

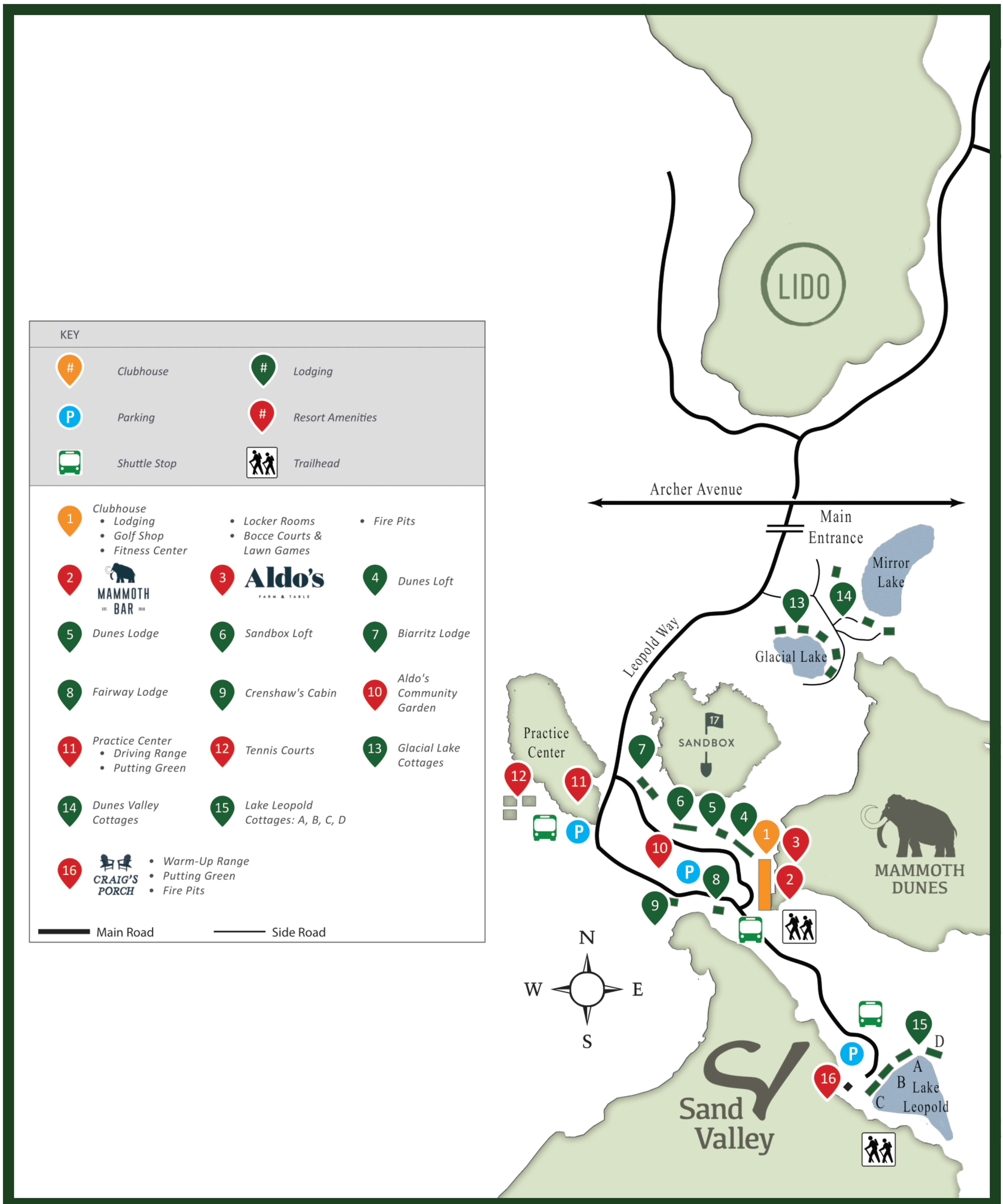
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**OUR GOLFING ANCESTORS COULD HAVE DESIRED NOTHING BETTER** ”

*- Bernard Darwin*



# THE LIDO WILL SIT WITHIN A 1,200 ACRE NATURE CONSERVANCY ADJACENT TO SAND VALLEY IN THE SAND DUNES OF CENTRAL WISCONSIN.



