

“Connecting Business and Community”

**Call to Artists – Request for Proposal (RFP)**  
**Alamosa County Chamber of Commerce 100-year Mural Project(s)**

**Project Summary**

The Alamosa County Chamber of Commerce is kicking off a year-long mural project to celebrate our 100th anniversary. **Ten** murals for **10** locations in Alamosa designed to highlight our wonderful artist community and enhance the goal of creating a Colorado Creative District in Alamosa. Each mural will represent a decade in operation. Locations will vary in size and be selected by the Chamber Pride of Place Committee. **This RFP is for the first mural, to represent the time period of 1923 - 1933.**

**About the Alamosa County Chamber of Commerce**

The Alamosa Chamber serves as our business community’s advocate for a vibrant and prosperous economy and improved quality of life. We are an active Chamber, offering a variety of benefits and opportunities for building and enhancing business. Chamber leadership collaborates with the City, County, state representatives, and other area governmental and civic organizations. The Alamosa Chamber hosts regular business and social networking events, professional development opportunities, and many other activities and programs throughout the year.

**MISSION**

“The Alamosa County Chamber of Commerce empowers the business community to thrive by providing connections, education, and advocacy.”

**VISION**

To become the most valued business resource and a catalyst for continued growth and prosperity for Alamosa County and the Greater San Luis Valley.

**CORE VALUES**

**Service** - We are committed to the service of our community and our responsibility to make every possible step to enrich our way of life.

**Collaboration/Inclusivity** - We believe in the power of partnership and working together with our businesses, neighboring communities, and local government. We value the wide range of experiences, perspectives, contributions, and ideas from our members and individuals of all backgrounds in our community and encourage broad participation in community dialogue and decision-making.

**Advocate for Businesses/Promotion** - Our primary goal is to serve the interests of our member businesses. In addition, we work to provide a support system for success by facilitating the creation of meaningful business connections, networking, educational and marketing opportunities, and ongoing business tools for success.



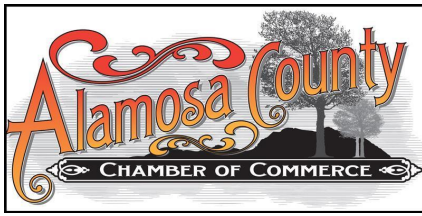
P: 719.589.3681



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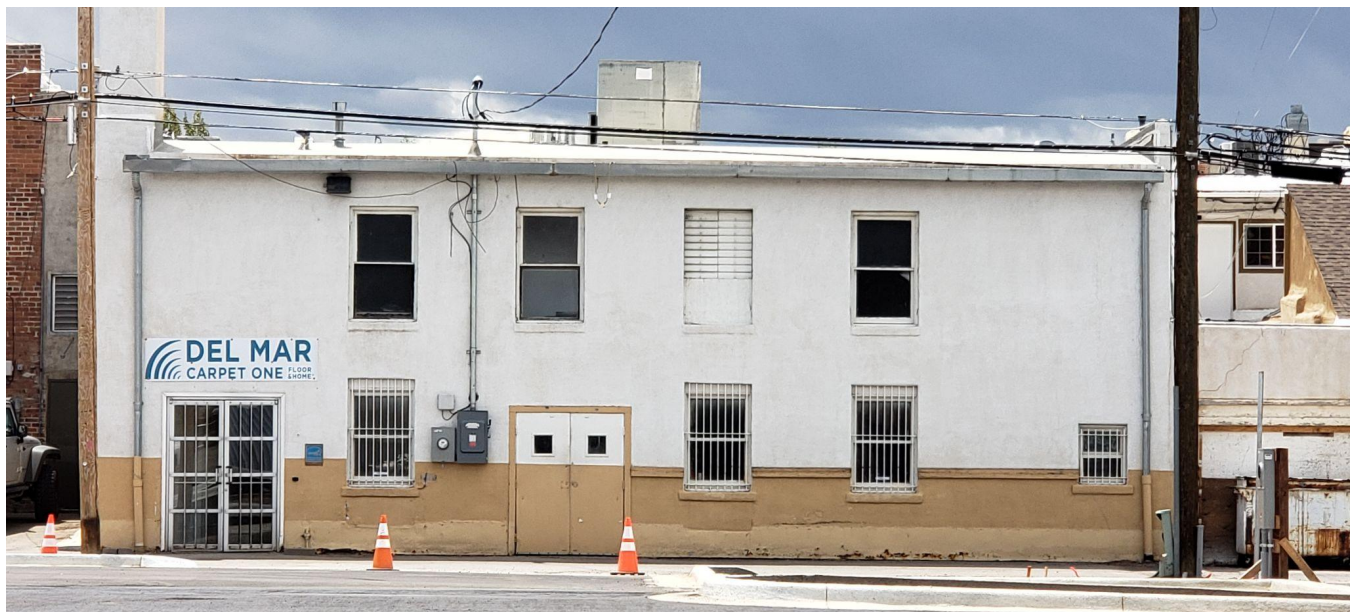


