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Point of the Mountain

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Pleasant Grove Lindon

Shirleen Jordan
Springville Mapleton

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Utah Valley
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- MAYOR TOM WESTMORELAND, CITY OF EAGLE MOUNTAIN
Phase 1 Overview

• As of April 3rd, 2,723 people have taken the online survey
• 12 public workshops were held across the valley where over 400 people were engaged
Utah Valley is experiencing high-tech industry and population growth. Long-time residents want to secure their semi-rural lifestyle and communities for themselves and future generations. A group of younger Utahns are hopeful about growth and exhibit shifting preferences for Utah County.

Impacts of growth (air quality, traffic, loss of open space, etc.) are contributing to a lower quality of life and threaten the things that Utah Valley residents value most: a safe and secure environment, low cost of living and economic opportunity, and scenic beauty and outdoor recreation.
Summary

• Utah Valley residents and visitors feel the highest priorities should be managing water, improving transportation, reducing air pollution, and improving education

• Safe and neighborly communities, economic opportunity, and nature contribute most positively to their quality of life.

• Traffic, poor air quality, and crowding contribute most negatively to quality of life.
Where do you live?

- Lehi/Saratoga Springs: 37%
- Eagle Mountain/Cedar Valley: 16%
- Pleasant Grove/Lindon/American Fork: 9%
- Highland/Alpine/Cedar Hills: 7%
- Orem/Provo/Vineyard: 9%
- Spanish Fork/Springville/Mapleton/Santaquin: 4%
- Salt Lake County: 6%
- Other: 8%

Results from online survey and workshops.
Where do you work?

- Lehi/Saratoga Springs: 42%
- Eagle Mountain/Cedar Valley: 19%
- Pleasant Grove/Lindon/American Fork: 13%
- Highland/Alpine/Cedar Hills: 6%
- Orem/Provo/Vineyard: 8%
- Spanish Fork/Springville/Mapleton/Santaquin: 2%
- Salt Lake County: 1%
- Other: 9%

Results from online survey and workshops.
What is your age?

- < 18: 0.18%
- 18 - 24: 10.20%
- 25 - 34: 24.64%
- 35 - 44: 28.40%
- 45 - 54: 16.98%
- 55 - 64: 13.22%
- 65+: 6.37%

N = 2,715
Results from online survey.
As of 4/3
How long have you lived in Utah County?

- < 1 year: 3.13%
- 1-5 years: 18.10%
- 6-10 years: 13.23%
- 11-15 years: 11.72%
- 16-20 years: 9.55%
- 20+ years: 38.78%
- I do not live in Utah County: 5.49%

Results from online survey. As of 4/3
Do you believe growth in Utah County will make things better or worse?

Total Worse: 58.58%
Total Better: 37.46%

N = 2,472

Results from online survey.

As of 4/3
Do you believe growth in Utah County will make things better or worse? (Average)

Participants ranked from 0 (a lot worse) to 10 (a lot better)

N = 2,472

Results from online survey.

As of 4/3
UTAH COUNTY POPULATION GROWTH

Source: U.S. Census; Kem C. Gardner Policy Institute
About 85% of our 2050 Growth is Internal
Thinking about the quality of life in Utah County, please identify which of the following factors have the greatest POSITIVE impact on the overall quality of life for you personally.

N = 2,699
Results from online survey
As of 4/3
Utahns’ Values

Safe and Secure Environment

People and Family Friendly / Shared Values / Close-Knit Community

Good Place to Raise Children / Spend Time with Family and Friends

Feel Safe / Better Sense of Community

Peace of Mind / Personal Security
UTAHNS’ VALUES
COST OF LIVING AND ECONOMIC OPPORTUNITY

- Jobs / Economic Opportunity / Cost of Living
- Earn More / Save Money
- Provide for Family / Do More / Enjoy Better Life
- Financial Security / Future Generations
UTAHIANS’ VALUES
SCENIC BEAUTY AND OUTDOOR RECREATION

OUTDOOR RECREATION / SCENIC BEAUTY

ENJOY OUTDOORS / SPEND TIME WITH FAMILY AND FRIENDS

LIVE HEALTHIER / BETTER LIFE

HAPPINESS / PERSONAL ENJOYMENT
Thinking about the quality of life in Utah County, please identify which of the following factors have the greatest NEGATIVE impact on the overall quality of life for you personally.

N = 1,806
Results from online survey.
As of 4/3
Utah County is projected to double in population by 2050. The vast majority of that growth will be from new births. In light of growth, **how important to prioritize are the following outcomes for Utah County's future** (on a scale from 1 to 10)?

