

# **HIGH VIBE LIVING**

**WITH ESSENTIAL OILS**

**MAKE IT YOUR BUSINESS.**



# HAVE WHAT WE'RE HAVING.

Blow dream-worthy lifegoals out of the water. Choose your hustle - side or front and center. Work with a heart-based company. Support the planet. Join the wellness revolution. Make a significant social impact. Change the world. Change your life.

dōTERRA®

# PURITY. POTENCY. PURPOSE.

More than a company, doTERRA is a movement. With the purest, most potent essential oil products in the industry, a focus on the planet, and a set of ethics that transcends into the realm of changing lives, we're on a mission to change the world one person, one drop at a time.





# SIDE HUSTLE OR MAIN GIG.

Create your jam. Part-time, full-time - you name your game. Whether you're looking to fund your essential oil habit, pay down bills, pay off college loans, or make a permanent leap from the nine-to-five, we'll work with you to create a custom plan that achieves your goals and fits your lifestyle. And, we've got a crazy-good, no limit on earnings, finance-your-dreams-plan to do it with. We cannot WAIT to share this part with you. You have NO idea.



# TOP BANANA.

If running your own show is your cup of green tea, jump in. Work as many hours as you want, set your schedule, even give yourself the day off with pay. It's your business.

Unlike a lot of other solo gigs - you'll have immediate access to your own website and back office - with no inventory, no shipping requirements, no sales tax to manage, and no store front or costly overhead to carry.

What you will get is support. With amazing mentors and the coolest colleagues this side of the Milky Way, you'll be supported every step of the way.



# THE BRAND.

doTERRA is the largest, most transparent essential oil company in the world.

It's the *only* essential oil company with a scientific standard for measuring purity and potency - backed by third party testing, allowing us to make the claim of having the highest quality oils on the planet. And, we like to brag about it - [take a look.](#)

It's a conscious business that gives back around the planet through its [Healing Hands Foundation](#) - proving you *can* reach profit and do good in the world.

It leads with ethical, sustainable, industry-leading sourcing and business practices. [Co-Impact Sourcing](#)® -

Offering products with unparalleled purity and potency, it's a brand you can proudly and confidently get behind.

It's a \$2 billion dollar, debt-free, international company with a powerful and sustainable business model.

# THE CULTURE.

No need for company mission statements or value propositions on the walls and interwebs of this company.

When you join doTERRA, it's clear from the get-go - there's one mission: Provide the purest, highest quality essential oils and products. We're changing the world one drop at a time.

## THAT'S THE WHAT WE DO. THE HOW WE DO IT IS WHAT SETS US APART.

The company's heart-based leadership team ensures that the purity and potency we tout for the product is alive and well when it comes to the people side of the biz, too.

It's woven throughout every aspect of your experience. There's a street life of innovation, integrity, collaboration, care, recognition, and celebration. And, it's topped off with a generous, crazy-good, drop-the-other-job comp plan. It's the kind of feel-good, do-good company culture you dream about.





# IS THIS YOU?

If you have a deep entrepreneurial itch you've been dying to scratch - or you didn't even know you did until now, take a look and see if you and this biz are made for each other. If these are you, you're in the right place.

You are warm, outgoing, authentic, passionate and inspiring. Basically an amazing human being.

You're already raising your hand - *we see you*.

You want to be part of an amazing culture of other outgoing, authentic, passionate and inspiring humans.

You've always dreamed of working for one of those "Best Places to Work" companies.

You want to create your work schedule around your family and definitely around your social life.

You've been wanting to trade-in rush hour hassle for an at-home hustle.





# STILL HAVE YOU?

You're a proper geek about natural health.

You're committed to higher health and helping others tap into up-leveling their health and happiness.

You crave autonomy. You want to work whenever, however, and wherever you want.

You want to align with a company with impeccable standards, the purest of products, and the highest of ethics.

You're inspired by heart-centered leaders.

A life well-lived is important to you. You want the work you do to mean something. You want to make a difference.

You want in on a stream of residual income that keeps on streaming - even when you're at the beach.

You're ready to lead and are wowed by helping others step into their potential.



# FIND YOURSELF.

No matter where you are in life, if you've got a penchant for natural solutions, there's an opportunity for you here.

Whether you're into sustainability, a proper science nerd, crazy about animals, an athlete, a chef, a foodie, a stylist, a body worker, into self-care, a yogi, a serial entrepreneur, or even a tight-rope walker - you'll have an opportunity to create a business that mirrors your passions and finds your tribe.

It's that whole do-what-you-love thing. You won't be able to tell the difference between work and life. True story.



# MYTHS BLOWN.

**MYTH:** You have to be sale-sy or bug people?

**REALITY:** Actually, we'd prefer not. The beauty of this business is in its authenticity. We help people up-level their well-being - on their terms. It never feels like selling when you're responding to someone's needs.

**MYTH:** In order to be successful, you have to be into yoga or crystals or find people who are.

**REALITY:** Not really. Our market is wide. We have products for the entire family and for every walk of life.

**MYTH:** You have to invest a lot of money to start a business like this.

**REALITY:** Fact is - not. In order to be eligible for commission there's a nominal monthly purchase required. You get product you love and need - and a business to boot.

**MYTH:** Isn't that one of those pyramid things?

**REALITY:** No. We are a direct sales and marketing company. We believe person-to-person marketing is the most powerful way we can assist our Customers to up-level their well-being.





# WE ARE ZEST

ILENE MITNICK & ALLISON BALDWIN

So who are we? We're two business leaders in doTERRA who get what it takes to create high-vibe teams. We believe it happens when people are doing what they love. We connect people with their passions. We find the place where life and play and work intersect. And, we're passionate about start-ups and start-overs - we've had a few. We know what it takes to launch a successful business. We stand for our team. We're known for our authenticity, coaching, creativity, and holding others up to reach their full potential.

# WHAT'S NEXT?

You've read every word and you're all fired up. You're ready to talk about joining our growing team of natural health ninjas. So, what's next?

Give us a click, a buzz, a DM, a note.

We'll chat. If it's a match, we'll map out a business and training plan for you - right away.

Finally, you tell everyone you know how amazing your life is about to become.

# MAKE IT YOUR BUSINESS



Alli Baldwin & Ilene Mitnick  
Founders, The Zest Zone LLC

Instagram: [@thezestzone](https://www.instagram.com/thezestzone)

Facebook: [the zestzone](https://www.facebook.com/thezestzone)

E-mail: [info@thezestzone.com](mailto:info@thezestzone.com)

Web: [thezestzone.com](https://thezestzone.com)

Cell: 860-301-9464