ENVISION UTAH
HOW WE GROW MATTERS

2021–2022 Sponsorship Opportunities

Celebrating 20 Years of Envisioning Utah’s Future
We engage people to create and sustain communities that are beautiful, prosperous, healthy, and neighborly for current and future residents.

We are a nonprofit, nonpartisan community partnership that includes both the public and private sectors. Those who are part of Envision Utah share two things in common: a love for the state of Utah and a desire to maintain a high quality of life for everyone for decades to come.

Since 1997, Envision Utah has worked as a neutral facilitator to bring together residents, elected officials, developers, conservationists, business leaders, and other stakeholders to make informed decisions about how Utah should grow. Our projects and successes span many fields: land use planning, air quality, water use, public transportation systems, education, and much more.

Envision Utah's goal has always been to empower people to create the communities they want. Our supporters are visionaries who value Utah and what we will leave for future generations. Together, we will ensure that our great state flourishes.

THANK YOU FOR BEING A VISIONARY!
ENVISION UTAH EXECUTIVE COMMITTEE

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Doug Wright
Utah Radio Talk Show Host

CHIEF EXECUTIVE OFFICER
Ari Bruening
CEO, Envision Utah

TREASURER
Sterling Olander
Attorney/Shareholder
Kirton McConkie

SECRETARY
Jason Brown
VP of Public Relations
Envision Utah

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Former Chair, Utah Board of Regents

Natalie Gochnour
Director, Kem C. Gardner Policy Institute

Ty McCutcheon
President & CEO, Daybreak Communities

Theresa Foxley
President & CEO, edcUtah

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Chairman & CEO, George S. & Dolores Doré Eccles Foundation
Chairman Emeritus, Wells Fargo Intermountain Banking Region

Gov. Spencer Cox
Governor, State of Utah

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Utah State Senate

Scott Anderson
President & CEO
Zions Bank

Patrice Arent
Former Representative, Utah House

Pamela Atkinson
Community Leader & Advocate

Martin Bates
Superintendent
Granite School District

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University of Utah

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Mayor
City of Orem

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Jacobesen Construction

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Co-Founder & Managing Partner
Soernson Capital

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Executive Director
Suazo Business Center

Noelle Cockett
President
Utah State University

Amanda Covington
Chief Communications &
Government Relations Officer
Larry H. Miller Group of Companies

Brett Crable
General Manager
Customer Experience
Dominion Energy

Lew Cramer
CEO Utah
Collier International

Evan Curtis
State Planning Coordinator
Utah Governor’s Office of
Management and Budget

Sophia DiCaro
Senior Advisor & Executive Director
Utah Governor’s Office of
Management and Budget

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Utah League of Cities and Towns

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Founding Chair
Envision Utah

Andrew Gruber
Executive Director
Wasatch Front Regional Council

Howard Hochhauser
CFO & COO
Ancestry

Gary Hoogeveen
President & CEO
Rocky Mountain Power

Dan Lofgren
President & CEO
Cowboy Partners

Keith McMullin
President & CEO
Deseret Management Corporation

Derek Miller
President & CEO
Salt Lake Chamber

Nubia Peña
Director
Utah Division of Multicultural Affairs

Karl Sun
CEO & Co-founder
Lucid Software

Brad Wilson
Speaker
Utah House of Representatives

Jenny Wilson
Mayor
Salt Lake County
CORPORATE PARTNERSHIP PROGRAM

BECOME A CORPORATE PARTNER

Why partner with Envision Utah?
To be associated with Envision Utah is to be associated with the only nonpartisan, neutral group taking on Utah’s growth challenges. Envision Utah is known for effective and cost efficient projects, and a history of achievements that have improved the outcome of our state.

What are the benefits to my company?

It’s good business. Corporate philanthropy builds your reputation and invests in our community. We can help you add value to your brand, communicate your values to the public, and promote good corporate citizenship.

It builds your future workforce. The jobs of tomorrow will depend on the decisions we make today. Our efforts contribute to the economic, educational and cultural vitality of this great state. Together, your business and Envision Utah make this state a great place to live, work and play!

All Corporate Partners proceeds directly benefit Envision Utah’s projects by annually funding our work. At the core of our work is one clear fact: Utah is growing. We at Envision Utah believe how we grow matters. We work with experts, the public, and private groups to build consensus for strategies that will not only prepare Utah for growth, but also allow us to improve our communities and leave a better future for our children.

Participate in informed discussions
Wide advertising opportunities
Exposure for your organization
Meet new people and make new connections
Event entry
Event advertising
Get actionable advice
Discuss wide variety of topics facing Utah’s growth
Be a change-maker
PROJECT SPONSORSHIP

Sponsor or donate to a project at Envision Utah, and make a difference in the way our state will look, long into the future.

Disaster Resilience
My Education, Our Future
Creating Communities Guide
Clean Air Implementation Team
Early Childhood Learning in Utah
Teacher Shortage
Your Utah, Your Future
Jordan River Vision Refresh
...And more

Your donation or sponsorship makes it possible for Envision Utah to carry out its unique mission. Benefits of sponsoring a project include advertising, exposure, awareness, updates, and other special benefits.

