## CORPORATE SPONSORSHIP SCHEME

**ALL SPONSORS RECEIVE:**

- A welcome in the BirdingASIA editorial when they first become a sponsor.
- An OBC tweet welcoming them onboard as a corporate sponsor.
- A listing in BirdingASIA showing their level of sponsorship alongside their logo.
- An invitation to attend the OBC AGM and promote their business.
- Reference to their ongoing support at the OBC AGM.
- A logo identifying them as an Oriental Bird Club Corporate Sponsor for use in their own advertising.
- Corporate sponsors’ logos appear on the OBC Home page and each sponsor is also listed on the Supporters page of OBC website with a link to their website.

### BRONZE - £200 PER ANNUM OR SUPPORT OF AT LEAST THE EQUIVALENT VALUE THROUGH DONATIONS OF GOODS OR SERVICES FOR THE ORIENTAL BIRD CLUB ANNUAL GRAND DRAW (OR OTHER OBC EVENTS), AGREED WITH THE CLUB IN ADVANCE.

- One quarter page advert in BirdingASIA each year.
- One OBC tweet per year highlighting the sponsor’s continued support of the OBC. Tweets include a link to the corporate sponsor’s website and/or Twitter account.

### SILVER - £500 PER ANNUM OR SUPPORT OF AT LEAST THE EQUIVALENT VALUE THROUGH DONATIONS OF GOODS OR SERVICES FOR THE ORIENTAL BIRD CLUB ANNUAL GRAND DRAW (OR OTHER OBC EVENTS), AGREED WITH THE CLUB IN ADVANCE.

- An opportunity to link the sponsorship to a conservation project with the sponsor’s name and logo appearing in all material relating to the project.
- Silver sponsors are entitled to one quarter page colour advert in BirdingASIA year.
- Two OBC tweets per year highlighting the sponsor’s continued support of the OBC. Tweets include a link to the corporate sponsor’s website and/or Twitter account.
GOLD £1000 PER ANNUM OR SUPPORT OF AT LEAST THE EQUIVALENT VALUE THROUGH DONATIONS OF GOODS OR SERVICES FOR THE ORIENTAL BIRD CLUB ANNUAL GRAND DRAW (OR OTHER OBC EVENTS) AGREED WITH THE CLUB IN ADVANCE.

- An opportunity to link the sponsorship to a conservation project with the sponsor’s name and logo appearing in all material relating to the project.
- One full page colour advert in BirdingASIA each year.
- Two OBC tweets per year highlighting the sponsor’s continued support of the OBC, one of which can include sponsor-driven content. Sponsor-driven tweets should ideally include reference to species sponsored, specific locations, Red Data species likely to be seen on a tour etc. Tweets include a link to the corporate sponsor’s website and/or Twitter account.

For further details please contact the OBC Promotions Officer, Richard Webb, at mail@orientalbirdclub.org.