



# THE SURSY

shoppable spaces



## Meet Lauren.

I'm a multidisciplinary creative and entrepreneur living in Denver, Colorado, obsessed with innovation in real estate and interiors and passionate about creating meaningful, localized experiences that support [the] community.

My mission is to support local makers, the modern consumer, and the modern traveler by fusing design, retail, and hospitality.





NOUN:

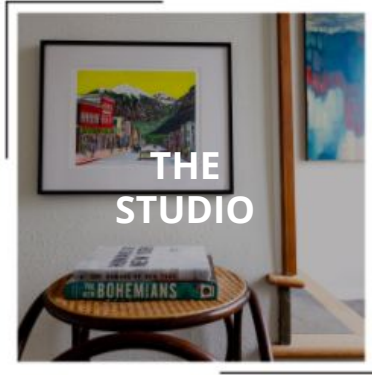
# Sursy [Sir-See]:

A small trinket brought back after a trip or venture as an unexpected gift.

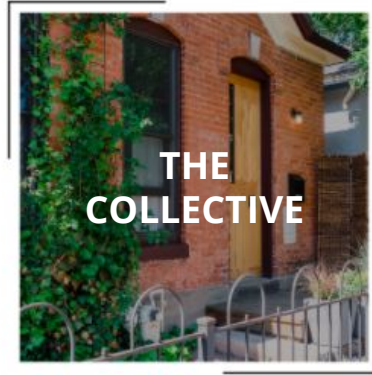
*...aka a southern term for a souvenir!*



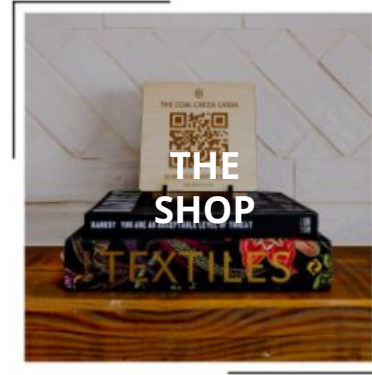
# Meet The Sursy.



Our interior design team, offering residential and commercial design services and a suite of Airbnb hosting optimization services.



Our growing portfolio of shoppable rental homes, all filled with locally made furnishings, artwork, and decor so guests can #shopthestay.



Our eShop allows guests and non-guests to explore and purchase the items for sale in our shoppable spaces.



Our commercial development team, currently building a "Shoppable Stay Motel and Neighborhood Destination."



# Introducing **The Sursy Motel.**

A Shoppable Motel + Neighborhood Destination:  
a space that brings locals and travelers together through a  
well-designed stay experience that supports local creatives.





We've set out to **revitalize roadside Americana**, reimagining a rundown motel into a boutique shoppable experience that's a destination for locals *and* travelers.

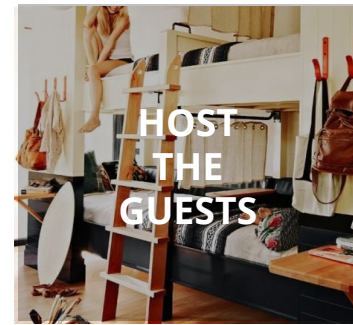
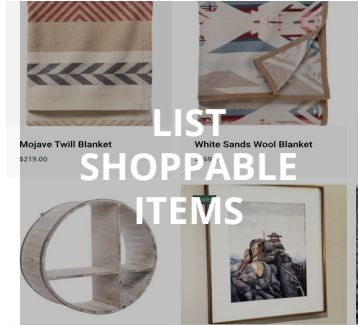
We're **blurring the line between retail and hospitality** to create spaces and experiences that fulfill the needs and expectations of the modern traveler *and* the modern consumer in a way that supports local artists and makers.



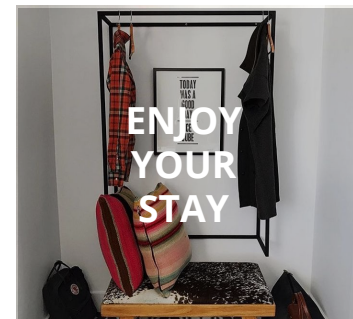
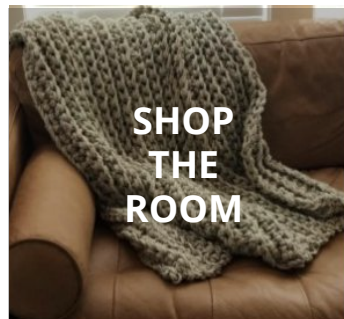


