



## Do you want to help Ukraine win faster?

Zero Line is a tax-exempt non-profit focused on identifying critical needs in the Ukrainian war effort that - if addressed - can radically improve outcomes for civilians and soldiers.

Battlefield outcomes are not evenly distributed. Some analysis suggests that up to 90% of operational successes are attributed to as few as 10% of Ukrainian military elements.

Zero Line is working with a core group of NATO-trained Ukrainian military officers and Ukrainian technology companies who are deploying an innovative program that will massively disrupt how war is conducted, accelerating battlefield success and saving lives.

\$10 million will demonstrate how a median-efficacy brigade, augmented with the right equipment and technical assistance, can quickly demonstrate elite results. We seek forward-thinking individuals and organizations who want to fund and assist this initiative.

## Zero Line is unlike any other foreign affairs non-profit

We are unlike any other organization operating in this space because we:

1. Are not afraid to admit that the quickest way to an equitable, sustainable peace is to make the Ukrainian military as effective as possible as quickly as possible
2. Dive deep into the fundamental issues that define a potent military force
3. Fund programs with clearly defined outcomes that Ukrainian organizations execute; we don't just dump equipment and move on
4. Invest in the cutting edge of military thought and technology, and we design our programs to be adopted by major allied efforts once their viability has been proven

## Zero Line: Data-driven and sustainable programs

Zero Line's formula is to apply the rigors of the scientific method and market research to determine how best to spend donor funds:

1. Technical research identifies programs that will have an outsized impact relative to their costs
2. Coordinate with local and international institutions and governments to scope out the program
3. Raise funding from bold like-minded donors
4. Implement the programs by working with existing institutions to ensure sustainability



Our programs usually entail a combination of advice, equipment, and technology - all in compliance with US export restrictions. We have delivered over three million USD worth of aid via this network since the war began.

## ISTAR: The technology that will win the war

Despite impressive battlefield victories, our extensive research indicates most Ukrainian military units continue to operate in a soviet-era mindset with attrition-warfare decisions made by isolated commanders who lack the data needed to make sound military decisions.

ISTAR (Intelligence, Surveillance, Targeting, Acquisition, and Reconnaissance) is a Ukrainian program designed and launched by a small group of NATO-trained Ukrainian officers and technology companies. They've self-funded a web-based platform that any Ukrainian soldier or unit can use to see every Russian unit facing them. This platform integrates hundreds of thousands of data points, including satellite imagery, live video feeds, signals and human intelligence to provide a complete picture of opposing forces.

With better data about the enemy, soldiers can precisely target every artillery round at the right time and place for maximum effect. Infantry units advance along the axis where the enemy is not entrenched. ISTAR will finally provide the data commanders need to make the informed, bold, strategic decisions required to penetrate enemy lines surrounding the static Russian position and deliver decisive defeats.

After generating impressive initial milestones, ISTAR is ready for additional funding to institutionalize the program across the Ukrainian military with US support.

## Zero Line's ISTAR MVP

Zero Line is working with the ISTAR program to accelerate the development and adoption of this platform. Our ISTAR Minimum Viable Program (ISTAR MVP) involves raising \$10m to provide equipment (Starlink terminals, drones, optics), technical assistance (partnerships, licensees, tech transfer), and advisory services for a brigade-level rollout. All 300 squads in the brigade will be fully supported with the consumer drones, training and software needed. More specialized equipment and assistance will be provided at the platoon, company, battalion and brigade level.

This program aims to demonstrate that through better data, Ukrainian commanders can make better decisions saving lives and accelerating the day of Ukrainian victory. Once the MVP proves the value of ISTAR, we are confident that state-level funding from the US will sustain the program long-term.

## How you can help



Ways you can help:

- 1) Contact us if you wish to discuss donating funds: Isaac Flanagan: [icf@zeroline.org](mailto:icf@zeroline.org)
- 2) Referrals to additional individual or institutional donors
- 3) The ISTAR effort is not well known - please let us know if you know of any US government decision-maker who needs a personal ISTAR briefing