ENVISION UTAH
HOW WE GROW MATTERS

2020–2021 Sponsorship Opportunities

Celebrating 20 Years of Envisioning Utah’s Future
JOIN US
ENVISION UTAH
HOW WE GROW MATTERS

We engage people to create and sustain communities that are beautiful, prosperous, healthy, and neighborly for current and future residents.

We are a nonprofit, nonpartisan community partnership that includes both the public and private sectors. Those who are part of Envision Utah share two things in common: a love for the state of Utah and a desire to maintain a high quality of life for everyone for decades to come.

Since 1997, Envision Utah has worked as a neutral facilitator to bring together residents, elected officials, developers, conservationists, business leaders, and other stakeholders to make informed decisions about how Utah should grow. Our projects and successes span many fields: land use planning, air quality, water use, public transportation systems, education, and much more.

Envision Utah’s goal has always been to empower people to create the communities they want. Our supporters are visionaries who value Utah and what we will leave for future generations. Together, we will ensure that our great state flourishes.

THANK YOU FOR BEING A VISIONARY!
ENVISION UTAH EXECUTIVE COMMITTEE

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Lonnie M Bullard
Chairman, Board of Directors, Jacobsen Construction

CHIEF EXECUTIVE OFFICER

Ari Bruening
CEO, Envision Utah

TREASURER

Sterling Olander
Attorney/Shareholder
Kirton McConkie

SECRETARY

Jason Brown
VP of Public Relations
Envision Utah

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Former Chair, Utah Board of Regents

Natalie Gochnour
Director, Kem C. Gardner Policy Institute

Spencer P. Eccles
Managing Director, The Cyonsure Group

Spencer F. Eccles
Chairman & CEO, George S. & Dolores Doré Eccles Foundation
Chairman Emeritus, Wells Fargo Intermountain Banking Region

Ty McCutcheon
President & CEO, Daybreak Communities

HONORARY CO-CHAIRS

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Governor, State of Utah

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Utah State Senate

Scott Anderson
President & CEO
Zions Bank

Patrice Arent
Utah House of Representatives

Pamela Atkinson
Community Leader

Martin Bates
Superintendent
Granite School District

Richard Brown
Dean of the College of Engineering
University of Utah

Richard Brunst
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City of Orem

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Brett Crable
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Collier International

Evan Curtis
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Utah Governor’s Office of Management and Budget

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Utah League of Cities and Towns

Theresa Foxley
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edcUtah

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Miller Family Philanthropy

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Wasatch Front Regional Council

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Keith McMullin
President & CEO
Deseret Management Corporation

Karl Sun
CEO & Co-founder
Lucid Software

Brad Wilson
Speaker
Utah House of Representatives

Jenny Wilson
Mayor
Salt Lake County

Doug Wright
Utah Radio Talk Show Host
CORPORATE PARTNERSHIP PROGRAM

BECOME A CORPORATE PARTNER

Why partner with Envision Utah?
To be associated with Envision Utah is to be associated with the only nonpartisan, neutral group taking on Utah’s growth challenges. Envision Utah is known for effective and cost efficient projects, and a history of achievements that have improved the outcome of our state.

What are the benefits to my company?
It’s good business. Corporate philanthropy builds your reputation and invests in our community. We can help you add value to your brand, communicate your values to the public, and promote good corporate citizenship.

It builds your future workforce. The jobs of tomorrow will depend on the decisions we make today. Our efforts contribute to the economic, educational and cultural vitality of this great state. Together, your business and Envision Utah make this state a great place to live, work and play!

All Corporate Partners proceeds directly benefit Envision Utah’s projects by annually funding our work. At the core of our work is one clear fact: Utah is growing. We at Envision Utah believe how we grow matters. We work with experts, the public, and private groups to build consensus for strategies that will not only prepare Utah for growth, but also allow us to improve our communities and leave a better future for our children.

Participate in informed discussions
Wide advertising opportunities
Exposure for your organization
Meet new people and make new connections
Event entry
Event advertising
Get actionable advice
Discuss wide variety of topics facing Utah’s growth
Be a change-maker
Sponsor or donate to a project at Envision Utah, and make a difference in the way our state will look, long into the future.

Utah County Vision
My Education, Our Future
Quality Communities Toolkit
Clean Air Implementation Team
Early Childhood Learning in Utah
Teacher Shortage
Your Utah, Your Future
Jordan River Vision Refresh

...And more

Your donation or sponsorship makes it possible for Envision Utah to carry out its unique mission. Benefits of sponsoring a project include advertising, exposure, awareness, updates, and other special benefits.

