



KIINGI TUHEITIA PORTRAITURE AWARD 2021

Frequently Asked Questions

What is the Kiingi Tuheitia Portraiture Award?

The Kiingi Tuheitia Portraiture Award is a biennial portrait Award for emerging Māori artists hosted and administered by the New Zealand Portrait Gallery Te Pūkenga Whakaata in honour of Kiingi Tuheitia.

Learn more about the Kiingitanga: <https://teara.govt.nz/en/Kingitanga-the-maori-king-movement>

Who are the Judges?

The Gallery invites a panel of three judges to choose both the finalists and the winners of the Kiingi Tuheitia Portraiture Award. For 2021 we are fortunate to have the outstanding judges: Professor Sir Derek Lardelli KNZM (who will also have primary responsibility for tikanga) and Associate Professor Kura Te Waru Rewiri and Lisa Reihana MNZM.

What are the prizes?

First prize: \$20,000

Runner-up: \$2,500

People's Choice: \$2,500 (awarded at the end of the exhibition)

What are the main conditions of the Award?

1. Entrants must be emerging Māori artists.
2. Portraits must depict a tupuna of the artist.
3. Portraits can be in any medium
4. Portraits must have been completed in the last 2 years.

How do I enter?

Enter online using the form on our website: nzportraitgallery.org.nz

You must include:

1. An image of your work which is at least 1MB in size. Please note that you will be judged for the selection phase solely on the digital photographic image submitted with your entry form.
2. An artist biography of no more than 80 words, confirming you are of Māori decent and your iwi affiliations, if known, also outlining your career and experience as an emerging artist.
3. A statement of no more than 80 words, about your chosen tupuna and your relationship to them.

We only accept electronic entries.

What if I made my artwork with other people?

One person will need to act as the applicant for the Award on behalf of the group and with the permission of the other co-creators. The applicant must be an emerging Māori artist with whakapapa connections to the depicted tupuna. You may acknowledge other collaborators in your submitted biography.

How much does it cost to enter?

There is a \$50 non-refundable fee to enter. This fee goes towards the cost of administering the Award.

Can I get help with funding the costs of producing my artwork?

Creative New Zealand's Toi Tipu Toi Rea Fund offers up to \$10,000 to support emerging Māori artists or practitioners, at an early stage of their career, to undertake an arts project. This fund next closes on 23 October 2020 and can be applied for online.

What permissions do I need?

1. permission of the current owner and/or holder of copyright, if this is not you. This includes permission from other co-creators.
2. permissions either from the person(s) depicted, or consent from whanau or descendants.
3. permissions from any copyright holders or customary owner(s) of intellectual property used as source material in the creation of the work.

How do I seek permission?

It is recommended that you always obtain permission in writing from both copyright and/or customary owner(s) of intellectual property. Further guidance is available from the [New Zealand Intellectual Property Office](#).

Is there a size restriction?

There is no size restriction for the portraits entered in the competition. While not all artworks will be toured, larger works, or complex shapes especially are less likely to be toured.

What are the important dates I need to be aware of?

5 October 2020: Entries open

4pm, 5 March 2021: Entries close

23 April 2021: Finalist selection completed and finalists notified

14 May 2021: Finalist Portraits deadline for arrival at the Gallery

23 May 2021: Judging commences

26 May 2021: Exhibition opens and winners announced

27 May – 8 August 2021: Exhibition runs

July 2021: Selection of artworks to tour announced

August 2021: Tour commences at Turangawaewae Marae in Ngaruawahia coinciding with Kiingi Tuheitia's Coronation Commemorations.

When do I send in my portrait?

The initial selection process is done using the digital image submitted online with your entry. Award finalists will be notified when to send in their physical portraits for final judging and the Award exhibition.

What happens during the judging?

The initial selection is completed by the judging panel. The digital image submitted by each artist is sent to the judges. They use these digital images, along with the bio and statement, to decide the finalists (approximately 30 works).

The shortlisted works are physically sent to the New Zealand Portrait Gallery to be hung for the final judging and exhibition. The judges take several days before the opening to decide on the winners, which are announced at the opening night celebrations.

The People's Choice award is chosen by visitor votes and is announced at the close of the exhibition at The New Zealand Portrait Gallery.

Are the portraits for sale?

Many of the portraits are for sale. It is up to the individual artist to decide whether they would like to sell their work. The Gallery takes a 30% commission for handling the sales of their work.

Will the exhibition tour?

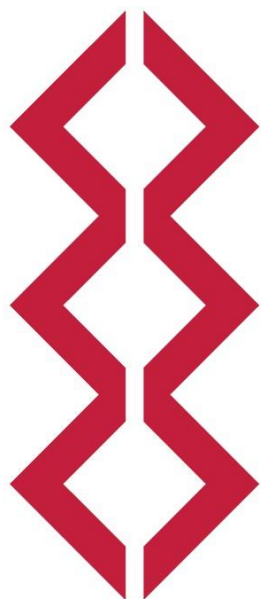
Yes. Approximately 30 works from the exhibition may tour multiple venues in the North and South Islands. Artists will be notified, around July 2021, if their work has been selected to tour.

Who sponsors the Award?

