Quick Actions

October 29th is 24 Hours of Reality! Join other Climate Reality Leaders for a global day of action to demand our leaders enact the policies required to shift the course of climate change. This is being held just before COP 26, the 26th United Nations Climate Change Conference – our chance to encourage world leaders to take “real” action to reduce emissions and limit global warming. The time is now, and only now.

Mark your calendars for an evening with Ellie Cohen! Please join the Climate Reality Bay Area Chapter on Wednesday, December 8th from 6:00 – 7:00pm PST for a Zoom conversation with Ellie Cohen, CEO of The Climate Center. The Santa Rosa-based organization is a climate and energy policy nonprofit working to rapidly reduce climate pollution at scale. Registration coming soon!

Post your climate story photos and videos! A picture tells a thousand words, so why not share it! How did you stay cool last weekend? Have a new EV to share? New solar panels? Or a new all-electric kitchen? Please upload your photos and videos at bit.ly/CRBA_SubmitMedia. We want to share your stories!

Please join and help grow our social media channels today!

Facebook (706 members): Climate Reality Bay Area
LinkedIn (61 followers): climate-reality-bay-area-chapter
Twitter (65 followers): @ClimateArea
Instagram (114 followers): CRBAinAction
YouTube (66 subscribers): Climate Reality Bay Area Chapter
Best wishes to the Leadership Trainees!

With the Global Climate Reality Leadership training set to begin October 16th, the Bay Area Chapter wishes all the best to the 200+ chapter members who will be participating as trainees and mentors. Thank you for your commitment to our common cause and we look forward to working with you as Climate Reality Leaders!

Welcome new members!

A warm welcome to the 13 new Bay Area Chapter members

Jim Bledsoe (Napa), Heather Thomas (Richmond), Conor Austin (San Francisco), Belinda Hu (San Ramon), Debra Wills (Piedmont), Denise Stanley, Hayward), Haley Wickman (San Jose), Fran Poprawe (Berkeley), India Boostani (Mill Valley), Joon Kim (Berkeley), Kofi Friar (Oakland), Chloe Brown (Sacramento), and Ethan Field (Pennsylvania).

New members: Please take a moment to complete our Member Interest Form, check out our chapter teams/programs, and reach out to the leadership team if there are any questions we can answer. We’re excited you’re here!

How Do You Communicate About the Climate Crisis?

If you didn’t have a chance to read the blog posted on Reality Hub by Ben Sackler, it summarizes the article from CNBC’s Renee Lertzman, a climate psychologist. The blog summary can be found here (requires login to the Reality Hub for trained Climate Reality Leaders), or see Lertzman’s article, “How to Discuss Climate Change Productively.” We must acknowledge the fear that the majority of people have around the world, and highlight these four components as well:

- Use “we” collectively instead of “me” – we all must take responsibility and action to make positive change.
- Have compassion for the dire straits we are in and how people are feeling.
- Be authentic in your communications; positivity towards solution is fine, but acknowledging the tragedy and hardship is important as climate disasters will all be a part of our lifetime.
- Encourage companies to engage their employees around the climate crisis.

Plant-Based Chapter Cookbook

We are putting together a cookbook! Please send your favorite plant-based recipes to Lianne Imamoto at mcneal.lianne@gene.com by October 29th to be included.
Please include any plant-based holiday recipes for our special holiday section, as finding plant-based alternatives can be challenging during this time. If you have a killer to-furkey recipe, we want it in our chapter cookbook! Make sure to include main dishes as well as side dishes.

Digital copies will be made available to the entire chapter and physical copies will be available to order. Let’s get cooking... some plants!

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A Brief Word From Our Committee Chairs

Climate Justice Update

Need a climate morale boost? Check out Indigenous Resistance Against Carbon, a report researched and written by folks at the Indigenous Environmental Network and Oil Change International. It concludes that Indigenous resistance against carbon in the United States and Canada has prevented or slowed down greenhouse gas pollution equivalent to around 400 new coal-fired plants!

The Climate Justice Team will be continuing the monthly Indigenous Voices Reading and Listening Circle for at least 3 more months, so come join us on third Sundays, 4 – 5:30 pm, October 17, November 21, and December 19, as we explore the universe of Indigenous thinkers, artists, and activists! Register here.

Meet, hang out, share resources, and strategize with others on the Climate Justice Team at the next monthly Climate Justice meeting on October 7! Register here.
Communications Team: Welcome new members!

Last month, our team welcomed four new members ready to roll up their sleeves.

- Maurita Antoinette is a software engineer and product designer specializing in UX design. Maurita will be teaming up with Jen, below, to boost up the look and feel as well as engagement of our social media posts.

- Jen DeVere Warner is a project manager for Chlorox, ready to help create great content for our social media channels with Maurita.

