SOCIAL MEDIA TIP - MARCH 2020

SHARE A LAUGH

#WestColfax
Humor is a powerful communicator.

Being serious has its place and so do jokes.

Getting your audience to laugh is part of the reason they will share your content and come back.
• Engage your audience
• It's okay to poke fun at yourself
• Don't sweat perfect punctuation - that's part of the fun!
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