The Kiingi Tuheitia Portraiture Award is supported by:



Te Tari o Te Kiingitanga | The Office of the Kiingitanga
Te Tarahati Ohaoha o Bethlehem | Bethlehem Charitable Trust
Te Tarahati Marae o Tuurangawaewae | Turangawaewae Marae Trust



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Terms and Conditions of Entry

THESE TERMS AND CONDITIONS ARE RELEVANT TO THE 2021 COMPETITION AND ARE SUBJECT TO CHANGE

DEFINITIONS

1. 'Emerging' refers to an artist, whether or not they have had formal training, who:
 - 1.1 is in the early stages of their career, but who has not had or hasn't yet established a strong reputation as an artist among art critics, art buyers, and art galleries, and
 - 1.2 who has not had more than five private and/or public gallery exhibition primarily dedicated to the promotion of their work.
2. 'Māori' is defined by adopting the description of Māori set out in section 2 of the Treaty of Waitangi Act 1975, and meaning: "...a person of the Māori race of New Zealand, and includes any descendant of such a person."
3. 'Portrait' can be interpreted in its widest sense of images concerned with te ao Māori portrayal of people, with emphasis on their identity as individuals. The portrait can be depicted by any medium or mixed media such as and not limited to: paint, carved wood, metal, glass, feathers, flax and by electronic or other imagery.
4. 'Tikanga Māori' means Māori customs and traditional values
5. 'Tūpuna' refers to ancestor(s), the definition of which will be judged based upon the statement provided and interpreted by the judges within tikanga Māori.

ENTRY CRITERIA

1. Entrants must be emerging Māori artists.
2. Limit of one entry per person.
3. Entrants may submit an artwork that has been created in collaboration with others, with the permission of those collaborators. The entrant must be an emerging Māori artist with whakapapa connections to the depicted tupuna.
4. A work is not eligible for entry if it has received any awards.
5. Portraits must be of a tupuna of the artist.
6. Portraits must have been completed in the last 2 years.
7. The subject must either be known to the artist and aware of the artist's intentions, or the artist must seek permission from the appropriate person or persons where whanau consent is required prior to the portrait being created.
8. The portrait can be expressed in either traditional or modern artistic forms but should not be offensive in the context of tikanga Māori.
9. The entrant must have permissions from any copyright holders or customary owner(s) of intellectual property used as source material in the creation of the work.
10. The entry fee of \$50 is payable for each entry and must accompany the entry form. The entry fee is to cover administrative costs and is not refundable, including if work is not shortlisted. Any entry not accompanied by an entry form and payment will not be eligible for the competition.

SUBMISSION

1. Entries are to be submitted via entry form on the New Zealand Portrait Gallery website, with accompanying digital photographic image for judging of at least 1MB in size.
2. Entries should include an artist biography of no more than 80 words, confirming you are of Māori descent and your iwi affiliations, if known, also outlining your career and experience as an emerging artist.
3. Entries must also include a statement of no more than 80 words, about your chosen tupuna and your relationship to them.
4. Entries and documentation will be retained and will form part of the Gallery's records.

THE COMPETITION

The competition is divided into two phases:

a) **Short listing Phase:** Artists will be notified by email whether their work has been shortlisted or not. If selected as a finalist, instructions for submitting original works for exhibition will be sent via email. Shortlisted artworks should be packaged appropriately. All postage and insurance costs are at the expense of the artist.

b) **Hanging and Judging Phase:** Shortlisted artworks will be exhibited for approximately three months. The winners will be notified, and first prize and runner up announced at the opening of the exhibition, to which all finalists will be invited. The People's Choice winner will be announced at the closing of the exhibition in Wellington.

JUDGES

The New Zealand Portrait Gallery Te Pūkenga Whaakata will appoint a panel of three judges to assess the artistic merit of the works. At least one of the judges on the panel will also consider and rule on any tikanga Māori issues, should they arise.

1. The judges and Gallery reserve the right to decline to accept an entry or disqualify an entry.
2. The judges reserve the right not to award the prize if no entry is considered deserving of an award.
3. The judges' decision is final, and no correspondence will be entered into.

PRIZES

First prize: \$20,000

Runner-up: \$2,500

People's Choice: \$2,500

The first-prize winning artwork will become part of the collection of the New Zealand Portrait Gallery Te Pūkenga Whakaata.

EXHIBITION AND SALE

1. Finalist artists whose work is selected for exhibition can choose to offer work for sale - this must be indicated when the work is submitted for exhibition. The Gallery will deduct a commission of 30% on work sold.
2. The Gallery and any venue showing the exhibition will take all reasonable care of exhibits and will insure the artworks while in their care.
3. Artists are responsible for appropriately packing and insuring their works for transit.
4. Artists must supply all necessary display supports to enable the presentation of their work.
5. Ownership and copyright of the winning portrait will be transferred to the New Zealand Portrait Gallery and will be kept in perpetuity in its collection.

TOUR

1. Works must be available to tour for up to 18 months following the closure of the exhibition in Wellington.
2. Not all finalist artworks will be included in the tour.

By entering the competition, entrants:

1. warrant that they own the work submitted and that the copyright of the work is vested in them or, if this is not so, that the work is submitted with the permission of the current owner and/or holder of copyright as may be the case.
2. warrant that they have obtained the appropriate permissions either from the person(s) featured in their submitted portrait, or consent from whanau or descendants.
3. warrant that they have obtained appropriate releases from any copyright holders or customary owner(s) of intellectual property used as source material in the creation of the work.
4. agree that their work may be exhibited at any venue organised by the Gallery and that the portrait will be available for a period of up to eighteen months, should the work be selected to tour.
5. agree that the Gallery and exhibition sponsor(s) shall have the right of free reproduction of all exhibited paintings for sales/publicity/educational and reference purposes in connection with the Award.
6. if offered for sale, warrant that the work is theirs to sell and agree to accept the price they specify at the time of submission of the work (less Gallery commission).

Supported by:



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