CELEBRATING 40 YEARS OF CULTIVATING COMMUNITY

MARKET PROFILE
Hillsboro Farmers’ Markets, Inc. are historic farmers’ markets offering fresh, locally grown produce and products at two locations throughout Hillsboro, Oregon. Our markets host a wide range of high-quality local vendors and artisans that attract community shoppers while providing programs and events, making us a premier shopping destination. Our shoppers are community-focused, shop local, and understand value.

WHO YOU WILL REACH
Target Audience: Women, Heads of Household, Families, Seniors, Children, Food Shoppers

Markets:
- Downtown Hillsboro Saturday Market (Apr 23 - Oct 29, 28 weeks)
- Orenco Station Sunday Market (Apr 24 - Oct 30, 28 weeks)

Consumer Reach:
- 215,000+ shoppers annually
- 125,000+ website views annually
- 9,500 Facebook friends
- 4,400 Instagram followers
- 2,000 Newsletter subscribers
- 250+ local vendors

BENEFITS OF SPONSORSHIP
Increased brand recognition
Regular face-to-face interactions with like-minded shoppers
Associate your business with a local food system and community gathering place
Support community needs met by market programs

MISSION STATEMENT
Hillsboro Farmers’ Markets creates community gathering-places for people to buy local produce and products. We partner with farms, small businesses, and groups to provide education and resources. These efforts strive to enhance our community health and economic growth.

Market Sponsorship Opportunities

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cultivator</strong></td>
<td><strong>$5,000</strong></td>
</tr>
<tr>
<td><strong>Sustainer</strong></td>
<td><strong>$2,500</strong></td>
</tr>
<tr>
<td><strong>Supporter</strong></td>
<td><strong>$1,500</strong></td>
</tr>
<tr>
<td><strong>Grower</strong></td>
<td><strong>$1,000</strong></td>
</tr>
<tr>
<td><strong>Harvester</strong></td>
<td><strong>$500</strong></td>
</tr>
<tr>
<td><strong>Cropper</strong></td>
<td><strong>$250</strong></td>
</tr>
<tr>
<td><strong>Sower</strong></td>
<td><strong>$100</strong></td>
</tr>
</tbody>
</table>

Event & Program Sponsorship Opportunities

- Food Access
- SNAP Matching
- Veterans Matching
- Entertainers & Performers
- Market Sprouts

With commitment by March 1st, the above packages are guaranteed. Customizable sponsorship packages can be created to meet your need, budget, and goals.
HILLSBORO FARMERS’ MARKETS SPONSOR OPPORTUNITIES

Our sponsorships provide you with the opportunity to both GET and GIVE. Your sponsorship dollars go to support essential community food access, healthy food education for youth and families, and small businesses and family farms while you receive large scale exposure and marketing opportunities.

EVENT & PROGRAM SPONSORSHIP OPPORTUNITIES

We can address your specific area of interest through one of our available programs below.

FOOD ACCESS PROGRAMS

Provide funding for one of our market Match Programs.

- SNAP MATCH - Provides low-income families and individuals matching funds to increase access to local, healthy foods.
- VETERANS MATCH - Provides matching funds for those who are or have served in the military

ENTERTAINERS & PERFORMERS

Bring community together through the celebration of cultural arts.

MARKET SPROUTS

Help inspire children to take part in their local food system, enjoy eating nutritious foods, and empower them to make healthy choices.

CONTACT US TODAY FOR MORE INFORMATION!

MANAGER@HILLSBOROMARKETS.ORG  503-844-6685  HILLSBOROMARKETS.ORG
Contact Person: ________________________________
Company Name: ________________________________
Street Address: ________________________________
City: __________________ State: ______ Zip: ______________
Phone: __________________ Email: __________________
List on-site activity and any distribution materials: ________________________________________________

Please Note:
• Sponsors who receive booth space are responsible for following market rules and providing all necessary set-up materials (tent, tables, chairs, displays, etc.)
• Give-aways and/or hands-on activities are recommended to draw participants to your booth.

Please check your sponsorship level.

<table>
<thead>
<tr>
<th>Market Sponsorship Level</th>
<th>Event/Program Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Cultivator...... $5000</td>
<td>☐ General Market Support (most needed)</td>
</tr>
<tr>
<td>☐ Sustainer.......$2500</td>
<td>☐ Entertainers/Performers</td>
</tr>
<tr>
<td>☐ Supporter...... $1500</td>
<td>☐ Market Sprouts</td>
</tr>
<tr>
<td>☐ Grower......... $1000</td>
<td>☐ SNAP Match</td>
</tr>
<tr>
<td></td>
<td>☐ Veteran’s Match</td>
</tr>
<tr>
<td>Other amount $_______</td>
<td></td>
</tr>
</tbody>
</table>

For program sponsors, check area of interest.

Agreement: Hillsboro Farmers’ Markets, Inc. agrees to provide services as outlined in the sponsorship proposal. The undersigned waives and releases all rights and claims that might be held against Hillsboro Farmers’ Markets, Inc. and its employees to save and hold harmless HFM from losses, damages and injuries.

Authorized Signature for Sponsor: ________________________________ Date: ______________

Authorized Signature for Hillsboro Farmers’ Markets, Inc: ________________________________ Date: ______________

Pay by cash/check or contact us directly to pay with credit card.
A 3% fee will be added for credit card payments.

15% OF ALL SPONSORSHIPS WILL GO TOWARDS ADMINISTRATION COSTS.

Make check payable and mail to: Hillsboro Farmers’ Markets Inc. 232 NE Lincoln St Suite K, Hillsboro, OR, 97124
Questions: Contact the market office, manager@hillsboromarkets.org or 503-844-6685