“DITCH THE DAS” TOOLKIT
TELL MICROSOFT TO END THEIR PARTNERSHIP WITH THE NYPD

Demand Microsoft stop profiting off of NYPD surveillance…tell them to ditch Domain Awareness System (DAS)

Make sure to tag #DitchTheDAS
In 2008, Microsoft partnered with the NYPD to create the Domain Awareness System (DAS), a dystopian surveillance command center that would make George Orwell shudder. Microsoft has sought public support for refusing to sell police facial recognition, but if Microsoft truly wants to be applauded for taking a stand against police surveillance, it must ditch the DAS. The NYPD is set to spend $31.4 million more on the DAS in 2020 alone, but Microsoft had never made a sent from police facial recognition. The question is, will Microsoft put the millions of dollars ahead of its new-found principles?

The DAS lets the NYPD surveil New Yorkers 24/7. The system uses cameras, license plate readers, MTA trip data, and radiological sensors to create a real-time surveillance map of New York City. This system taps into private data feeds ranging from Wall Street banks’ security systems to private data brokers. Once the data is funneled into the DAS, it can be stored indefinitely. Even worse, the City gets a sweet kickback commission from Microsoft anytime another city or town buys the DAS technology.

The DAS heightens the NYPD’s racist policing practice against indigenous and immigrant New Yorkers and New Yorkers of Color. Not only does the DAS allow unconstitutional, warrantless location tracking, it also provides information federal agencies, including ICE. We don’t have to wait years for the Supreme Court to strike down the DAS. Microsoft should ditch it today!

Sign and share the petition to #DitchTheDAS

Social Media:

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Sample Captions/Tweets:

**Option 1:** If @Microsoft truly cares about human rights and bias, restricting #FacialRecognition is not enough; it is time for Microsoft to stop profiting off #NYPD surveillance completely. It’s time to ditch the Domain Awareness System #DitchTheDAS!

**Option 2:** The #NYPD Domain Awareness System (DAS) enables invasive spying in communities of color, putting countless New Yorkers at risk of false arrest and police violence. @Microsoft built this backbone for NYPD surveillance. Microsoft needs to #DitchTheDAS

**Option 3:** We shouldn’t give @Microsoft credit for a moratorium on police facial recognition they never sold in the first place. Microsoft has partnered with the #NYPD since 2008 on the DAS—the department’s multimillion-dollar intelligence command center. #DitchTheDAS then we'll talk!

**Option 4:** Thanks to @Microsoft every #NYPD officer has access to a massive surveillance network of cameras, facial recognition information, license plate readers, and more on their mobile device. The Domain Awareness System is the backbone of NYPD surveillance. Microsoft needs to #DitchTheDAS

**Option 5:** #NYPD’s digitized discrimination is just as unconstitutional as a pat-down. Their insidious Stop and Frisk 2.0 is enabled by the Domain Awareness System built by @Microsoft. It's time to #DitchTheDAS

**Option 6:** How can @Microsoft say #BlackLivesMatter while powering the #NYPD’s racist surveillance network with the Domain Awareness System? Microsoft needs to end their partnership with the NYPD and #DitchTheDAS now!

**Option 7:** The #NYPD is set to spend $31.4 million in 2020 alone on additions to the Domain Awareness System, an all-seeing surveillance network built by @Microsoft. It seems police contracts are more valuable to Microsoft than Black lives. #DitchTheDAS
#DefundNYPD