SOCIAL MEDIA TIP - APRIL 2020

REAL TIME TOGETHERNESS

#WestColfax
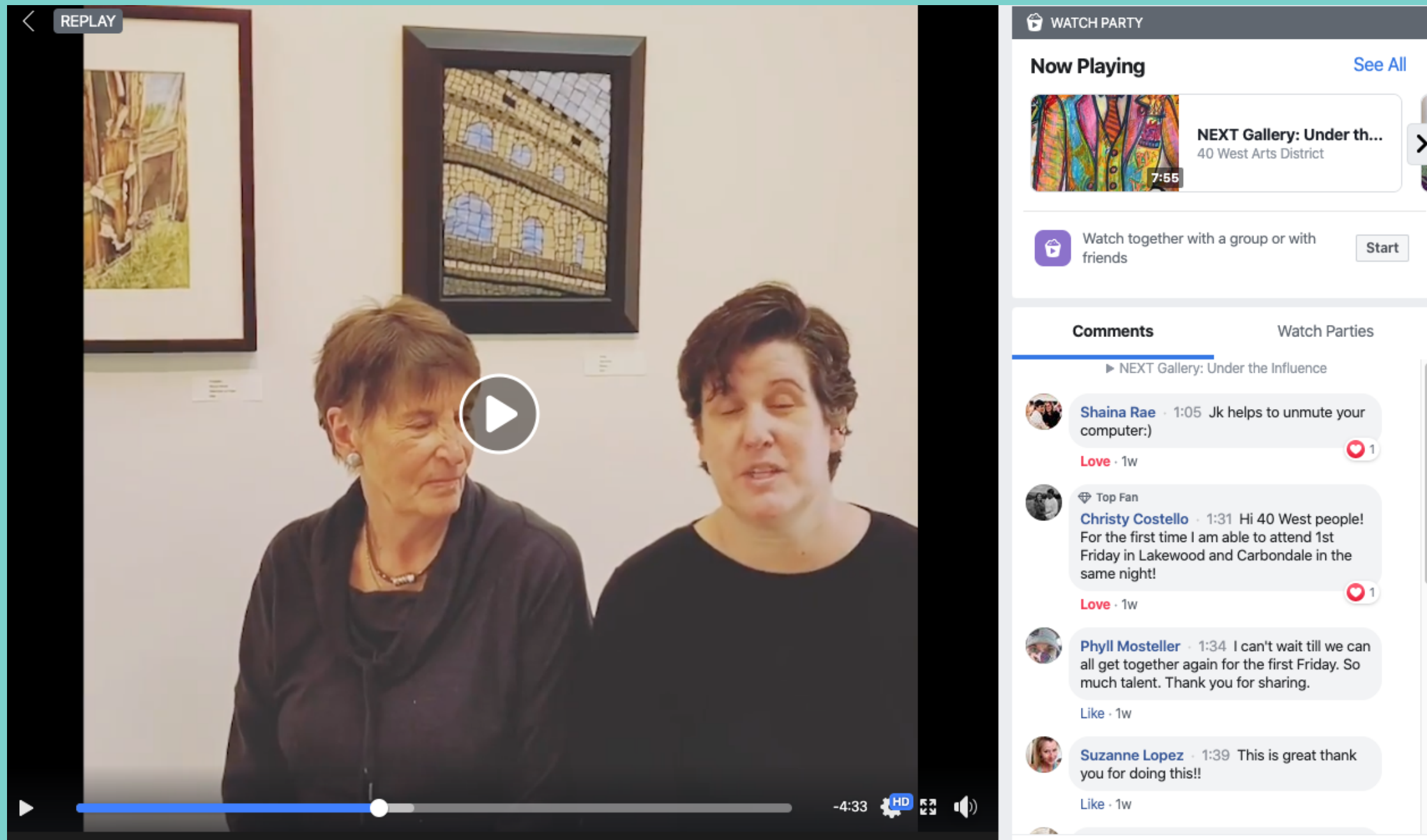
Watch parties bring people together.

Facebook Watch, Netflix Party and Zoom Meetings make it happen.

Going live to talk with your community and inviting them to participate in real time strengthens support of your brand.

- Watch pre-made content together on your page or platform
- Broadcast yourself live to showcase real-time excitement
- Create real-time challenges and games to keep people engaged

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