![Bar chart showing average scores for various outcomes]

- Manage Water: 8.63
- Improve Transportation: 8.51
- Reduce Air Pollution: 8.28
- Improve Education: 8.06
- Create Good Jobs: 7.85
- Improve Housing Affordability: 7.39
- Preserve Ag/Open Space: 7.19
- Improve Disaster Resilience: 6.89
- Expand Rec: 6.5
- Build live/work/play communities: 5.93

Results from online survey and workshops.
Utah County is projected to double in population by 2050. The vast majority of that growth will be from new births. In light of growth, how important to prioritize are the following outcomes for Utah County's future (on a scale from 1 to 10)?

Net Promoter Score

(\% people who ranked the outcome 9 or 10) – (\% people who ranked the outcome 0-6)

- Build Live/Work/Play Communities
- Reduce Air Pollution
- Improve Housing Affordability
- Improve Transportation
- Improve Disaster Resilience
- Expand Recreational Opportunities
- Manage Water
- Preserve Agriculture and Open Space
- Improve Education
- Create Good Jobs

As of 4/3

N = 2,574
Results from online survey
From the following options, what would your ideal community be to live in?

- Low density residential (Examples: Suncrest, Alpine)
- Walkable suburban (Examples: Daybreak, Vineyard/Geneva)
- Urban and mixed-use (Examples: Downtown SLC, Provo, Sugar House)
- Low-density urban (Examples: the Avenues, Bingham Junction)
- Residential-only suburban (Examples: Rosecrest, the Ranches)
- Small Town or rural (Examples: Cedar Fort, Goshen, Genola)

About 42% of respondents say they want to live somewhere more walkable than traditional suburban.

Results from online survey and workshops.
Ideal Housing By Age Group

- Urban and mixed-use (Examples: Downtown SLC, Downtown Provo, Sugarhouse)
- Low-density urban (Examples: the Avenues, Bingham Junction)
- Walkable suburban (Examples: Daybreak, Vineyard/Geneva)
- Suburban neighborhood (Examples: Rosecrest, the Ranches)
- Low density residential (Examples: Suncrest, Alpine)
- Small Town or rural (Examples: Cedar Fort, Goshen, Genola)

As of 4/3

N = 2,680
Results from online survey.
What percentage of growth should occur in each sector of Utah County?

North (Lehi, American Fork, Pleasant Grove, Highland, Alpine)
South-Central (Springville, Mapleton, Spanigh Fork)
South (Santaquin, Benjamin, Payson, Salem)
Southwest (Goshen, Genola, Elberta)
Central (Provo, Orem, Vineyard, Lindon)
West (Eagle Mountain, Saratoga Springs)
Infill development throughout existing cities

Average % Allocated

N = 2,722
Results from online survey.

As of 4/3
How much should we invest in each transportation type?

Average % Allocated

- Local Roads: 30%
- Regional Roads: 25%
- Local Transit (Bus, Streetcar): 15%
- Regional Transit (TRAX, FrontRunner, BRT): 20%

N = 2,722
Results from online survey.

As of 4/3
How much emphasis should be put on each of the following strategies for managing transportation and mobility?

- Increase investment in roads
- Improve community walkability and bikeability
- Increase investment in public transportation
- Build housing and destinations (jobs, shopping, schools, amenities) close together to reduce overall driving
- Embrace new technologies and innovations (car-sharing, bike- and scooter-sharing, autonomous vehicles, etc.)

N = 2,526
Results from online survey.

As of 4/3
Please rate strategies for securing water for additional population?

Reduce water use by installing more water-wise landscaping

Pursue new storage facilities (reservoirs, etc.) and technologies

Repurpose agricultural water by building in irrigated areas

Reduce water by building smaller yards and more apartments/townhomes

N = 2,570
Results from online survey.
Please rate strategies for maintaining affordability

- Allow a full mix of housing that matches what people of various life stages can afford
- Facilitate housing development near public transportation, jobs, shopping, and amenities to reduce household transportation costs
- Reduce local regulations, fees, and approval delays for housing development

N = 2,463
Results from online survey.

As of 4/3
Please rate strategies for growing and attracting good jobs

- Manage transportation, mobility, and congestion
- Ensure adequate water supplies
- Improve air quality
- Maintain housing affordability
- Improve education and skills of the workforce
- Keep taxes low
- Expand arts, culture, recreation, and entertainment

N = 2,591
Results from online survey.
806 thoughts, concerns and ideas

As of 4/3
Results from online survey.
Mapping Exercise Results
At the workshops, each table was asked to select one of three envelopes representing different growth patterns and place the set on their map.

36 tables chose **Centers**  
(Concentrated pockets of jobs and housing)

33 tables chose **Market**  
(growth according to jobs and housing projections)

3 tables chose **Current**  
(growth according to current trends and conditions)