Q: What’s the purpose of Honk & Cheer?
A: Honk & Cheer is a drive-through birthday party to celebrate the 5th year of Park365. Participants are invited to decorate their cars and parade through the Park365 lot, honking and cheering in celebration. The event will also feature Joey’s Hot Dogs, cookies, balloons – and Nutzy and Nutasha, too!

Q: What is Park365?
A: Park365 (formerly known as ARCPark) is the one place where we can all play together. All year long. Designed to accommodate individuals with disabilities, but still full of awesome things for everyone to do, PARK365 is truly special place. Open from dawn ‘til dusk 365 days a year—and free to everyone—PARK365 is all-inclusive, handicap-accessible and full of play areas you’ve never seen before, and you’ll never forget. PARK365 was voted 2nd best playground in the central region by Best of Virginia 2020, a publication of Virginia Living magazine.

Q: Is Honk & Cheer a fundraiser?
A: Yes, Honk & Cheer is a fundraiser hosted by the Next Generation Council. The Next Generation Council supports SOAR365’s program of donor-centered fundraising, volunteer engagement initiatives, and leadership building. Tickets are $5 per person. Participants will also be entered to win a one-night stay at Great Wolf Lodge.

Q: What will the funds be used for?
A: All proceeds will go toward the maintenance of PARK365. It costs $50,000 annually to keep the park clean and safe for our guests.

Q: How can I be a part of Next Generation Council?
A: To find out more about Next Generation Council, including upcoming planning meetings, events, and membership requirements, visit https://www.soar365.org/next-generation-council!
Q: Who sponsors the Honk & Cheer event?
A: To date, the event is being generously sponsored by Heritage Printing Services, Pauline Jones, Acorn Sign Graphics, and Firefly Pediatrics.

Q: Is Honk & Cheer open to the public?
A: Yes, everyone in the community is invited to join the Honk & Cheer celebration!

Q: Will Honk & Cheer guests remain in their cars the whole time?
A: Yes, participating guests will remain in their cars. Food & beverages will be passed on trays through the vehicle windows.

Q: When is Honk & Cheer?
A: Honk & Cheer will take place on Thursday September 17 from 5 – 7 p.m.

Q: What if it rains on the event date?
A: Honk & Cheer will take place rain or shine.

Q: Where is Honk & Cheer?
A: Honk & Cheer will be located in the SOAR365 parking lot at 3600 Saunders Avenue, RVA 23227.

Q: How many volunteers will be needed for Honk & Cheer?
A: Approximately 30 volunteers will be needed to make Honk & Cheer a safe, fun, and family-friendly event for all.

Q: What tasks will volunteers be helping with?
A: Volunteers will be needed for Event Set-Up, Volunteer Check-In (including temp checks & questionnaires), Guest Greeting & Check-In, Traffic Direction, Character Handling, Balloon Distribution, Refreshment Distribution, Entrance Monitor, and more!

Q: What is the recommended dress for Honk & Cheer volunteers?
A: Volunteers are invited to dress in a festive but appropriate manner for a family-friendly event. This may include funny wigs, silly headgear, colorful tutus, and other family-friendly costume elements.

Q: Where can Honk & Cheer volunteers park?
A: Parking will be available in an overflow lot directly across the street from our Saunders facility.

Q: How do Honk & Cheer volunteers check in?
A: Prior to the event, volunteers will receive the following documents: a general liability/photo permission form; a standard acknowledgement of exposure/infection risk. Volunteers are encouraged to complete these documents in advance and bring them to check-in. Once volunteers have parked, they should cross the street and look for the Volunteer Check-In Tent, located near the park entrance. Upon arrival, volunteers will be required to complete a temperature check and a brief health
questionnaire. Then they will sign in, submit their signed documents, and receive a name badge. If documents are forgotten, extras will be available. Volunteers will then be directed to their stations, where a station leader will explain duties, answer questions, and help with any issues or problems. Volunteers who will be positioned near traffic will receive a fluorescent safety vest to wear during the event. Volunteers are expected to remain for the entire event. Volunteers who need chairs or other accommodations should indicate this in advance.

Q: What protective supplies will be provided for volunteers?

A: Disposable face masks, food service (non-latex) gloves, and hand sanitizer will be provided for all volunteers. Volunteers are welcome to bring their own supplies if preferred. Volunteers WILL BE REQUIRED to wear face masks covering the nose and mouth whenever they are within 6’ of other volunteers, staff members or guests.

Q: How will social distancing guidelines be enforced?

A: Volunteer stations will be located a minimum of 6’ apart. Volunteers will be instructed to maintain 6’ distance from guests at all times. The following signage will be displayed at Guest Check-In, Balloon Tent, Water Tent, Hot Dog Truck, and Cookie Tent “Dear Guest, for your safety, and the safety of our volunteers, please wear your mask when interacting with volunteers. Thank you!”

Q: What other safety protocols will be in place to protect volunteers?

A: Contactless temperature checks will be conducted at volunteer check-in, along with brief health questionnaires.

Q: How can I sign up to volunteer for this event?

A: Volunteers can sign up via HandsOn RVA at the following link: https://www.handsonrva.org/HOC_Volunteer_Opportunity_Details_Page?Id=a0C1J00000JVnXi

Q: How can I find out more about volunteer opportunities with SOAR365?

A: SOAR365 offers all kinds of great volunteer opportunities throughout the year! To find out more, just send an email to alison.jones-nassar@soar365.org!