



# ENVISION UTAH

## HOW WE GROW MATTERS

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*2023-2024 Sponsorship Opportunities*

Celebrating Over 25 Years of Envisioning Utah's Future



JOIN US  
**ENVISION UTAH**  
HOW WE GROW MATTERS

**We engage people to create and sustain communities that are beautiful, prosperous, healthy, and neighborly for current and future residents.**

We are a **nonprofit, nonpartisan community partnership** that includes both the public and private sectors. Those who are part of Envision Utah share two things in common: a love for the state of Utah and a desire to maintain a high quality of life for everyone for decades to come.

Since 1997, Envision Utah has worked as a neutral facilitator to bring together residents, elected officials, developers, conservationists, business leaders, and other stakeholders to **make informed decisions about how Utah should grow**. Our projects and successes span many fields: land use planning, air quality, water use, public transportation systems, education, and much more.

Envision Utah's goal has always been to **empower people to create the communities they want**. Our supporters are visionaries who value Utah and what we will leave for future generations. Together, we will ensure that our great state flourishes.

**THANK YOU FOR BEING A VISIONARY!**

# ENVISION UTAH EXECUTIVE COMMITTEE

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## CHAIR

**Ty McCutcheon**  
President & CEO, Third Cadence

## CHIEF EXECUTIVE OFFICER

**Ari Bruening**  
President & CEO, Envision Utah

## TREASURER

**Sterling Olander**  
Attorney/Shareholder  
Kirton McConkie

## SECRETARY

**Jason Brown**  
VP of Education & Communications  
Envision Utah

## VICE CHAIRS

**Bonnie Jean Beesley**  
Former Chair, Utah Board of Regents

**Theresa Foxley**  
President & CEO, EDC Utah

**Natalie Gochnour**  
Director, Kem C. Gardner Policy Institute

## HONORARY CO-CHAIRS

**Spencer F. Eccles**  
Chairman & CEO, George S. & Dolored Doré Eccles Foundation  
Chairman Emeritus, Wells Fargo Intermountain Banking Region

**Governor Spencer Cox**  
Governor, State of Utah

## EXECUTIVE COMMITTEE MEMBERS

**Stuart Adams**  
President  
Utah State Senate

**Noelle Cockett**  
President  
Utah State Senate

**Andrew Gruber**  
Executive Director  
Wasatch Front Regional Council

**Derek Miller**  
President & CEO  
Salt Lake Chamber

**Scott Anderson**  
President & CEO  
Zions Bank

**Amanda Covington**  
Chief Communications &  
Government Relations Officer  
LHM Group of Companies

**Laura Hanson**  
State Planning Coordinator  
Utah Governor's Office  
of Planning and Budget

**Nubia Peña**  
Director  
Utah Division of  
Multicultural Affairs

**Patrice Arent**  
Former Senator  
Utah Senate

**Lew Cramer**  
CEO Utah  
Collier International

**Howard Hochhauser**  
CFO & COO  
Ancestry

**Dawn Ramsey**  
Mayor  
South Jordan

**Richard Brown**  
Dean of College of Engineering  
University of Utah

**Sophia DiCaro**  
Executive Director  
Utah Governor's Office  
of Planning and Budget

**Gary Hoogeveen**  
President & CEO  
Rocky Mountain Power

**Brad Wilson**  
Speaker  
Utah House of Representatives

**Lonnie M Bullard**  
Chairman  
Jacobsen Construction

**Cameron Diehl**  
Executive Director  
Utah League of Cities & Towns

**Dan Lofgren**  
President & CEO  
Cowboy Partners

**Jenny Wilson**  
Mayor  
Salt Lake County

**Fraser Bullock**  
Co-Founder & Managing Partner  
Sorenson Capital

**Robert Grow**  
Founding Chair Emeritus  
Envision Utah

**Abigail Magrane**  
Director of Gas Operations  
Dominion Energy

**Doug Wright**  
KSL TV & Radio Host

**Silvia Castro**  
Executive Director  
Suazo Business Center

**Keith McMullin**  
President & CEO  
Deseret Management  
Corporation



# CORPORATE PARTNERSHIP PROGRAM

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## Why partner with Envision Utah?

