BREAKING NEW GROUND
Greater Richmond ARC 2014 Annual Report
Our Vision:
Richmond will be a community of opportunity for all. We envision a community where all people with disabilities are healthy and safe, enjoy economic independence, live where they choose, and participate in activities that create a fulfilling life.

Our Mission:
In partnership with families, ARC creates life-fulfilling opportunities for individuals with developmental disabilities.

What Distinguishes Us in the Metro Richmond Community?
ARC empowers people with disabilities across the broadest spectrum.

• Across the life span - from infants to the elderly.
• Across all levels of disability - from mild to profound.
• Across the community - not limited by geographic boundaries - so families can have the best help wherever they live in metro and Tri Cities areas.

Our Vision and Our Mission
For 60 years the Greater Richmond ARC has been breaking new ground.
Since 1954 the Greater Richmond ARC, created by families for families, has provided services and supports that help individuals with developmental disabilities to achieve their dreams and fulfill their potential. Over the past 60 years, as families’ needs have changed, ARC has adapted to fill voids in our community.

"When we organized there was no state money, no federal money, nothing. We had to do everything ourselves."
– Robert H. Wilson, Founding Member, RTD, 1979

...I've seen how the talent and generosity of parents, volunteers, and staff 'leave it all on the field' to make the world a better place.
– Mike Foley, ARC Youth Conference Chair 1975; Past Board Chair; BOD 1986-2001; ARC Director of Business Development since 2007

"ARC's consumers are like me; they have disabilities; they do the best they can every day; they grow up, gain confidence and adjust to change."
– Patricia (PT) Thomlinson, blind since birth, ARC Receptionist since 1980

"I remember the struggles, but families never stopped pressing forward to improve the plight of our special people."
– Bill Suttles, Past BOD Chair; BOD 1976-2001

"When we organized there was no state money, no federal money, nothing. We had to do everything ourselves."
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ARC is celebrating its 60-year history! Sixty years, for many, is a lifetime – a lifetime of opportunities to achieve your potential, a lifetime to consider the mark you might leave on the world, and a lifetime of wisdom to help others move toward their future.

And, this year, we are celebrating Marshall Butler's lifetime career at ARC. We are celebrating how far ARC has come during his tenure and positioning ourselves to continue the legacy he and many of you have helped to create.

In 1978, on his first day on the job, Marshall met his staff of eight and considered how best to help 200 individuals who attended ARC's Infant Stimulation Program, Camp Baker's summer camp and the Civitan Workshop.

Today, he and 350 employees work tirelessly to assure they are making a difference for 1,400 individuals and families. When you read individuals' personal stories in this, our 60-year Annual Report, consider the breadth and diversity of ARC's reach.

Consider, too, why ARC's Board of Directors believes Marshall has led so effectively.

One longtime member will tell you, "ARC's success over time is a testimony to Marshall's adaptability. When circumstances change, he is able to change with them. He guides the organization to change, as well."

Let's celebrate a lifetime! Let's celebrate the families who founded ARC 60 years ago, Marshall's mission-driven leadership for nearly 40 of those years, and the Board's unwavering commitment to breaking new ground for generations to come.

Robert L. Sommerville
ARC Board Chair

Cover photo: Vicki and Chip Beatty, with son Davis, played a lead role in the concept and development of the ARCpark.

The doctor said, "Put him in an institution and forget about him."
– Robert Clarke, Founding Member, BOD '54-94

The Association for Retarded Children formed by eight families.
Source: Richmond Times Dispatch 1979

Naval Diesel School converted to a Cooperative Training Center for 30 children.
Source: Richmond Times Dispatch 1979

Volunteers run two-week summer day camp at Camp Baker.

ARC opens first center for 10 preschoolers.

Preschool, Developmental Training and Day Activity Centers for 81 people, ages 4 to 40.
Source: Richmond Times Dispatch 1972

"Parents of normal children suggested our kids should be shut away."
– Mrs. Roy Owens, Preschool Parent's Club

Camp Baker's swimming pool dedicated.

"I was very courageous and said, 'No, this is their right.'"
– Edwin Vaught, Preschool Parent's Club

Preschool, Developmental Training and Day Activity Centers for 81 people, ages 4 to 40.
Source: Richmond Times Dispatch 1984

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Coming in 2015! The Greater Richmond ARCPark, with 2.4 acres for exercise, fitness, games, exploration, team work, and just plain fun.

Thanks to those of you who shared your ideas, participated in planning and gave your support to make the ARCPark a soon-to-be-realized, dream-come-true. Our ARCPark supporters are recognized on our website at www.RichmondARC.org.

“Davis has missed out when not given the chance to naturally interact with others on, quite literally, a level playing field. As a family, we are counting the days until the ARCPark becomes a reality.”