Envision Utah cannot carry out its important and critical work without project sponsors. Contact us today to discuss which effort would be the best fit for your organization.
The Common Good Awards are a prestigious opportunity to celebrate those who are furthering the common good of all Utahns. All of those in the Envision Utah community attend the event to learn about the important efforts happening to carry on the vision throughout our state. The event attracts hundreds of community leaders, media, and prominent speakers. Previous ceremonies have been attended by around 500 community leaders. Past speakers include:

<table>
<thead>
<tr>
<th>Past awardees:</th>
<th>Art Works for Kids</th>
<th>Utah Women &amp; Leadership Project</th>
<th>Gail Miller</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neighborhood House</td>
<td>United Way of Salt Lake</td>
<td>Kids On The Move</td>
<td>Guadalupe School</td>
</tr>
<tr>
<td>Governor Gary R. Herbert</td>
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<td>Robert &amp; Katharine Garff</td>
<td></td>
</tr>
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**Sponsorship Opportunities**

- **Headlining Sponsor**
- **Gold Event Sponsor**
- **Silver Event Sponsor**
- **Bronze Event Sponsor**
- **Table Purchase**

| Feature in the Envision Utah newsletter | ✓ | ✓ | ✓ | ✓ |
| Feature in event radio ad | ✓ | ✓ | ✓ | ✓ |
| Logo advertised on Envision Utah social media | ✓ | ✓ | ✓ | ✓ |
| Dedicated space at the event’s merchandise giveaway table | ✓ | ✓ | ✓ | ✓ |
| Spotlight in Envision Utah’s Instagram story | ✓ | ✓ | ✓ | ✓ |
| Logo advertised in Envision Utah newsletter | ✓ | ✓ | ✓ | ✓ |
| Recognition by event host | ✓ | ✓ | ✓ | ✓ |
| Logo included on event invitation & webpage | ✓ | ✓ | ✓ | ✓ |
| Table with 10 seats | ✓ | ✓ | ✓ | ✓ | ✓ |

| Category Exclusivity | ✓ |
| Feature in event radio ad | ✓ |
| Logo advertised on Envision Utah social media | ✓ |

Table with 10 seats

<table>
<thead>
<tr>
<th>Headlining Sponsor</th>
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<tr>
<td>$5,000</td>
<td>$3,500</td>
<td>$2,500</td>
<td>$1,000</td>
<td>$450</td>
</tr>
</tbody>
</table>

**Now Accepting Reservations for 2021**
As a nonprofit, Envision Utah strives to serve Utah by creating needed resources that will make our state and communities better places to live. This workshop will provide key concepts to the people who are making decisions about the way our communities will look now, and long into the future. The workshop will feature four guest speakers, all esteemed leaders in their fields, and will provide time for refreshments and networking.

This event is anticipated to draw 100+ attendees:
- Planning Commissioners (statewide)
- City Councilors (statewide)
- Planning staff who work for all counties & cities
  - Planning consultants
  - Engineering consultants

<table>
<thead>
<tr>
<th></th>
<th>Creating Quality Communities</th>
<th>Vibrant Neighborhoods</th>
<th>Main Street</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Registration for 5 attendees</td>
<td>Registration for 3 attendees</td>
<td>Registration for 2 attendees</td>
</tr>
<tr>
<td>Logo advertised on Envision Utah social media</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition by event host at event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo advertised on invitation, distributed state-wide</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo included in all handout materials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo advertised on website indefinitely</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td><strong>$3,500</strong></td>
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The annual Spring Breakfast is a breakfast and reception. The event attracts hundreds of community leaders, brought together around a discussion of Utah’s growth, and attracts media and prominent speakers. This event draws crowds of over 500 community leaders. Past speakers include:

- Dr. Deneece Huftalin
  President, SLCC
- Carine Clark
  CEO, Banyan
- Josh Coates
  CEO, Instructure
- Karl Sun
  CEO, Lucid Software
- Howard Hochhauser
  CFO, COO, Ancestry
- Jon M. Huntsman, Jr.
  US Ambassador to Russia
- Adam Wasserman
  Managing Director, GLDPartners
- Hanko Kiessner
  CEO, Packsize International
- Natalie Gochnour
  Director, Kem C. Gardner Policy Institute
- Derek Miller
  President & CEO, Salt Lake Chamber
- Lisa Grow Sun
  Professor of Law, BYU

### Sponsorship Opportunities

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<th>Sego Lily Event Sponsor</th>
<th>Blue Spruce Event Sponsor</th>
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**Costs**

- **Headlining Sponsor:** $5,000
- **Beehive Event Sponsor:** $3,500
- **Sego Lily Event Sponsor:** $2,500
- **Blue Spruce Event Sponsor:** $1,000
- **Table Purchase:** $450

**NOW ACCEPTING RESERVATIONS FOR 2021**
Is your organization ready to join the Envision Utah family?

All of these sponsorships allow us to achieve more. We rely on community partners to help us make these projects a reality.

Please contact Melissa to discuss a sponsorship:

Melissa Langford  
Development Director  
801 - 303 - 1456  
mlangford@envisionutah.org  
EnvisionUtah.org

Please contact Jason or Ryan to learn more about our projects:

Jason Brown  
Vice President of Communications  
801 - 303 - 1453  
JBrown@envisionutah.org  
EnvisionUtah.org

Ryan Beck  
Vice President of Planning  
801 - 303 - 1458  
RBeck@envisionutah.org  
EnvisionUtah.org

Tomorrow's success depends on today's progress.

We invite you to join in this collaborative partnership with an investment now for a better tomorrow!