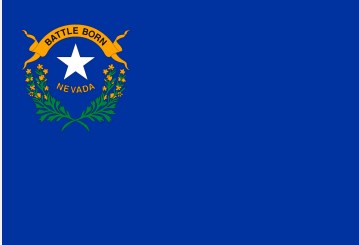




STATE OVERVIEW: NEVADA



- **Office Created:** 2019
- **Created by:** Legislation
- **Signed Confluence Accords:** 2019
- **Agency:** Department of Conservation and Natural Resources
- **Funding:** General Funds
- **Advisory Board:** 11 members

- **Population:** 3.143 million
- **Top Outdoor Industries:** RVing, Boating/Fishing, Motorcycling/ATVing, Hunting/Shooting/Trapping
- **Top Outdoor Destinations:** Cathedral Gorge State Park, Great Basin National Park, South Lake Tahoe, Pyramid Lake

BRIEF HISTORY

In 2019, Governor Steve Sisolak signed legislation codifying the Nevada Division of Outdoor Recreation in the Department of Conservation and Natural Resources. The Division supports Nevada's outdoor recreation opportunities and the conservation of its natural environment, grows Nevada's economy through outdoor recreation, and educates the public about responsible recreation and healthy and active lives enriched by the outdoors.

STATE SUCCESSES

- ✓ **Nevada Agreement for Recreation Shared Stewardship:** This partnership is a multi-agency strategy focused to address the multi-faceted challenges facing Nevada's communities and natural environment.
- ✓ **Outdoor Recreation Roundtables:** Division has held roundtables with public and private stakeholders across the state to discuss outdoor recreation, reducing access barriers, and economic growth.
- ✓ **Dark Skies Legislation:** SB52 established a state-level program for designating dark sky places in Nevada to complement the International Dark-Sky Association Dark Sky Places Program. This initiative supports astro-tourism attracting nature enthusiasts from all over.
- ✓ **2022 Outdoor Media Summit:** Nevada welcomed the rebranded Outdoor Media Summit to Lake Tahoe in fall 2022. This summit creates a space for media and marketers in the outdoor industries to convene.

**The Outdoor Recreation Economy
Impact in Nevada**

Direct Jobs: 50,563

Wages and Salaries: \$2.4 billion

**Total Outdoor Recreation Value
Added: \$4.9 billion**