

Festival Elements

ART

Drumstick Exhibition

Chicken Sculpture Contest

ENTERTAINMENT

Live Music

Food Trucks

Drinks

Selfie Station

CONTESTS

Chicken costume

Chicken strut

Spoon egg

SPONSORSHIPS

All levels



2023 Colfax Chicken Fest Sponsorships

Chicken Sculpture Sponsorship \$5000

- Sponsor our chicken sculpture contest. Participants make a chicken sculpture (no larger than average chicken size) out of any material. You or your company get the honor of choosing the top three entries and awarding the prizes.
- Your name or business name in all of our promotional materials
- Your namer or business name in all marketing channels for one year.

Mini Chicken Parade and Chicken Costume Contest \$2500

- Sponsor our mini chicken parade and chicken costume contest. You or your company get the honor of choosing the top costume from all three categories and awarding the prizes.
- Categories: Silliest Costume, Most Creative Costume, Best Duo or Group Costume
- Your name or business name in all of our promotional materials
- Your namer or business name in all marketing channels for one year.

Chicken Strut Contest \$2500

- Sponsor our chicken strut contest. You or your company get the honor of choosing the top strut from all three categories and awarding the prizes.
- Categories: Best Overall, Chicken in Distress, Chicken Cluck n' Strut
- Your name or business name in all of our promotional materials
- Your namer or business name in all marketing channels for one year.

Chicken Egg Scavenger Hunt with Golden Eggs \$1000

- Sponsor our chicken egg scavenger hunt with golden eggs. Your sponsorship package will purchase all of the treats and goodies inside the eggs, with 'Golden Eggs' to include gift certificates to your place of business.
- Your name or business name in all of our promotional materials

Chicken Cutout Selfie Station \$500

 Sponsor our chicken cutout selfie station. Your name or business name will appear next to the selfie station with a hashtag of your choice.

Your name or business name in all of our promotional materials

Drumstick Sponsorship \$100

• Your name or business name on our Drumstick Wall of Fame

Tail Feather Sponsorship \$50

· Your name or business name on our Tail Feather Wall of Fame