Envision Utah cannot carry out its important and critical work without project sponsors. Contact us today to discuss which effort would be the best fit for your organization.
The Common Good Awards are a prestigious opportunity to celebrate those who are furthering the common good of all Utahns. All of those in the Envision Utah community attend the event to learn about the important efforts happening to carry on the vision throughout our state. The event attracts hundreds of community leaders, media, and prominent speakers. Previous ceremonies have been attended by around 500 community leaders. Past speakers include:

**Past awardees:**
- Neighborhood House
- Governor Gary R. Herbert
- Robert & Katharine Garff
- United Way of Salt Lake
- Kids On The Move
- Guadalupe School
- Art Works for Kids
- Utah Women & Leadership Project
- Gail Miller

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<th>Gold Event Sponsor</th>
<th>Silver Event Sponsor</th>
<th>Bronze Event Sponsor</th>
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- Feature in the Envision Utah newsletter
- Logo featured on stage
- Logo advertised on Envision Utah social media
- Dedicated space at the event’s merchandise giveaway table
- Spotlight in Envision Utah’s Instagram story
- Logo advertised in Envision Utah newsletter
- Recognition on stage by event host
- Logo included on event invitation & webpage
- Table with 10 seats
As a nonprofit, Envision Utah strives to serve Utah by creating needed resources that will make our state and communities better places to live. This workshop will provide key concepts to the people who are making decisions about the way our communities will look now, and long into the future. The workshop will feature four guest speakers, all esteemed leaders in their fields, and will provide time for refreshments and networking.

This event is anticipated to draw 100+ attendees:
- Planning Commissioners (statewide)
- City Councilors (statewide)
- Planning staff who work for all counties & cities
- Planning consultants
- Engineering consultants

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- Logo advertised on Envision Utah social media ✓ ✓ ✓ ✓ ✓
- Logo advertised on-site at event ✓ ✓ ✓ ✓ ✓
- Logo advertised on invitation, distributed state-wide ✓ ✓ ✓ ✓ ✓
- Logo included in all handout materials ✓ ✓ ✓ ✓ ✓
- Logo advertised on website indefinitely ✓ ✓ ✓ ✓ ✓
SPONSORSHIP OPPORTUNITIES

SPRING BREAKFAST
with
Envision Utah

The annual Spring Breakfast a breakfast and reception. The event attracts hundreds of community leaders, brought together around a discussion of Utah’s growth, and attracts media and prominent speakers. This event draws crowds of over 500 community leaders. Past speakers include:

Dr. Deneece Huftalin
President, SLCC

Carine Clark
CEO, Banyan

Josh Coates
CEO, Instructure

Karl Sun
CEO, Lucid Software

Howard Hochhauser
CFO, COO, Ancestry

Jon M. Huntsman, Jr.
US Ambassador to Russia

Adam Wasserman
Managing Director, GLDPartners

Hanko Kiessner
CEO, Packsize International

Natalie Gochnour
Director, Kem C. Gardner Policy Institute

Derek Miller
President & CEO, Salt Lake Chamber

Lisa Grow Sun
Professor of Law, BYU

Headlining Sponsor
Beehive Event Sponsor
Sego Lily Event Sponsor
Blue Spruce Event Sponsor
Table Purchase

Category Exclusivity ✓
Feature in the Envision Utah newsletter ✓
Logo featured on stage ✓
Logo advertised on Envision Utah social media ✓ ✓
Dedicated space at the event’s merchandise giveaway table ✓ ✓
Spotlight in Envision Utah’s Instagram story ✓ ✓ ✓
Logo advertised in Envision Utah newsletter ✓ ✓ ✓ ✓
Recognition on stage by event host ✓ ✓ ✓ ✓
Logo included on event invitation & webpage ✓ ✓ ✓ ✓
Table with 10 seats ✓ ✓ ✓ ✓ ✓

$10,000 $5,000 $3,500 $2,500 $600

NOW ACCEPTING RESERVATIONS FOR 2020
CONTACT US
BECOME A FRIEND OF ENVISION UTAH

Is your organization ready to join the Envision Utah family?

All of these sponsorships allow us to achieve more. We rely on community partners to help us make these projects a reality.

Please contact Melissa to discuss a sponsorship:

Melissa Langford
Development Director
801 - 303 - 1456
mlangford@envisionutah.org
EnvisionUtah.org

Please contact Jason or Ryan to learn more about our projects:

Jason Brown
Vice President of Communications
801 - 303 - 1453
JBrown@envisionutah.org
EnvisionUtah.org

Ryan Beck
Vice President of Planning
801 - 303 - 1458
RBeck@envisionutah.org
EnvisionUtah.org

Tomorrow’s success depends on today’s progress.

We invite you to join in this collaborative partnership with an investment now for a better tomorrow!