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Integrity/Accountability - We believe in holding ourselves to the highest work and ethical standards. Therefore, we pledge to demonstrate honesty, moral principles, strength, and trustworthiness in all actions and intent and commit to only those activities that fit our Mission, Vision, and Core Values.

### **Site Description**

North side (alley) of the Del Mar Carpet One Building, 621 Main Street. Can use as little or as much of the space as creatively desired, prioritizing the right side of the space.



### **Eligibility**

The call is open to all San Luis Valley Artists. Proof of residency required. Candidates must be 18 years of age and older.

### **Design Criteria & Selection Process**

The following will be considered in the selection process:

- Artist met the requirements outlined in the RFP; the proposal was submitted by the deadline.
- Attention to the mission of the project (to represent the decade of 1923 - 1933)
- The proposal enhances the building/chosen location
- The proposal includes a historical component highlighting the unique identity of Alamosa County.
- Evidence of ability to create large-scale, distinctive work
- Demonstrated ability to maintain project timelines and budgets
- Originality and creativity
- Approval of building owner



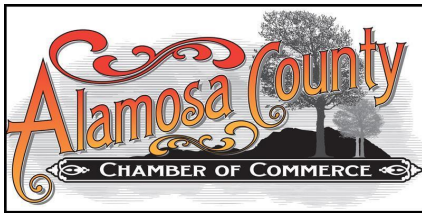
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### **Budget**

Recognizing that we are flexible in consideration of the size/scope of the façade mural area/location, it follows that the budget may vary wildly. Therefore, artists will be paid an agreed-upon flat fee. In addition, artists will be responsible for travel costs, materials, and personal liability insurance. Please include your proposed total cost in submission.

### **Project Timeline (Subject to Change)**

Announcement and distribution of RFP

- Deadline for receipt of proposals: **July 20th, 2023**
- All submissions reviewed and semi finalists selected: **August 3rd, 2023**
- Interviews with semifinalists: **August 7th - 11th, 2023**
- Artist selected and contract completed: **August 16th, 2023**
- Art design finalized and approved: **August 22nd, 2023**
- Work begins **August 25th, 2023**
- Work finalized flexible depending on selected piece, completed no later than **October 15th, 2023.**

### **Proposal Requirements**

The following is required for consideration as a completed proposal:

1. Contact information: Name, address, telephone number, email address
2. Resume for lead artist(s)
3. Written narrative describing your artistic vision and proposal
4. Sketches to explain your vision
5. All proposals must incorporate the Chamber logo and decade date range. (I.e., 1923 – 1933)
6. Proposed installation timeline
7. Budget
8. Optional additional support materials (i.e., news articles on past work). Also, should the artist envision incorporating community or student engagement in the design/installation process, we would welcome those ideas/suggestions as our desire is to use the mural process for public engagement to the fullest extent possible.
8. Examples of past work, either attached as a PDF or with a shared web address to a digital portfolio

Please email the proposal and all supporting documentation to the Alamosa County Chamber of Commerce at [AlamosaCountyChamber@gmail.com](mailto:AlamosaCountyChamber@gmail.com) in a condensed Zip folder.