- Dalya Massachi is founder of Writing for Community Success. Dalya is bringing her storytelling expertise to our chapter to create a new Podcast series, which we hope to bring soon to our website.

- Carol Koffel will be contributing her communications experience and knowledge of planning to build an all-electric home to our writing and social media efforts.

We are looking for a volunteer who can help with sound design for our future podcasts - please email us if interested!

And interesting stat for our Bay Area Chapter website - we reached viewers in 30 countries last month - even Nepal!!

We are so happy to have you join our team!
Pam, Tammy and `Alakoka

Y-CAT (Youth Climate Action Team): Calling all Youth!

Y-CAT is now accepting rolling applications for 2-3 additional new Youth Co-Chairs (ages 16-22)! The Y-CAT brings young people together to support youth climate leaders, empowering them to co-create their own collective initiatives in the fight against climate change. If you are a CRBA chapter member, a trained Climate Reality Leader (or enrolled in the next Global Training,) between the ages of 16-22, and ready to join a fun and enthusiastic leadership team, we invite you to apply now through October 30th, or until filled. Click here for more information and to apply (it’s that simple):

https://tinyurl.com/YCATApplication

Our regular meeting is scheduled for this Friday, October 8th, from 5:00 – 6:00pm.
Questions? Email Crystal: crystal.huang2540@gmail.com

Hope to see you there!
Up your Impact with the Climate Action Now app!

Climate Action Now is an app developed in partnership with the Climate Reality Project to help activists take timely, impactful climate action with just a few touches. In the last four months, 223 Leaders have completed 21,000 Acts of Leadership on the app, and planted 1,327 real trees in the process.

Coming soon to the app—campaigns to:

- Target the enablers of the fossil fuel industry, such as banks, PR firms, and law firms
- Promote regenerative agriculture
- Stop a fossil fuel pipeline in New York

To get started, click here.

Upcoming Chapter Events

Join us for these events and check out our events calendar. All times Pacific.

- **Monthly Climate Justice Meeting**, October 7th, 5:30 – 6:30pm
- **Marin-Sonoma Electric Vehicle Squad**, October 12th, 4:00 – 5:30pm
- **Marin-Sonoma Electrification Squad**, October 14th, 4:00 – 5:30pm
- **Monthly Indigenous Voices Reading & Listening Circle**, October 17th, 4:00 – 5:30pm
- **Climate Justice Planning Group**: SF Bay Shoreline Contamination Cleanup Coalition and BIPOC Resilience in Waterfront Communities, October 18th, 6:30 – 7:30pm
- **Business Engagement Meeting**, October 20th, 6:00 – 7:00pm

Check with your team or county squad leader for specifics on other recurring meetings.

Bay Area Chapter Blogs
Cliff Notes From: Is There Still Time to Save the World?

Is There Still Time To Save The World? was an event held earlier this year by 350 Contra Costa. The keynote speaker was Dr. Daniel Kammen, Director of the U.C. Berkeley Renewable and Appropriate Energy Laboratory and a Coordinating Lead Author for the U.N. Intergovernmental Panel on Climate Change. Dr. Kammen presented his research to us, explaining the science, economics, and policies of his recent co-authored report: Accelerating the timeline for climate action in California. Read more...

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Chapter Resources

Reminder: Don’t forget to log your Acts of Leadership!

An important part of being a Climate Reality Leader is reporting your Acts of Leadership on the Climate Reality Hub. It gives the Climate Reality Project visibility into what leaders are doing, how best to support our efforts, and importantly helps the Climate Reality Project justify funding ad grants that make its leadership training and other critical climate
Thank you all for your efforts, and for posting your Acts!

- **County climate action:** Local squads are racking up an impressive number of policy wins. Get involved by [finding your county squad](#).
- **Events you want to share?** Many members are involved in other climate organizations and want to share information about their events. Best way to do that: Post it in our [Facebook Group](#) with active 600+ members.

**Wear Your Climate Activism: Order today!**

[ORDER A T-SHIRT](#)

**Interested in merchandise?** Order a T-Shirt while supplies last!

**Sizes:** S / M / L / XL / 2XL - 100%
Organic Cotton - Made by Econscious.
$20/each (includes tax and shipping)

Membership Chair Mary Ruth Gross and Past Co-Chair Wei-Tai Kwok getting ready to co-present to Las Lomas High School in Walnut Creek.

[Donate to The Climate Reality Project: San Francisco Bay Area, CA chapter](#) to support our work to help local activists protect our planet, fight back against the climate crisis, and make our community a safer, healthier place for families. All donations are tax-deductible.
A Message from the Editor:
Please submit your updates **by the last Friday of each month**. Longer pieces may run on our blog. Photos are encouraged. The editor reserves the right to edit submissions for length and flow.

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