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**brain  
tumour  
support**NZ  
In it together



# Fundraising Tips and Ideas

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# Fundraising Tips and Ideas



We rely 100% on voluntary donations to provide support and information to brain tumour patients here in New Zealand. Whether you're looking to throw a glittering gala dinner, a quiz, an abseil or a bake sale, every dollar you raise will help support people living with a brain tumour and their families. We could not fund our work without the time and generosity given by our supporters, so **THANK YOU!**

You'll find plenty of ideas on the following page.

## Downloads to support your idea

You will find downloadable information, posters and sponsorship forms on our website that will help you to 'start the conversation' and to make your event happen.

[braintumoursupport.org.nz/fundraise](http://braintumoursupport.org.nz/fundraise)

## Moving forward online

It only takes a few minutes to create a personal online fundraising page. Online pages are easy to set up and are a great way to communicate your fundraising progress to your friends, family and colleagues. You can even email the links and share on Facebook, Twitter, YouTube and Instagram for immediate donations. We recommend Give a Little Tips for Success which gives plenty of ideas on how to help you personalise your page.

[givealittle.co.nz/content/help-support/toolsforsuccess](http://givealittle.co.nz/content/help-support/toolsforsuccess)

## Go Social

Social media is a great way to let your family, friends and local community know what you are doing to raise money for our charity. Using photos and videos is an excellent way to document your training for a challenge or to promote your event.

Images will really make you stand out and grab attention. Remember to tag us in your photos on Facebook, Twitter and Instagram!

## Go Local

Never underestimate the power of your local media. Tell your local paper and radio station about your event and, if you are comfortable, share your story including any inspirational reasons behind your fundraising.

## Tell people what you are doing!

Don't be shy! Many people will want to help you once they know what you are doing. Identify a list of all the people you can tell about your fundraising, give updates on your progress and ask people to help share your story. People usually really do want to help.

Find out if your employer offers matched funding, work colleagues or friends might even help boost your funds by joining your activity or sponsoring you. There are more ways to raise money than you think! Just imagine, if you know 20 people who each help raise \$5, then you already have \$100!

**If you think we might be able to help you with your event, please don't hesitate to contact us and once again, thank you!**

# Ideas



## For work

Do something fun with your colleagues to raise money to support people living with a brain tumour. How about:

- **A pub quiz** – get into teams, charge a fee to take part and nominate your most exuberant colleague as quiz master!
- **A swear jar** – and make sure people put in a dollar every time they use a naughty word.
- **Running a sweepstake** – whether it's for the Rugby World Cup, the Melbourne Cup, the America's Cup or Masterchef, charge to play and split the pot between the winner and Brain Tumour Support NZ.
- **A dress-down or dress-up day** – charge a gold coin donation to join in.
- **Sign up for a challenge as a team** – you could do a local run, swim or cycle event and collect sponsorship money.
- **Nominate Brain Tumour Support as your Charity of the Year.**

## For kids

Here are some ideas for how to have fun with the kids and to raise vital funds for Brain Tumour Support NZ. Why not try:

- **A dodge ball tournament** – charge an entry fee and have an awards ceremony at the end with awards for the most creative dodger and good sporting attitude.
- **A bake sale** – an oldie but a goodie!
- **A sponsored silence** – a classic, but always a challenge.
- **A treasure hunt** – theme it according to the season.
- **A super hero day** – dress up as your favourite superhero – remember not all superheroes wear capes... it could be an amazing neurosurgeon or your mum!
- **A garage sale** – this is always a good opportunity to have a clear out.

## For clubs

Whether you're part of the Scouts or Guides, a book club, a social club or a sports club, why not try one of these fundraising ideas to get everyone in a good mood:

- **A Zumba-thon.**
- **A rubber duck race** – find a suitable stretch of water and charge per entry.
- **Run a stall at your local market** – offering goodies, games or services.
- **Do a charity dinner dance** – you could add a theme for more fun!
- **A charity raffle** – ask local businesses to donate prizes.
- **Organise a car or tractor rally.**
- **Set up a charity concert or fashion show.**

## Some more ideas

- **A Brain Tumour Support NZ colour run** – set up a running course and every 500 metres or so a group of volunteers throw colour powder at the runners – so much fun and the photos are great!
- **A frock swap** – pay entry to bring old clothes in exchange for others.
- **A movie marathon** – make sure you get in some great treats for your guests to enjoy whilst watching your favourite movies.
- **An auction of promises** – whether it is taxi-ing around your mates for a week or washing their windows.
- **A barn dance or a ceilidh.**
- **A grub-crawl** – different courses in different local pubs and cafes – what could be better?
- **A team challenge** – find an event and enter as a team – a great way to bond!