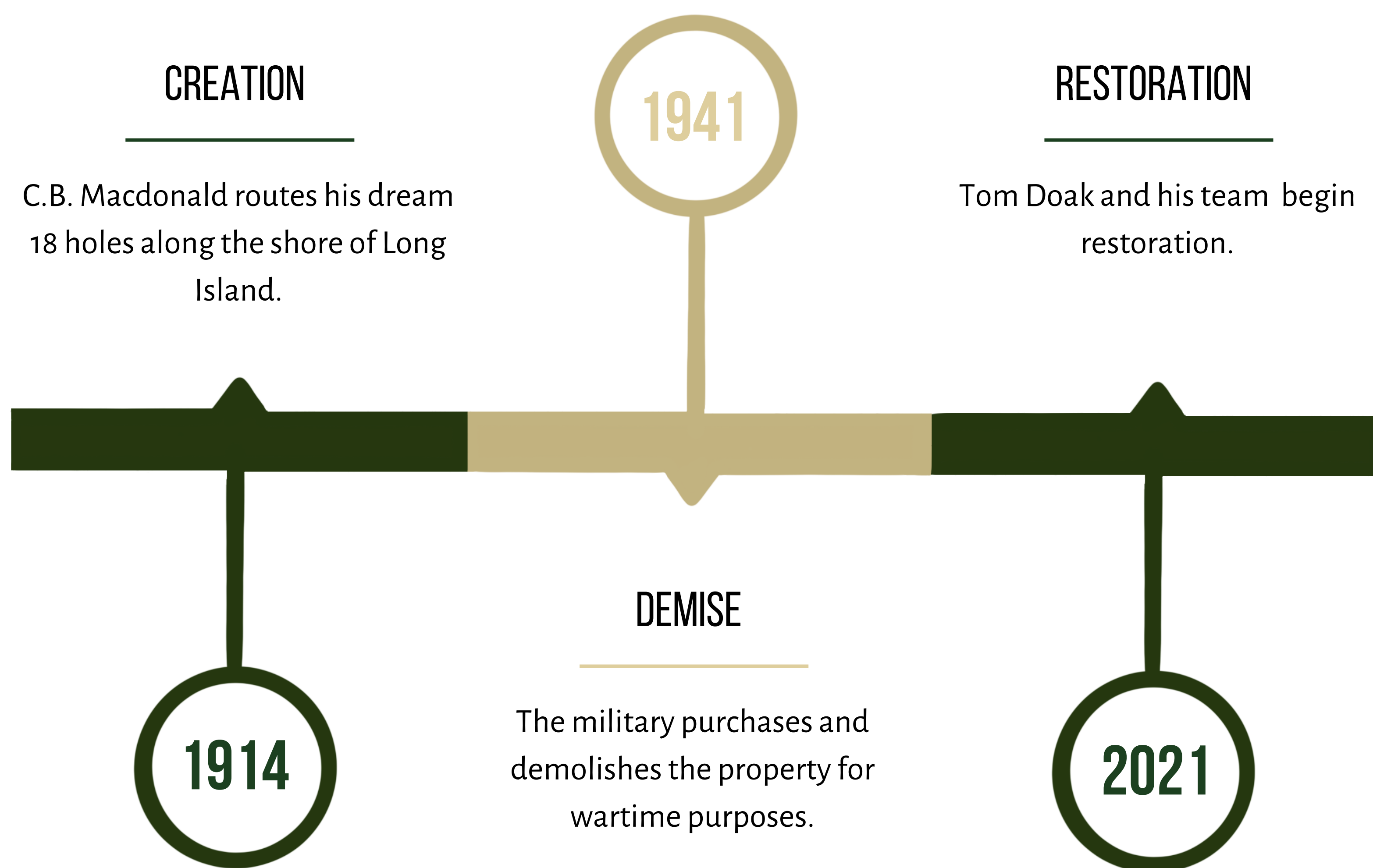


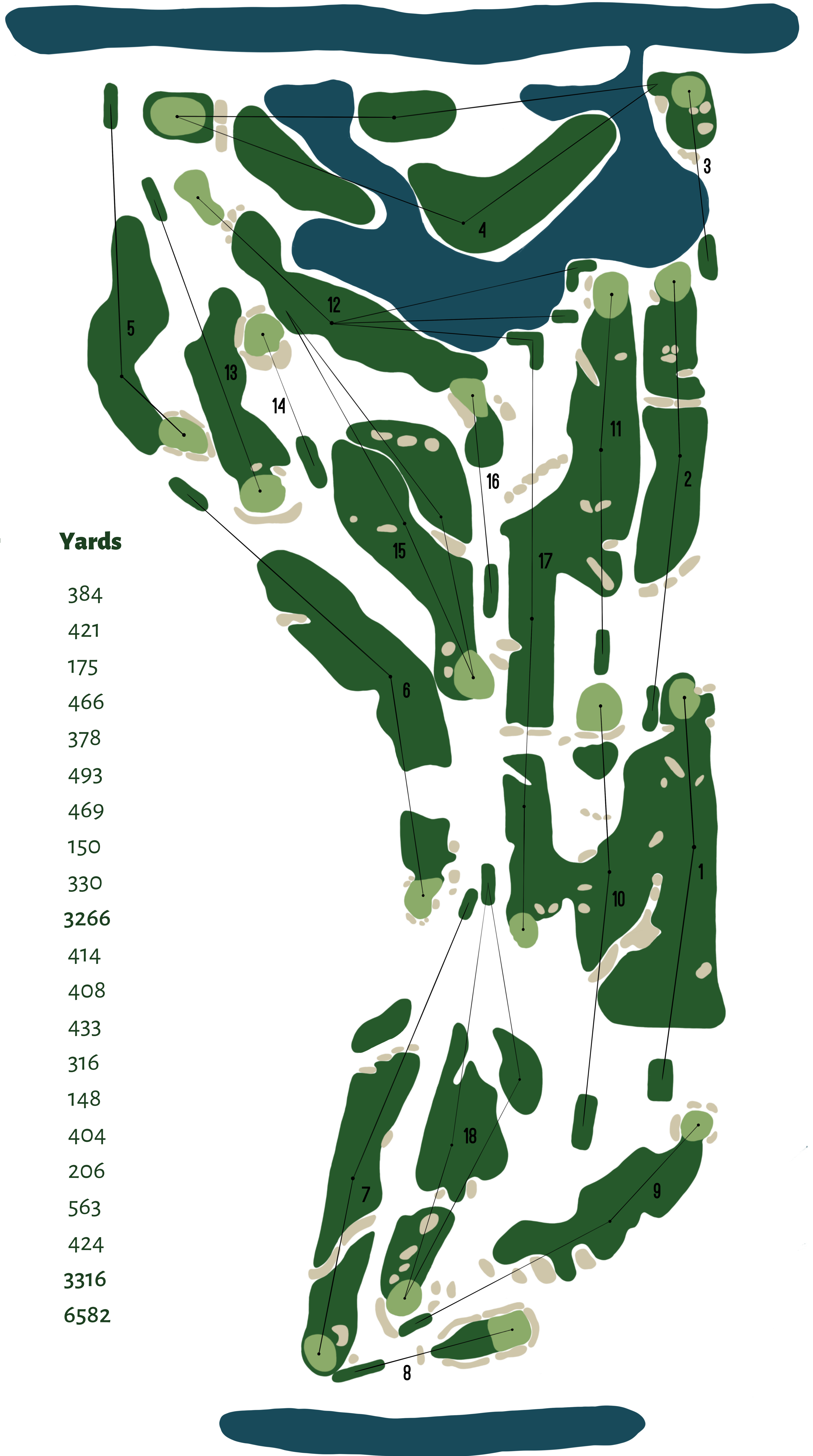
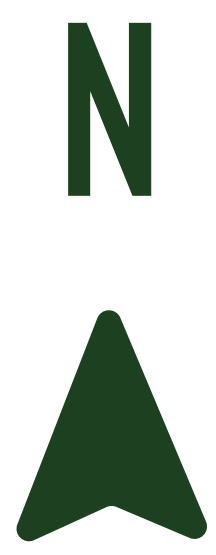
THE MORE I THOUGHT IT OVER, THE MORE IT FASCINATED  
ME. IT MADE ME FEEL LIKE A CREATOR. - *C.B. Macdonald*