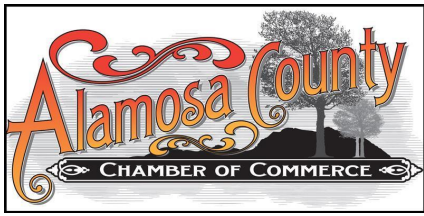
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**Deadline for submissions**  
**July 20th, 2023**

**APPLICATION FORM**

*Please ensure this form is completed and submitted with the proposal.* All entries must be submitted digitally to the Alamosa County Chamber of Commerce to [AlamosaCountyChamber@gmail.com](mailto:AlamosaCountyChamber@gmail.com) no later than 5pm on July 20th, 2023.

Submit the mural's design in digital format as a .jpg or .pdf. In addition, a text document containing the artist's statement of intent, description of the project, concept, and approach, proposed schedule or timeline for design and fabrication, budget, site plan or analysis, schematic drawings or sketches, material and maintenance proposals will also need to be provided.

First and Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone #: (\_\_\_\_\_) \_\_\_\_\_ Email Address: \_\_\_\_\_

**Rules and Terms**

By participating in the Alamosa County Chamber of Commerce 100-Year Mural Project RFP, each entrant fully and unconditionally agrees to and accepts the rules, terms, and decisions of the Alamosa County Chamber of Commerce and selection committee, which are final and binding in all matters related to the Project. The entrant understands that the artwork submitted may not be selected for use. Only the selected muralist will receive financial compensation. All entry paperwork and digital files become the property of the Alamosa County Chamber of Commerce and will not be returned, though the artist will retain ownership of the ideas and art concepts submitted unless the proposal is selected. At that time, the Alamosa County Chamber of Commerce will obtain a license for artwork produced, in whatever stage of completion, and the artwork will become the property of the Alamosa County Chamber of Commerce as work made for hire as defined by the copyright laws of the United States. The Alamosa County Chamber of Commerce shall be the sole and exclusive owner and copyright proprietor of all rights and titles in and to the results and proceeds of the artist’s services hereunder. In addition, the artist will represent being the sole author of the Work and that all services are original by the artist and not copied in whole or in part.



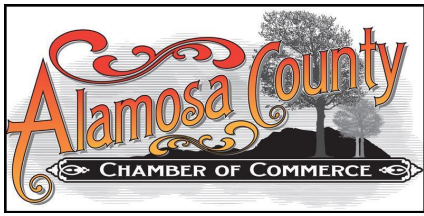
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**Rules and Terms (cont.)**

The entrant confirms that the original artwork was created by the entrant and is not copyright registered under any circumstances. By participating, entrants agree that the selected artist will grant the Alamosa County Chamber of Commerce and its designees the right to use the Artist’s name and original artwork for advertising and promotional purposes in promoting the Project in perpetuity without additional compensation, notification, or permission. The entrant grants the Alamosa County Chamber of Commerce an exclusive license to use the artwork or portions or derivations thereof as the Chamber sees fit. Furthermore, the entrant agrees that any reproductions or use of the artwork confers no ownership rights upon the artist. Finally, by participating in the Alamosa County Chamber of Commerce 100-Year Mural Project, the entrant agrees to release and hold harmless the Alamosa County Chamber of Commerce employees, representatives, and agents from any and all liability for any claims, costs, injuries, losses for damages of any kind caused by their participation in the Alamosa County Chamber of Commerce 100-Year Mural Project RFP.

Submission of this form implies permission to use the entrant’s name on the mural as it is funded and created for use by the Alamosa County Chamber of Commerce.

By submitting my proposal, I understand and agree to the above Rules and Terms for the Alamosa County Chamber of Commerce 100-year Mural Project.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_



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