

SPONSORSHIP PACKAGE



BIOSPHERE
INSTITUTE OF THE BOW VALLEY

2024 CLEAN COMMUTE EXPO

May 4 & 5, 2024

THE BOW VALLEYS' SUSTAINABLE TRANSPORTATION SHOWCASE



biosphereinstitute.org/transportationexpo



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SUMMARY

The Biosphere Institute of the Bow Valley invites you to sponsor our upcoming event, the bi-annual Clean Commute Expo. Sponsorship allows us to cover our event hosting costs and put on an educational event designed to promote alternative transportation and educate people on reducing their carbon emissions from their daily commute.



ABOUT THE CLEAN COMMUTE EXPO

The 2024 Clean Commute Expo, The Bow Valley's Sustainable Transportation Showcase, is a bi-annual event designed to educate attendees on the benefits of zero-emission vehicles and alternative transportation options.

Electric vehicles (EVs) and walking, wheeling, carpooling, and public transit are all integral in reducing our transportation-related carbon emissions. This tradeshow-style event connects the EV-curious with EV owners, retailers and community groups focussing on supporting the transition away from Internal Combustion Engines and promoting alternative forms of transportation beyond personal vehicles. This event facilitates peer-to-peer learning and supports community network-building.'

This event is based on the highly successful Electric Vehicle Expo hosted by the Biosphere Institute at Elevation Place, Canmore, in May 2022.



MAY 4, 2024

ELEVATION PLACE, CANMORE

MAY 5, 2024

FENLANDS RECREATION
CENTRE, BANFF



ABOUT THE CLEAN COMMUTE EXPO

Over 1,000 visitors attended the **2022** showcase and connected with experts and enthusiasts in the electric vehicle industry. Over 20 electric vehicle owners came to Canmore to showcase their private vehicles as part of the event, and experts from across western Canada answered peoples' questions about electric vehicle charging, range, winter driving, and more.

In **2024**, we are looking to increase our prior successes by expanding our focus from just EVs to all forms of low-carbon transportation from owners across the Bow Valley and beyond, targeting over 1500 attendees.

THE EVENT AUDIENCE

Low Carbon Transportation Expo attendees are typically diverse, consisting of individuals from various backgrounds and professions united by a common passion for promoting alternative forms of transportation.

Here's a breakdown of the typical attendees:

Industry Professionals: Representatives from electric vehicle manufacturers, public transportation agencies, and alternative fuel providers.

Environmental Organizations: Representatives from environmental advocacy groups and non-profit organizations focused on promoting sustainable transportation solutions and reducing carbon emissions.

Academics and Researchers: Faculty of universities and research institutions studying and developing new technologies and strategies for low-carbon transportation.

Consumers: Individuals interested in learning about and purchasing low-carbon transportation options.

Media: Members of the media who cover topics related to transportation, sustainability, and clean energy.

Government Officials: Policymakers, city planners, and government representatives at local, regional, and national levels who are involved in developing regulations, incentives, and infrastructure.






















FIND OUT MORE...

FOR MORE INFORMATION ON OUR PAST EVENT, PLEASE VISIT:

WWW.BIOSPHEREINSTITUTE.ORG/TRANSPORTATIONEXPO



SPONSORSHIP OPPORTUNITIES	BRONZE \$500	SILVER \$1000	GOLD \$1500
Your logo featured in order of sponsorship level on all printed materials (posters at 50 locations in the Bow Valley, onsite signage, print advertising)			
Your company profile and logo listed in order of sponsorship level on our Clean Commute Expo 2024 webpage			
Your company logo listed in order of sponsorship level on our 2024 events page			
Your company logo listed in order of sponsorship level on our 2024 events page			
Write-up (short paragraph) for each sponsor on our Clean Commute Expo 2024 webpage to highlight the activities they bring to the low carbon transportation sector			
Recognition on all Social Media Posts about the Clean Commute Expo (13,500+ subscribers)			
FREE Booth at the 2024 Expo	6' TABLE	2 X 6' TABLES ON A CORNER LOCATION	10' SQUARE SPACE & TABLES
Mentions in event news release and articles			
Feature post on Biosphere Institute's social media (Facebook, Instagram, LinkedIn)			
Feature profile in the Shift newsletter (1400+ subscribers)			
Feature Profile on Mountain FM, including interview with radio host			
Did we miss anything? Please let us know if you have any specific requests as a sponsor and we will do our best to accommodate!			

If you are interested in sponsoring this event, please contact jodi@biosphereinstitute.org, identify your sponsorship level, and include your company logo, your preferred website landing page, and a brief company synopsis for inclusion on our website. **Thank you for supporting the Biosphere Institute!**