



# 2022 Priorities

## PUBLIC-FACING PROGRAMS

1. West Colfax Micro Grants
2. Volunteer Beautification Projects
3. WCCA Connects!
4. Passport West Colfax
5. Advocacy for the Corridor

## BOARD-LEVEL INITIATIVES

1. Expanding Partnerships & Partner Support
2. Streamlining Membership & Relaunching Membership Committee
3. Evolving to a Hybrid Meeting Model
4. Leadership Transition & Adding Board Members
5. Enhancing our systems for tracking metrics