To be associated with Envision Utah is to be associated with the only nonpartisan, neutral group taking on Utah's growth challenges. Envision Utah is known for effective and cost efficient projects, and a history of achievements that have improved the outcome of our state.

## What are the benefits to my company?

**It's good business.** Corporate philanthropy builds your reputation and invests in our community. We can help you add value to your brand, communicate your values to the public, and promote good corporate citizenship.

**It builds your future workforce.** The jobs of tomorrow will depend on the decisions we make today. Our efforts contribute to the economic, educational and cultural vitality of this great state. Together, your business and Envision Utah make this state a great place to live, work and play!

All Corporate Partners proceeds directly benefit Envision Utah's projects by annually funding our work. At the core of our work is one clear fact: Utah is growing. We at Envision Utah believe how we grow matters. We work with experts, the public, and private groups to build consensus for strategies that will not only prepare Utah for growth, but also allow us to improve our communities and leave a better future for our children.

Participate in informed discussions

Wide advertising opportunities

Exposure for your organization

Meet new people and make new connections

Event entry

Event advertising

Get actionable advice

Discuss wide variety of topics facing Utah's growth

Be a change-maker

# PROJECT SPONSORSHIP

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Sponsor or donate to a project at Envision Utah, and make a difference in the way our state will look, long into the future.

**My Education, Our Future**

**Clean Air Implementation Team**

**Early Childhood Learning in Utah**

**Inclusivity in Planning**

**Your Utah, Your Future**

**Disaster Resilience**

**Land Use Review for Attainable Housing**

**...And more**

Your donation or sponsorship makes it possible for Envision Utah to carry out its unique mission. Benefits of sponsoring a project include advertising, exposure, awareness, updates, and other special benefits.

Envision Utah cannot carry out its important and critical work without project sponsors. Contact us today to discuss which effort would be the best fit for your organization.

SPONSORSHIP OPPORTUNITIES



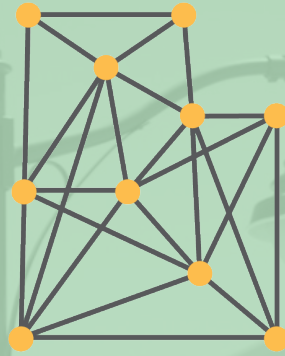
The Common Good Awards is a prestigious opportunity to celebrate those who are working for the common good of all Utahns. Members of the Envision Utah community attend the event to honor each year’s award recipients, to learn more about Envision Utah’s work, and to hear from prominent speakers about the issues that will impact Utah’s future. The event typically attracts 400–500 community leaders.

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| <p><b>Representative John Curtis</b><br/>Utah’s Third Congressional District</p> <p><b>Dr. Astrid S. Tuminez</b><br/>President, Utah Valley University</p> <p><b>Utah Housing Preservation Fund</b><br/><b>Utah Refugee Connection</b><br/><b>WCF Insurance</b></p> | <p>Past Speakers:</p> <p><b>Governor Spencer Cox</b><br/>State of Utah</p> <p><b>Dr. Jenny Schuetz</b><br/>Senior Fellow, Brookings Metro</p> <p>Past Awardees:</p> <p><b>Neighborhood House</b><br/><b>Governor Gary R. Herbert</b><br/><b>Robert &amp; Katharine Garff</b></p> | <p><b>Dr. Lisa Grow</b><br/>Professor of Law, BYU</p> <p><b>Governor Gary Herbert</b><br/>State of Utah</p> <p><b>United Way of Salt Lake</b><br/><b>Kids On The Move</b><br/><b>Guadalupe School</b></p> |
|---|--|---|

