



ENVISION UTAH HOW WE GROW MATTERS

2020–2021 Sponsorship Opportunities

Celebrating 20 Years of Envisioning Utah's Future



JOIN US
ENVISION UTAH
HOW WE GROW MATTERS

We engage people to create and sustain communities that are beautiful, prosperous, healthy, and neighborly for current and future residents.

We are a **nonprofit, nonpartisan community partnership** that includes both the public and private sectors. Those who are part of Envision Utah share two things in common: a love for the state of Utah and a desire to maintain a high quality of life for everyone for decades to come.

Since 1997, Envision Utah has worked as a neutral facilitator to bring together residents, elected officials, developers, conservationists, business leaders, and other stakeholders to **make informed decisions about how Utah should grow**. Our projects and successes span many fields: land use planning, air quality, water use, public transportation systems, education, and much more.

Envision Utah's goal has always been to **empower people to create the communities they want**. Our supporters are visionaries who value Utah and what we will leave for future generations. Together, we will ensure that our great state flourishes.

THANK YOU FOR BEING A VISIONARY!

ENVISION UTAH EXECUTIVE COMMITTEE

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Lonnie M Bullard
Chairman, Board of Directors, Jacobsen Construction

CHIEF EXECUTIVE OFFICER

Ari Bruening
CEO, Envision Utah

TREASURER

Sterling Olander
Attorney/Shareholder
Kirton McConkie

SECRETARY

Jason Brown
VP of Public Relations
Envision Utah

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Former Chair, Utah Board of Regents

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Ty McCutcheon
President & CEO, Daybreak Communities

Spencer P. Eccles
Managing Director, The Cyonsure Group

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Chairman & CEO, George S. & Dolores Doré Eccles Foundation
Chairman Emeritus, Wells Fargo Intermountain Banking Region

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Governor, State of Utah

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Utah State Senate

Scott Anderson
President & CEO
Zions Bank

Patrice Arent
Utah House of Representatives

Pamela Atkinson
Community Leader

Martin Bates
Superintendent
Granite School District

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Dean of the College of Engineering
University of Utah

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Executive Director
Suazo Business Center

Brett Crable
General Manager
Customer Experience
Dominion Energy

Lew Cramer
CEO Utah
Collier International

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State Planning Coordinator
Utah Governor's Office of
Management and Budget

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Executive Director
Utah League of Cities and Towns

Theresa Foxley
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Deseret Management Corporation

Karl Sun
CEO & Co-founder
Lucid Software

Brad Wilson
Speaker
Utah House of Representatives

Jenny Wilson
Mayor
Salt Lake County

Doug Wright
Utah Radio Talk Show Host

CORPORATE PARTNERSHIP PROGRAM

BECOME A CORPORATE PARTNER

Why partner with Envision Utah?

To be associated with Envision Utah is to be associated with the only nonpartisan, neutral group taking on Utah's growth challenges. Envision Utah is known for effective and cost efficient projects, and a history of achievements that have improved the outcome of our state.

What are the benefits to my company?

It's good business. Corporate philanthropy builds your reputation and invests in our community. We can help you add value to your brand, communicate your values to the public, and promote good corporate citizenship.

It builds your future workforce. The jobs of tomorrow will depend on the decisions we make today. Our efforts contribute to the economic, educational and cultural vitality of this great state. Together, your business and Envision Utah make this state a great place to live, work and play!

All Corporate Partners proceeds directly benefit Envision Utah's projects by annually funding our work. At the core of our work is one clear fact: Utah is growing. We at Envision Utah believe how we grow matters. We work with experts, the public, and private groups to build consensus for strategies that will not only prepare Utah for growth, but also allow us to improve our communities and leave a better future for our children.

Participate in informed discussions

Wide advertising opportunities

Exposure for your organization

Meet new people and make new connections

Event entry

Event advertising

Get actionable advice

Discuss wide variety of topics facing Utah's growth

Be a change-maker

PROJECT SPONSORSHIP

Sponsor or donate to a project at Envision Utah, and make a difference in the way our state will look, long into the future.

Utah County Vision

My Education, Our Future

Quality Communities Toolkit

Clean Air Implementation Team

Early Childhood Learning in Utah

Teacher Shortage

Your Utah, Your Future

Jordan River Vision Refresh

...And more

Your donation or sponsorship makes it possible for Envision Utah to carry out its unique mission. Benefits of sponsoring a project include advertising, exposure, awareness, updates, and other special benefits.

Envision Utah cannot carry out its important and critical work without project sponsors. Contact us today to discuss which effort would be the best fit for your organization.