## CONSTRUCTION WILL BEGIN IN APRIL 2021.





Hole	Name	Par	Yards
1	First	4	384
2	Plateau	4	421
3	Eden	3	175
4	Channel	5	466
5	Cape	4	378
6	Dog's Leg	5	493
7	Hog's Back	5	469
8	Ocean	3	150
9	Leven	4	330
		<b>37</b>	<b>3266</b>
10	Alps	4	414
11	Lagoon	4	408
12	Punch Bowl	4	433
13	Knoll	4	316
14	Short	3	148
15	Strategy	4	404
16	Redan	3	206
17	Long	5	563
18	Home	4	424
		<b>35</b>	<b>3316</b>
		<b>72</b>	<b>6582</b>

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## I KNOW THERE WILL BE SKEPTICS, AND I LOOK FORWARD TO THE CHALLENGE OF MAKING THEM ADMIT THEY WERE WRONG. *- Tom Doak*

For the past 15-20 years, there has been a lot of discussion about the possibility of building a re-creation of the lost Lido Golf Course on Long Island, commonly held to be in the class of Pine Valley and the National Golf Links of America when it opened 100 years ago.

For most of that time, I've been a skeptic. When the idea was suggested for Old Macdonald, I pointed out that the golf course wouldn't fit the property, and being on top of a cliff was much different than being at the beach, so we took Macdonald's templates and tried to fit them to the ground, the same way he would have done. I've been adamant that no project should be called the Lido unless it's a faithful re-creation of the original course, and I've doubted that anyone could gather enough information about the course to do it, and resist the temptation to "improve" it.

When I saw Peter Flory's attempt at reproducing the Lido in a gaming format, I changed my mind. He's done the research and gathered all the available data about the old course, and Michael Keiser Jr. is serious about wanting to recreate the course as it was, instead of a sanitized version. The only changes we'll consider is in the spacing of the holes, for the safety of golfers -- the original holes were quite close together in places -- and maybe adding a few extra tees on holes where there is room and it makes sense.

We have the information and the will to rebuild the course the way it was, and my team can supply the talent and the enthusiasm to build it in every detail. So I'm no longer a skeptic. I wouldn't have signed up for the project unless I was confident we could make it happen. I know there will be skeptics, and I look forward to the challenge of making them admit they were wrong.



*by* **TOM DOAK**



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**GREENS ARE THE HEART AND SOUL OF ANY GOLF COURSE. CHARLES BLAIR MACDONALD BUILT GREENS THAT HAVE CAPTURED MY IMAGINATION MORE THAN ANY OTHERS. MACDONALD'S BEST GREENS ARE BIG, FAIR AND FUN. THEY'RE CERTAINLY NOT FLAT, BUT THEY ARE ALL FRIENDLY. SINCE I BUILT MY FIRST GOLF COURSE ALMOST THIRTY YEARS AGO, I'VE ALWAYS TRIED TO EMULATE THE VARIETY AND INTRIGUE OF THE GREENS I FELL IN LOVE WITH AT NGLA AND THOSE ORIGINAL GREENS FROM CHICAGO GOLF CLUB. MACDONALD'S GREENS ARE PRECIOUS WORKS OF ART AND I COULDN'T BE MORE EXCITED TO SEE AND PLAY THE GEMS THAT TOM DOAK RESTORES AT THE LIDO.** *- Mike Keiser Sr.*



# MEMBERSHIP

## INITIATION FEE & ANNUAL DUES

Initiation fee: \$50,000

Annual dues: \$5,000

Capital assessment fees: \$0

## FAMILY (CHILDREN AND PARENTS) PLAY PRIVILEGES

Family play privileges apply to parents and children of all ages.

