Foods Inc.
  - Cathy Cross for Women
  - Cedar Chest/Noteworthy
  - City of Easthampton
  - Community Legal Aid
  - Cutchins Programs for Children & Families
  - Dani. fine photography
  - Fazzi Associates
  - Hilltown Community Development Corporation

For more detailed financial information, visit uwhampshire.org, where United Way of Hampshire County's most recently filed form 990 and audited financial statements are available.

We apologize for any misspellings, omissions, or other unintended inaccuracies. Let us know of any errors so that we can properly acknowledge your generosity.
LEADERS CIRCLE

Alexis de Tocqueville Society $10,000+
Anonymous (2)
John & Elizabeth Armstrong
Todd & Andrea Barron
Susan M. Clopton & John P. Levine
Jack Horner & Ron Skinn
Peter Whalen & Janna Ugone

Gold $5,000–$9,999
Anonymous (3)
Lindsay Barron
Kevin & Laurel Day
Charles & Kelly DeRose
Peter & Florence DeRose
Ruth V. Eican
Alfred & Sally Griggs
Bruce & Ruth Hawkins
Deborah Leopold
Lyle & Cathy McGeoch
Eric Weber & Bobbin Young
Kevin & Beth Weinman

Silver $2,500–$4,999
Anonymous (1)
Margaret Anderson
Michael Ash
Catherine & Randall Bartlett
David & Erin Beaudet
Robert D. Boynton Jr. & Nancy J. Boynton
John & Nancy Brady
Carole Bull & Molly Mead
David Chernock & Linda Abeles
Michael & Jaymie Chernoff
Eugenia & James Collins
Robert Feldman & Katherine Vorwerk
Richard & Priscilla Finck
Kate Glynn
Patrick & Denise Goggins
David & Patricia Graves
Frederick T. Griffiths
Albert J. Grimaldi
John Hird
Mary E. Jackson
Robert & Charlotte Jackson
Charles L. Johnson

Eli Kwartler & Barbara Benda Jenkins
Marisa Labozetta & Martin Wohl
Mark D. Marshall & Helen O. Leung
Mark Novotny & Sandi Ameden
Joseph O’Rourke & Marylynn Salmon
Michael Parsons
Peter & Ann Pufall
Donald & Molly Robinson
Donald & Sharon Siegel
Kumble R. & Mala Subbaswamy
Carol Wentworth-Bete
Barbara A. Yanke

Pewter $1,500–$2,499
Anonymous (1)
Harold & Ann Berry
Nalini Bhushan & Richard Millington
Maria & David Bickar
John Bidwell & Kris Holloway
Janet & Robert Bissell
Eric Braaten
Scott & Nancy Bradbury
Patrick & Genevieve Brough
Jacqueline Brousseau-Pereira
Fred & Edith Byron
Peter Contuzzi
Jane & H. Allen Curran
Sarah Darling
Tom & Kitty Dougherty
Gil Ehmke
Susan & Ed Etheredge
Kent & Scottie Fauber
Molly & Alex Feinstein
Jack & Shellie Fortier
Lella Gandini & Lester K. Little
Penina Glazer in memory of Mickey Glazer
William Grinnell & Dana Weaver
Harold Grotevant
Deborah Haas-Wilson
Mary Clare Higgins
Robert Jonas & Margaret Bullitt-Jonas
Roger Kaufman
Peter & Donna Kenny
Sallie Deans Lake & Kevin Lake
Daniel & Abigail LaValley
Christopher Loring & Mary Koenig
Loring
Douglas & Sara Marshall
Biddy Martin
John McCarthy & Elaine Woolford
Kathleen McCartney & William Hagen
Joshua & Davina Miller
John G. Mullane & Mary Beth Swindell-Mullane
Mark & Sandy Parent

The Spirit of Giving Back: CISabroad

“Running a workplace campaign with United Way was a natural for us,” says Kerry Smith, a director at CISabroad, which sends college students overseas. “We felt confident it was a great way to give back to the community.”