– Vicki Beatty, mother of Davis, a young adult born with a genetic anomaly

ARC therapists have been “great with establishing tangible goals and helping me with exercises” at home to help Charlotte, says Leah, adding you can see progress when her daughter fulfills directives such as “pick up the ball.”

“If you’re a total go-getter. Nothing’s going to stop her.”

Children and Families Served in 2014: 467
After School & Summer Day Services

Lauren, 18, didn’t immediately love ARC’s after school program. Like many teenagers, she needed to be convinced.

Then she got involved in ARC’s Work Readiness program for high school juniors and seniors that helps students with disabilities transition after graduation to what lies ahead.

It’s been a great relationship ever since. Lauren likes office-related tasks such as shredding documents. She also enjoys outings that include visiting places of business and community services, such as the 911 call center and local firehouse. She also volunteers at Meals on Wheels.

Nowadays, Lauren is “actively involved in everything, socially outgoing, and loves ARC,” says Developmental Service Supervisor Camesha Peters.

Students served in 2014:
- ARCcenter: 96
- Camp Baker: 57

Community Impact

“I am a single mom. My choice is to give up my job and go on welfare or give up my child to foster care. She has nowhere else to go after school.”

~ Parent of a student who has autism, 2003

Lauren Kramer

ARC Employment Services

Jake has been with the Greater Richmond ARC for so long that he remembers when Senator Warner visited. That’s Senator John Warner, not Mark, and in 1984 the statesman dedicated the opening of the Westwood Avenue production facility. Jake cut the ribbon that day, and has been an important part of ARC ever since.

A member of the pre-vocational program, Jake receives job training and participates in skill-building activities like cooking. He also helps clean the Megabus stop in downtown Richmond, and volunteers at Meals on Wheels three times a week through ARC.

Jake’s says the best thing about the organization is “the people.” But he’s also game for new activities; even taking up sewing at ARC a few years ago. Because he doesn’t have use of his feet, staffers provided a sewing machine foot pedal for him to operate with his hands.

“I love coming here,” he says, pointing to a nearby counselor as proof and adding, “She is a joy to work with.”

Individuals Employed in 2014:
- Government Sites: 197
- Organizational Employment: 91

Community Impact

“We’ve all heard the Chinese proverb about giving a man a fish versus teaching him to fish. ARC does both.”

~ Pat Robson, Past Board Chair, BOD since 1988

Jake Stroy

“I remember the struggles, but families never stopped pressing forward to improve the plight of our special people.”

~ Bill Suttles, BOD ‘76–’01

The ARCpark, for all ages & all abilities, will welcome everyone.
The first thing you notice about Daisy is her 100-watt smile. And it really lights up when she goes on outings with her Day Support group.

“She always likes to go out,” says her dad Joe.

“It is good to have so many activities.” On a typical day, for instance, the group may travel to Target and then on to Rockwood Park to walk and enjoy the scenery. Or they may go to the local library, or a performance at a children’s theater.

“I don’t think I could take her individually to places like that, and I do know all people learn from having varied experiences,” he added. Success, Joe explained, has to be measured in little bitty increments, but his feeling is that Daisy “is a lot better now” socially. The staff at ARC agrees, saying Daisy has shown significant progress in communicating and walking - even walking a distance of almost 15 feet on her own.

“She just appears to be very happy with what’s going on,” Joe added.

Adults Served in 2014:
- Pre-Voc: 68
- ARC Center: 75
- Camp Baker: 46

Community Impact

“We learned that a long-term commitment had to be made and began to prepare for it.”


Scott is full of energy, giving frequent hugs and high-fives. He loves sports, which is why Camp Baker is such a good fit. While there for summer camp, Scott swims, goes boating, and rides horseback; during weekend respite sessions year round, he’s often found at the hoop.

Scott’s mom Joanne, a special education teacher, says Scott loves Camp Baker’s full roster of sports and social activities. “He looks forward to it.”

A Special Olympics participant, Scott, 23, requires a lot of “supervision, and it can be very wearing with all the other things in life going on,” she adds. Undivided attention from the counselors “really makes an impact” on Scott and his family.

“It is a very comfortable, very accepting place. He recognizes it as a safe place to be.”

Camper Served in 2014:
- Summer Camp (overnight): 312
- Summer Camp (day campers): 34
- Weekend and Emergency Respite: 111

Community Impact

[We look at our campers] “as children with the ability to do many things and a zeal to enjoy… the fun, fellowship and comradeship that prevails in such a setting.”

— Mac Alley, Camp Director, 1957-1960
Your generosity is overwhelming. You help us break new ground every day. New programs are developed and individuals with disabilities in your community grow in ways never imagined. You send a powerful message that you care about those around you because of your community. You help us be open by people with disabilities. You are an inspiration. Thank you!