SPONSORSHIP OPPORTUNITIES



The Common Good Awards are a prestigious opportunity to celebrate those who are furthering the common good of all Utahns. All of those in the Envision Utah community attend the event to learn about the important efforts happening to carry on the vision throughout our state. The event attracts hundreds of community leaders, media, and prominent speakers. Previous ceremonies have been attended by around 500 community leaders. Past speakers include:

Dr. Astrid S. Tuminez
President, Utah Valley University

Governor Gary R. Herbert
State of Utah

Amanda Ripley
Investigative Journalist and Author

Past awardees:

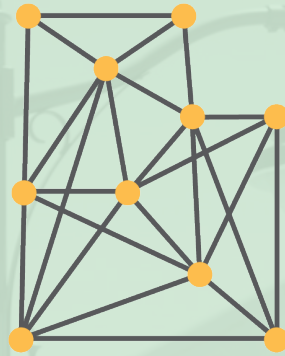
Neighborhood House
Governor Gary R. Herbert
Robert & Katharine Garff

United Way of Salt Lake
Kids On The Move
Guadalupe School

Art Works for Kids
Utah Women & Leadership Project
Gail Miller

	Headlining Sponsor	Gold Event Sponsor	Silver Event Sponsor	Bronze Event Sponsor	Table Purchase
Category Exclusivity	✓				
Feature in the Envision Utah newsletter	✓				
Logo featured on stage	✓				
Logo advertised on Envision Utah social media	✓	✓			
Dedicated space at the event's merchandise giveaway table	✓	✓			
Spotlight in Envision Utah's Instagram story	✓	✓	✓		
Logo advertised in Envision Utah newsletter	✓	✓	✓	✓	
Recognition on stage by event host	✓	✓	✓	✓	
Logo included on event invitation & webpage	✓	✓	✓	✓	
Table with 10 seats	✓	✓	✓	✓	✓
	\$10,000	\$5,000	\$3,500	\$2,500	\$700

SPONSORSHIP OPPORTUNITIES



ENVISION UTAH **QUALITY COMMUNITIES** **ACADEMY**

As a nonprofit, Envision Utah strives to serve Utah by creating needed resources that will make our state and communities better places to live. This workshop will provide key concepts to the people who are making decisions about the way our communities will look now, and long into the future. The workshop will feature four guest speakers, all esteemed leaders in their fields, and will provide time for refreshments and networking.

This event is anticipated to draw 100+ attendees:

Planning Commissioners (statewide)

City Councilors (statewide)

Planning staff who work for all counties & cities

Planning consultants

Engineering consultants

	Creating Quality Communities Registration for 5 attendees	Vibrant Neighborhoods Registration for 3 attendees	Main Street Registration for 2 attendees
Logo advertised on Envision Utah social media	✓		
Logo advertised on-site at event	✓	✓	
Logo advertised on invitation, distributed state-wide	✓	✓	✓
Logo included in all handout materials	✓	✓	✓
Logo advertised on website indefinitely	✓	✓	✓
	\$3,500	\$2,500	\$1,500



SPRING BREAKFAST

—with—

Envision Utah

The annual Spring Breakfast a breakfast and reception. The event attracts hundreds of community leaders, brought together around a discussion of Utah’s growth, and attracts media and prominent speakers. This event draws crowds of over 500 community leaders. Past speakers include:

Dr. Deneece Huftalin
President, SLCC

Carine Clark
CEO, Banyan

Josh Coates
CEO, Instructure

Karl Sun
CEO, Lucid Software

Howard Hochhauser
CFO, COO, Ancestry

Jon M. Huntsman, Jr.
US Ambassador to Russia

Adam Wasserman
Managing Director, GLDPartners

Hanko Kiessner
CEO, Packsize International

Natalie Gochnour
Director, Kem C. Gardner Policy Institute

Derek Miller
President & CEO, Salt Lake Chamber

Lisa Grow Sun
Professor of Law, BYU

	Headlining Sponsor	Beehive Event Sponsor	Sego Lily Event Sponsor	Blue Spruce Event Sponsor	Table Purchase
Category Exclusivity	✓				
Feature in the Envision Utah newsletter	✓				
Logo featured on stage	✓				
Logo advertised on Envision Utah social media	✓	✓			
Dedicated space at the event’s merchandise giveaway table	✓	✓			
Spotlight in Envision Utah’s Instagram story	✓	✓	✓		
Logo advertised in Envision Utah newsletter	✓	✓	✓	✓	
Recognition on stage by event host	✓	✓	✓	✓	
Logo included on event invitation & webpage	✓	✓	✓	✓	
Table with 10 seats	✓	✓	✓	✓	✓
	\$10,000	\$5,000	\$3,500	\$2,500	\$600

NOW ACCEPTING RESERVATIONS FOR 2020

CONTACT US

BECOME A FRIEND OF ENVISION UTAH

**Is your organization ready to join
the Envision Utah family?**

All of these sponsorships allow us to achieve more. We rely on community partners to help us make these projects a reality.

Please contact Melissa to discuss a sponsorship:



Melissa Langford
Development Director
801 - 303 - 1456
mlangford@envisionutah.org
EnvisionUtah.org

Please contact Jason or Ryan to learn more about our projects:



Jason Brown
Vice President of Communications
801 - 303 - 1453
JBrown@envisionutah.org
Envi sionUtah.org



Ryan Beck
Vice President of Planning
801 - 303 - 1458
RBeck@envisionutah.org
EnvisionUtah.org

Tomorrow's success depends on today's progress.

**We invite you to join in this collaborative partnership
with an investment now for a better tomorrow!**