Family member greens fee: \$0

Maximum number of guests per family member: 3

Guest greens fee: \$0

Specific tee times during the week will be allocated for children and/or parents to play with up to three guests at no charge.

## ACCOMPANIED GUEST PLAY PRIVILEGES

(Friday, Saturday, Sunday) Max. no. of guests: 3

(Friday, Saturday, Sunday) Guest greens fee: \$0

(Monday, Tuesday, Wednesday, Thursday) Max. no. of guests: 7

(Monday, Tuesday, Wednesday, Thursday) Guest greens fee: \$0 (first 3), \$225 (add'l.)

## UNACCOMPANIED GUEST PLAY PRIVILEGES

All unaccompanied guests must be introduced and arranged by a member.

Unaccompanied guest play is limited to specific tee times Monday - Thursday (TBD).

All unaccompanied guests will be required to use caddies.

Unaccompanied guests will pay the guest greens fee.

## PUBLIC PLAY

Public play will be limited.



# MEMBERSHIP CONT.

## OTHER MEMBER BENEFITS

- A dedicated concierge who will facilitate your visit at both The Lido and Sand Valley
- The ability to visit the course as it is developing and witness its re-creation
- Preview play open to you and your guests prior to the official course opening
- Monthly member account billing statements
- Being able to say "I rebuilt this!" about Lido

## REAL ESTATE

17 home sites will be for sale within the nature conservancy and range between five and 22 acres. Homeowners will have the option of renting their homes to other members and guests if they so choose. For more information on a conservation lot, please contact us.





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MY OWN OPINION IS THAT PINE VALLEY IS THE HARDEST; THAT THE LIDO, JUDGED AS A BATTLEFIELD FOR GIANTS IS THE BEST, NOT ONLY IN AMERICA, BUT IN THE WORLD; AND THAT I WOULD RATHER PLAY ON THE NATIONAL THAN ON EITHER. FRANKLY, I AM NOT GOOD ENOUGH GOLFER FOR PINE VALLEY OR THE LIDO. FOR THAT MATTER, I SUPPOSE I AM NOT GOOD ENOUGH FOR THE NATIONAL, BUT I CAN PRETEND THAT I AM AND CAN ENJOY THAT DELIGHTFUL GAME OF PRETENDING. *- Bernard Darwin*





	<b>FLY INTO</b>	<b>MILES</b>	<b>DRIVE TIME</b>
<b>COMMERCIAL</b>	Madison (MSN)	108	1 hr 50 min
	Mosinee (CWA)	50	1 hr
	Milwaukee (MKE)	167	2 hrs 40 min
	Chicago (ORD)	247	3 hrs 55 min
	Minneapolis (MSP)	193	3 hrs 20 min
<b>PRIVATE</b>	WI Rapids (KISW)	44	25 min

GOLF ILLUSTRATED



Herculean task of constructing the Lido course is gained from this photograph which shows in the cement of the filling process by pumping sand and the water of the lagoons which is now all hard ground.