Volunteering for our partner agency International Language Institute (ILI) was equally easy for CISabroad. “We both have international connections,” says Kerry. In the fall, dozens of CISabroad employees descended on ILI to paint, clean, and beautify the school. ILI Executive Director Caroline Gear was ecstatic, saying, “CISabroad personifies the spirit of giving back.”
Jack Hornor feels privileged to be able to help others. Hornor moved to Hampshire County in 1992. He and his husband, Ron Skinn, support the United Way at the Tocqueville Society level. “The United Way analyzes greater community needs and adjusts support as needed,” Hornor says. “It refocuses priorities. It is not about doing the same thing year after year.”

Gregory Parigian & Angelica Harakas
Charlene Pellegrino
Julie Pokela
Nancy Ratner
Sharon & David Rogalski
Betty & Ron Rosbottom
Al & Sue Rudnitsky
Harry & Sharon Seelig
Matthew S. Sosik
David E. Sullivan
Kenneth K. Toong
Michael Tucker
Janie Vanpee & Carl Geupel
Alan & Paula Verson
William M. Vickery
Stephen & Elizabeth Volkmann
Gregory White & Patricia Reidy
Geoffrey & Susan Woglom
Marilyn Woodman & Raphael Hartzog

Bronze
$1,000–$1,499
Anonymous (9)
Don & Polly Baumer
Suzanne Beck
Lucy Wilson Benson
Bennett & Cynthia Bishop
David Bloomberg & Brenda Philips
Michael Shea Bulman & Ronnie
Janoff-Bulman
Ann & Bob Burger
Patricia M. Cramm
Bozena & Krzysztof Dabek
Sandra & Gary Doucett
John Ebbets
Suzan Edwards
Laurie Fenlason
Frederick & Eva Fierst
JoAnne & Roger Finck
Barbara Fischer & Andrew Mackey
Adam D. Garretson
Matthew K. Geffin
Audra Goscenski
Fred & Sarah Grinnell
The Guswa Family
Jeffrey Harness
Allen & Meg Hart
John F. Heaps, Jr.
C. Richard & JoAnn Hinckley
John C. & Justine G. Holdsworth
Michael W. Howard
Ray Hubbe & Ginger Burn
Mary Ingari
Scott A. King
Jeffrey M. Korff & Shelley Steuer
Hilary Kornblith
Richard Kowalski
Jacqueling LaMarche
Margaret Lamb & Christopher Clark
Amy Landry
Nancy Lapointe & Dede Johnson
Nicole Laurie
Mark R. Leckie
Joseph & Martha Lellman
Ann Leone & Hans Vaget
Jill C. Lesko
Joseph Levine
Cynthia A. Loveless
Michael J. Lynch
Jane Lyons
David Maguire
Robert F. & Eileen C. Mahar
Joanne Marqusee
John Martin
Lee & Patrick McCarthy
Sharon M. Moulton
Stanley W. Moulton
David J. Narkewicz
Cindy Naughton
Brian W. Ogilvie
Allan J. Ouimet
John & Anne Ouimet
Lou & Martha Pacilio
Maita Aponte Parsi
John & Lynne Parsons
Dale & Lorna Peterson
Peg Pitzer

LEGACY CIRCLE
Donors who have included United Way of Hampshire County in their estate plans
Lindsay Barron
John Bidwell & Kris Holloway
Carole Bull & Molly Mead
Eugenia & James Collins
Julie Cowan
John C. & Justine G. Holdsworth
Jack Hornor
Kate Glynn
Marilyn A. Richards

Who we serve:
Native American: 1.3%
Asian: 2.9%
African American: 5%
Hispanic: 14.6%
White: 76.2%
A GREAT GRANT PROCESS. Donors give to United Way because they trust our community investment grant process. We are thorough and fair, and we identify the best programs to meet our county’s greatest needs. In the end, we fund 34 programs run by 30 social service agencies across Hampshire County.