Please call 804-358-1874 to find out other ways you can help people with disabilities.

Because of your compassion, our community is stronger. Your unsung efforts break ground for new adventures. You unlock doors that can now be opened by people with disabilities. You are an inspiration. Thank you!
### A Solid Financial Foundation

#### Revenue (Unaudited)

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<tr>
<th>Revenue Source</th>
<th>Amount</th>
<th>Percentage</th>
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<tr>
<td>Federal Contracts (Ability One)</td>
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<tr>
<td>Government Agencies</td>
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<td>Contributions</td>
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<td>Insurance, Participant Fees, Other</td>
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<tr>
<td>Contract Sales</td>
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<tr>
<td>Total</td>
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*Revenue excludes pledges and donations of $830,618 received in 2014 for the ARCpark.*

#### Expenses and Increase in Net Assets (Unaudited)

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<tr>
<td>Development</td>
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<td>Developmental Services</td>
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<td>Employment Services</td>
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<td>Increase in Net Assets</td>
<td>$210,794</td>
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<tr>
<td>Total</td>
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<td>100%</td>
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</tbody>
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If we inadvertently made an error or omitted your name, please accept our apologies and notify our Vice President of Development at 804-358-1874, Ext 223.

*If you would like more information about our finances, please contact our Vice President of Finance at 804-358-1874, Ext 245.*
Marshall Butler, ARC President - 37 Years of Leadership

It has been almost four decades since I started my career at ARC. How do I describe the progress I have seen — progress driven by families who coaxed and demanded a change in our society’s attitudes about and legislation for those with developmental disabilities?

When I arrived at ARC, these families’ well-fought battles had already resulted in public education and job training programs for their children, but there was still much to do. Families entrusted ARC to create and expand programs to help their children thrive, so we developed year-round respite programs, after-school care, employment opportunities in diverse work settings, and more.

Families’ grit and determination inspired us, and we knew that to help them over a lifetime, ARC needed to be financially stable and adaptable enough to meet their changing needs. Often we needed to consider differing and ever-changing perspectives and to find sound solutions and choices that would bring a family peace of mind. That’s how we could, how ARC can, make a practical difference.

Now, as I prepare for retirement, a very capable team is searching for the right person to lead ARC into the future.

I am pleased that I will get to work with your next President for a smooth transition period.

I thank all of you for giving me the opportunity of a lifetime and a life-fulfilling career.

Marshall W. Butler, Jr., President, Greater Richmond ARC

“ARC needed a strong leader who would move quickly in the direction of service delivery. Providers were badly needed.”

— Bill Suttles, Board Chair ‘78-’81/’96-’98

ARC Leadership

ARC Board of Directors 2014

Richard D. Brown
Marshall W. Butler, Jr., ARC President
Harvey Crone
Donald D. Dar, Executive Committee
Haadi Dix
Meg Downes
Thomas Horsely
Chad Logan, Esq., Secretary
Jeff Penny
William Poole
Warren Redfern, Vice Chair
B. Patterson Robson, Jr.
Robert L. Sommerville, Chair
Don Stevens, Executive Committee
Rob Stone
Valerie Fleming Tillies
Anne Waring
David Nagle, Corporate Counsel

ARC Executive Officers 2014

Marshall W. Butler, Jr., President
Bob Levin, Vice President of Finance
Quintin Mitchell, Vice President of Developmental Services
Matt O’Connell, Vice President of Employment Services
Demis Stewart, Executive Vice President
Charles Stor, Vice President of Human Resources
Kim Watson, Vice President of Development

Camp Baker Management Board 2014

Dabney E. Short, Jr., Bermuda District
James “Punky” Lumpkin, Dale District
Vincent “Vince” Burgess, Clover Hill District
Michael “Mick” Simms, Matacoa District
Hugh Urban, Midlothian District
William “Bill” Kollie, Chester Civitan Club
William “Bill” Poole, ARC Board of Directors
Robert Mills, Member At-Large
Ed Nicely, Chesterfield Community Services Board
ARC Staff, Quintin Mitchell, Executive Vice President
Cheryl Boltz, Maintenance Manager
Quintin Mitchell, Vice President, Developmental Services

With City Council representative Charles Samuels and Henrico County Manager John Vithoulkas at ARCpark groundbreaking, October 2014.


On the production floor at ARC’s Westwood Avenue, 2004.

Accepting donation for Camp Baker from Knights of Columbus, Bishop Ireton Council, 2007.


Talking with parents, 1979

At Westwood Avenue facility opening, 1984.

Speaking at ARC’s 40th anniversary, 1994.


With City Council representative Charles Samuels and Henrico County Manager John Vithoulkas at ARCpark groundbreaking, October 2014.


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