Dear Friends

We are proud to present you with our annual Impact Report for 2018. Please take a moment to get a glimpse into what we have accomplished with your generous support.

United Way will continue to fight for the health, education and financial stability of every person in every Tulare County community.

We can’t win the fight without you.

We thank you for LIVING UNITED!
Board of Directors

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Visalia Police Department

Kendra Carson
Butler Manufacturing

Susana Hanson
Tulare County CWS

Pao-Lin Hurley
Kaweah Delta Medical Center (Retired)

Craig Russell
Outlaw Graphics Consulting

2018 Awardees

Advocate of the Year
Pete Vanderpoel

Community Investment Award
Quality Jewlers

Community Spirit Award
MJ Eastes

Youth Advocate of the Year
Hope Reid

Spirit of Education
ABC 30
### Funded Affiliates

- ABLE Industries, Inc
- Bethlehem
- Boys n Girls
- Central California Family Crisis Center Inc.
- Community Services & Employment Training, Inc.
- Family Services of Tulare County
- Girl Scouts of Central CA South
- Habitat for Humanity of Tulare/Kings Counties
- Happy Trails Riding Academy
- Proteus, Inc.
- Tulare Youth Service Bureau
- Visalia Rescue Mission

### Financials

#### Income

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations &amp; Fundraisers</td>
<td>$556,923</td>
</tr>
<tr>
<td>Grants</td>
<td>$315,657</td>
</tr>
<tr>
<td>Drought</td>
<td>$316,104</td>
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</tbody>
</table>

#### Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drought</td>
<td>$266,786</td>
</tr>
<tr>
<td>Programs</td>
<td>$337,656</td>
</tr>
<tr>
<td>Funding Distribution</td>
<td>$378,887</td>
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<tr>
<td>Fundraising</td>
<td>$152,571</td>
</tr>
<tr>
<td>General</td>
<td>$202,425</td>
</tr>
</tbody>
</table>

#### Affiliates

- $312,511 Affiliates and Designations for 35 organizations
- $18,837 Community Support Fund with 9 organizations

#### Direct Services

- $22,000 Teacher Grants for 48 grants
- $40,206 Direct Services for 8634 individuals
Volunteers

46

Agencies use the United Way volunteer website

volunteer.unitedwaytc.org

30 Volunteers Responded to Agency Volunteer opportunities in 2018

- Book distributions at schools
- Cigna Child Welfare Toy Drive
- Reading Across America at Goshen and Highland Elementary
- COS Mobile Pantry Distributions
- Mini Teacher Grants
- Project Homeless Connect Tulare, Visalia and Porterville
- Harvesting Hope
- Community Lunch on Christmas Eve
- Cigna’s Christmas Craft Fair

Events

Butler Golf

26 volunteers

Power of the Purse

45 volunteers

Farm Show 2019

90 volunteers

Land-O-Lakes Golf

65 volunteers
211 connects our communities with resources, services, and opportunities three ways—through the non-emergency 2-1-1 phone number, via a comprehensive website, and also through a mobile app.

**Location of Calls**

**Total Distinct Calls**

- 9,521

**Total Referrals**

- 16,869

**Utility Assistance**

- 3,774

**Homelessness/Housing**

- 2,201

**Food Pantries**

- 569

**Legal Aid**

- 413

**Visalia** 37%

**Exeter** 3%

**Tulare** 20%

**Lindsay** 4%

**Porterville** 17%

**Other Cities** = 16%

**Mobile App Page Views**

- 22,454

**Downloads (2018)**

- 1,492

**Website Visitors**

- 41,068

**Searches on website**

- 54,886

211tularecounty.org
Going2College
Texting Campaign 2018

7th - 11th Grade Subscribers

- 53% heard about the texting campaign through an outreach event.
- 97% plan to attend college after high school.
- 97% plan to use the texting campaign next year (2018-19)

12th Grade Subscribers

- 55% heard about the texting campaign through a high school counselor.
- 94% plan to attend college after high school.
- 97% were very satisfied or satisfied with the texting campaign

Highlights

- 16,057 Number served
  Increase from last year: 72%

- 1,046 Number of texts messaged out
  Increase from last year: 25%

- 112 Number of outreach events
  Increase from last year: 90%

- 2,272 Number of texting subscribers
  Number of schools/districts for outreach: 18 (Fresno to Bakersfield counties)