## THE LIDO GOLF COURSE

By C. B. MACDONALD

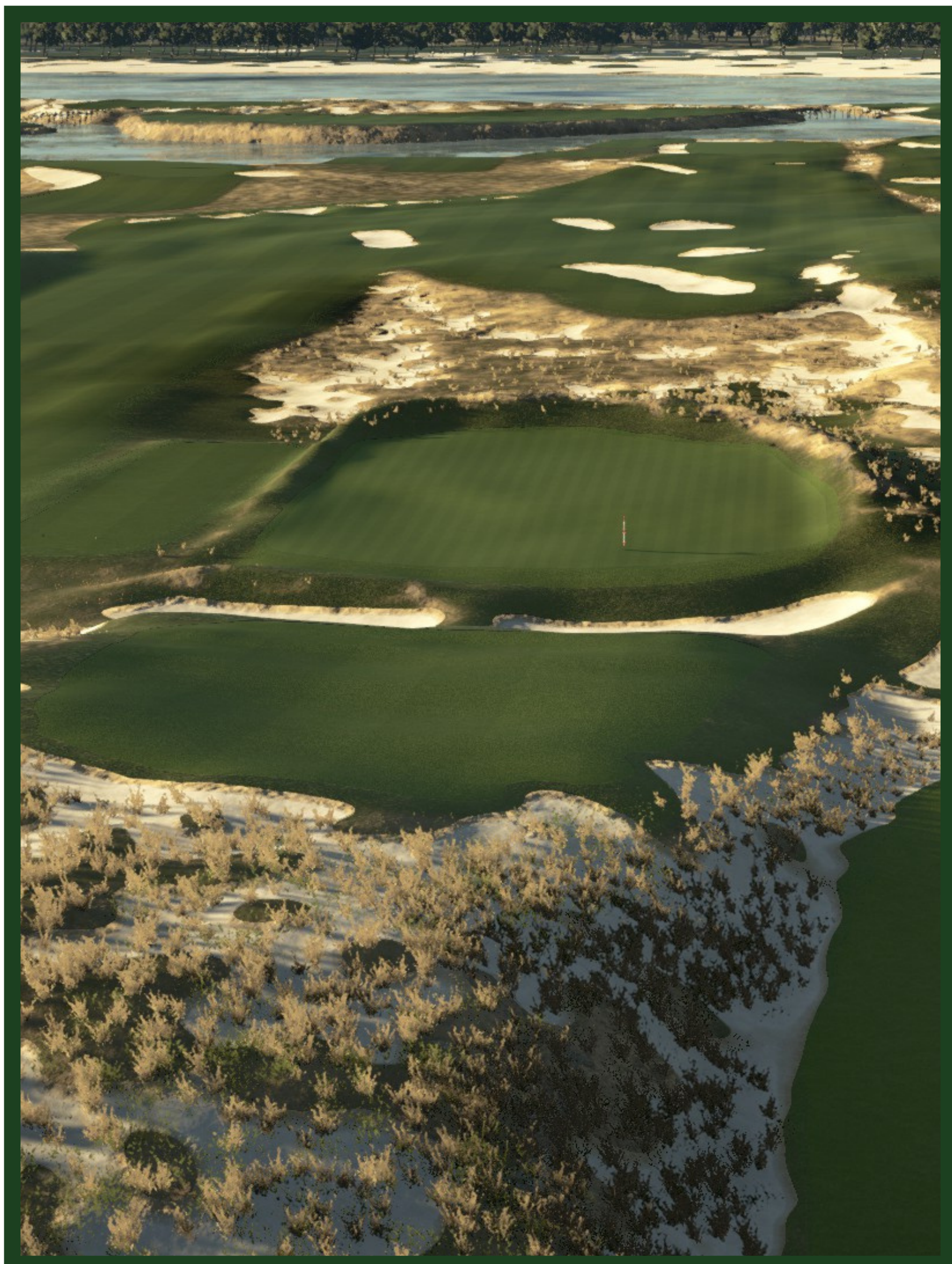
near the site of the new Lido Golf Links Long Beach was a flat sea meadow partly water. This unpromising territory was the making of an ideal golf course partly climate and proximity to New York because it left the hand of the golf architect free to build his course from the start. It was Mr. C. B. Macdonald who conceived the plan of pouring sand on the meadow just as Mr. Edison pours out concrete. The sea meadow was first filled in water covered it, and then all the hills and valleys of an ideal course were constructed by pumping sand out of the lagoon on to the level surface of the meadow. This part of the work is now finished and by the fall the course will be ready for seeding. Play of some sort will be possible on the course next June if weather conditions are favorable though it will be fall next year before golf is to be expected. Every hole on the course is to be molded so as to make it as perfect as possible and every hole will have a distinct character of its own. Mr. C. B. Macdonald the architect of this colossal enterprise has kindly written a description of the course for readers of GOLF ILLUSTRATED.

"To write a description of any golf course is a Herculean task."

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A MONUMENT TO  
*re-creation and beauty*