40 topic experts

200 surveys

34 volunteers review applications and visit agencies

OUR IMPACT IS A YEAR IN THE MAKING

1. **AUGUST** We convene experts to assess regional needs.
2. **SEPTEMBER** We conduct a community survey and convene our partner agencies for insights.
3. **OCTOBER** We review funded programs.
4. **NOVEMBER** We visit funded programs for their annual reviews.
5. **DECEMBER** We open our grant process.
6. **JANUARY** We provide grant information sessions.
7. **FEBRUARY** We accept grant applications.
8. **MARCH** We visit agencies seeking funding.
9. **APRIL** We review applications.
10. **MAY** We award grants.
11. **JUNE** We sign grant contracts.

Applied Mortgage Steps Up

Todd Barron, the founder of Applied Mortgage, has been a longtime supporter of United Way and other local agencies, such as the Amherst Boys & Girls Club. “We provide the loans that make our clients’ dreams come true,” says Todd, “but we are aware that not everybody in the community can afford a home.”

Todd has a spirit of giving that his daughter Lindsay inherited. Todd was on the United Way board 20 years ago, and now Lindsay helps; she is on the board of directors and was campaign co-chair for two years.

The Barrons and Applied Mortgage give back to United Way because United Way allows them to leverage their dollars. Their gift is spread across the many services that weave a stronger social safety net and provide opportunities for neighbors to get back on their feet.

Even by their generous standards, the Barrons and Applied Mortgage stepped up this year. Applied Mortgage now partners with HarborOne Mortgage, which matched Applied Mortgage’s gift. As Lindsay says, “It’s the right thing to do.”

Applied Mortgage Steps Up

From left to right: Jessica LaMothe, Ryan Footit, Todd Barron, Lindsay Barron, John Martin, Nicole Laurie
We focus on one of these three areas of need each year in our three-year grants cycle: Children, Youth, and Their Families; Economic Security; Health and Safety.

**CHILDREN, YOUTH, AND THEIR FAMILIES**
Your gift will help us nurture the healthy growth, development, and well-being of children, youth, and their families.

- Behavioral Health Network: Under Five Thrive
- Berkshire Children & Families: Community Centered Family Support
- Center for Human Development: Big Brothers Big Sisters
- Community Action Pioneer Valley: Hampshire County Healthy Families
- Cutchins Programs for Children and Families: Children’s Clinic
- DIAL/SELF: Hampshire County Youth Outreach Program
- Friends of Children
- Girl Scouts of Central and Western Massachusetts: Girl Scout Leadership Experience
- Hilltown Community Health Center: Hilltown Collaborative for Children and Families
- People’s Institute

**ECONOMIC SECURITY**
Your gift allows us to ensure that everyone in our region has access to resources that meet their basic needs. When families and individuals are strong, connected, and self-sufficient, we are all stronger.

- Amherst Survival Center
- Center for Human Development: Single Room Occupancy
- Center for New Americans/ The Literacy Project: Advancing Career and Education Goals Partnership
- Community Action Pioneer Valley: Community Services and Asset Development/ Casa Latina
- Community Legal Aid
- Craig’s Doors
- Easthampton Community Center
- Food Bank of Western Massachusetts: SNAP Outreach and Case Management
- Hilltown Community Development Corporation: Hilltown Affordable Housing
- International Language Institute: Advanced English Class
- It Takes a Village: The Village Closet
- Northampton Survival Center
- Quaboag Hills Community Coalition: Ware Community Table
- ServiceNet: Interfaith Shelter

**HEALTH AND SAFETY**
Your gift allows us to support partner programs that strengthen and reinforce the physical, social, and emotional well-being of all individuals.

- Behavioral Health Network: Advocacy Program
- Center for Human Development: Family Outreach of Amherst
- Collaborative for Educational Services: Empowered Eaters
- Community Action Pioneer Valley: Women, Infants, and Children (WIC) Program
- Community Legal Aid: Veterans Medical-Legal Partnership
- Highland Valley Elder Services: Nutrition Program
- It Takes a Village: Parent Education and Support
- Northampton Recovery Center
- Safe Passage: Enhanced Access Project
- Tapestry: Wound Care
United Way of Hampshire County
uwhamphire.org

800 Housed & Sheltered

14,500 Basic Needs Met

1,429 Seniors Served

125 Veterans Served

3,969 Children Served

1,300 Help Calls Answered

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