# The 'Shoppable' Experience.

## Behind The Scenes



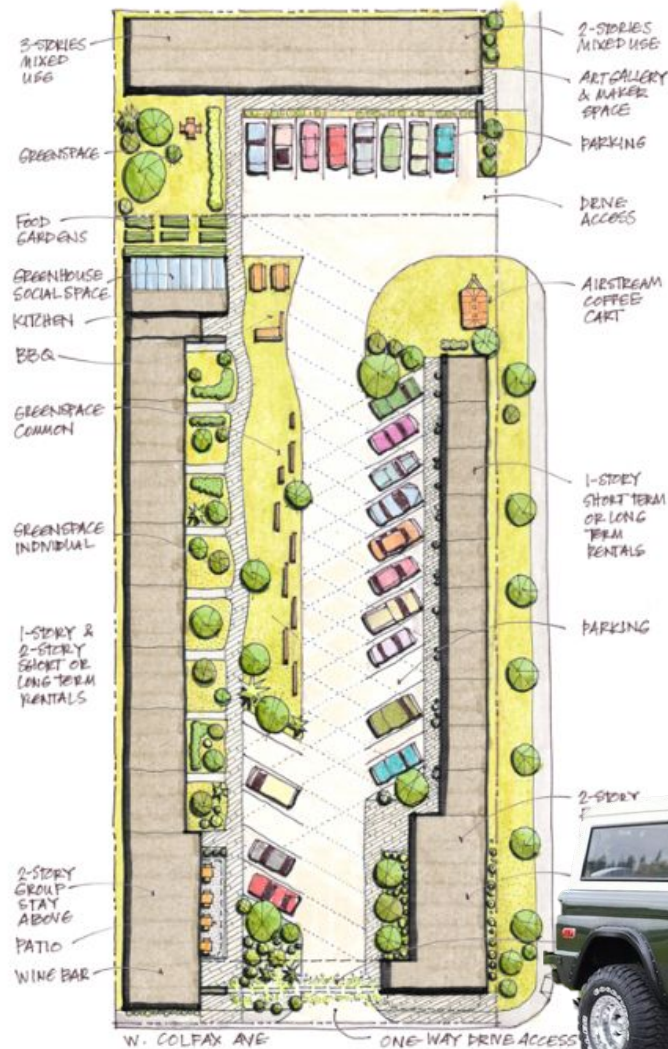
## Customer Experience



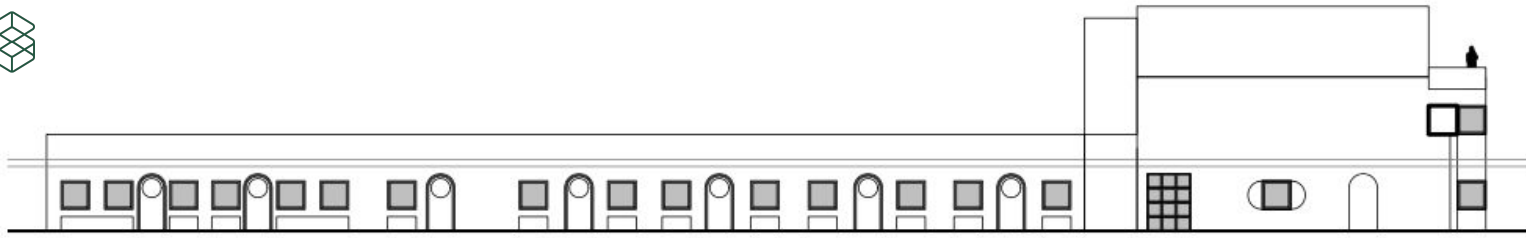


# Preliminary Site Plan.

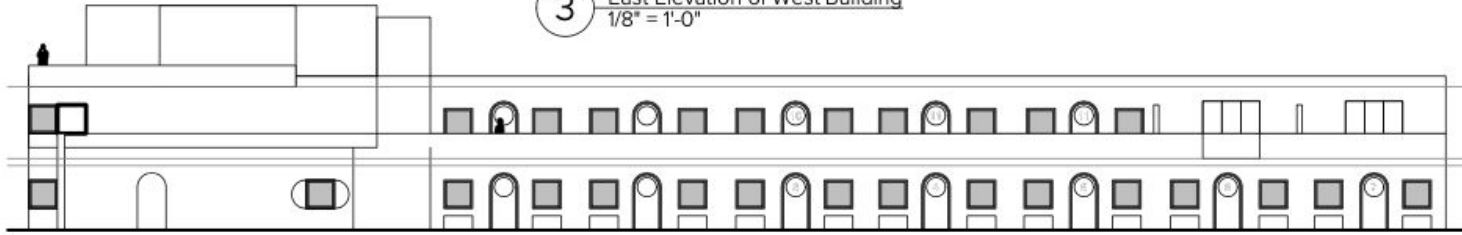
- Retail Shop
- Office Space
- Residences
- Guest Rooms
- Group Stay Guest Rooms
- Artist-in-Residence Studio(s)
- Wine / Tapas Bar
- Greenhouse / Greenspace
- Coffee Kiosk
- Non-profit Art Gallery



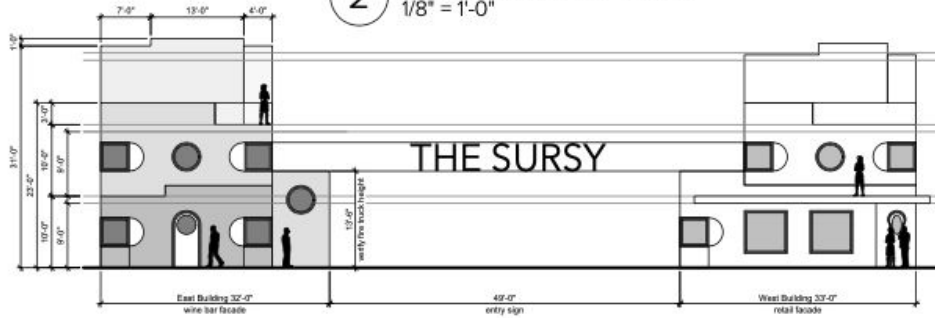




3 East Elevation of West Building  
1/8" = 1'-0"



2 West Elevation of East Building  
1/8" = 1'-0"



1 North Elevation - W. Colfax Ave  
1/8" = 1'-0"





# Thank You!

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