	Headlining Sponsor	Reception Sponsor	Gold Event Sponsor	Silver Event Sponsor	Bronze Event Sponsor
Category Exclusivity		✓			
Feature in the Envision Utah newsletter	✓	✓			
Logo advertised on Envision Utah social media	✓	✓	✓		
Spotlight in Envision Utah’s Instagram Story	✓	✓	✓		
Logo advertised in Envision Utah’s newsletter	✓	✓	✓	✓	
Recognition by event host	✓	✓	✓	✓	✓
Logo included on event invitation & webpage	✓	✓	✓	✓	✓
Table with 10 seats	✓	✓	✓	✓	✓
	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>

NOW ACCEPTING RESERVATIONS FOR 2023

SPONSORSHIP OPPORTUNITIES



**ENVISION UTAH QUALITY COMMUNITIES ACADEMY**

As a nonprofit, Envision Utah strives to serve Utah by creating needed resources that will make our state and communities better places to live. This workshop will provide key concepts to the people who are making decisions about the way our communities will look now, and long into the future. The workshop will feature guest speakers, all esteemed leaders in their fields, and will provide time for refreshments and networking.

**This event is anticipated to draw 100+ attendees:**

- Planning Commissioners (statewide)
- City Councilors (statewide)
- Planning staff who work for all counties & cities
- Planning consultants
- Engineering consultants

	<b>Creating Quality Communities</b> Registration for 5 attendees	<b>Vibrant Neighborhoods</b> Registration for 3 attendees	<b>Main Street</b> Registration for 2 attendees
Logo advertised on Envision Utah social media	✓		
Logo advertised on-site at event	✓	✓	
Logo advertised on invitation, distributed state-wide	✓	✓	✓
Logo included in all handout materials	✓	✓	✓
Logo advertised on website indefinitely	✓	✓	✓
	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,500</b>

NOW ACCEPTING RESERVATIONS FOR 2023



# SPRING BREAKFAST

*with*

## Envision Utah

The annual Spring Breakfast a breakfast and reception. The event attracts hundreds of community leaders, brought together around a discussion of Utah's growth, and attracts media and prominent speakers. This event draws crowds of over 500 community leaders. Past speakers include:

**Ali Wolf**  
Chief Economist, Zonda

**Dr. Denece Huftalin**  
President, SLCC

**Carine Clark**  
CEO, Banyan

**Josh Coates**  
CEO, Instructure

**Howard Hochhauser**  
CFO, COO, Ancestry

**Jon M. Huntsman, Jr.**  
US Ambassador to Russia

**Adam Wasserman**  
Managing Director, GLDPartners

**Hanko Kiessner**  
CEO, Packsize International

**Natalie Gochnour**  
Director, Kem C. Gardner Policy Institute

**Derek Miller**  
President & CEO, Salt Lake Chamber

**Lisa Grow Sun**  
Professor of Law, BYU

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Recognition by event host	✓	✓	✓	✓	✓
Logo included on event invitation & webpage	✓	✓	✓	✓	✓
Table with 10 seats	✓	✓	✓	✓	✓
	\$10,000	\$10,000	\$7,500	\$5,000	\$2,500

NOW ACCEPTING RESERVATIONS FOR 2023



# CONTACT US

BECOME A FRIEND OF ENVISION UTAH

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## **Is your organization ready to join the Envision Utah family?**

All of these sponsorships allow us to achieve more. We rely on community partners to help us make these projects a reality.

Please contact our Sarah to discuss a sponsorship:



**Sarah Beck**  
Development Director  
(801) 303-1456  
sarah@envisionutah.org

Please contact Jason or Ryan to learn more about our projects:



**Jason Brown**  
Vice President of  
Education & Communications  
(801) 303-1453  
jbrown@envisionutah.org



**Ryan Beck**  
Vice President of Planning  
(801) 303-1458  
rbeck@envisionutah.org

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**Tomorrow's success depends on today's progress.**

**We invite you to join in this collaborative partnership  
with an investment now for a better tomorrow!**