FOR COURT USE ONLY (SOLO PARA USO DE LA CORTE)

ENDORSED



SUMMONS (CITACION JUDICIAL)

NOTICE TO DEFENDANT:
(AVISO AL DEMANDADO):
THOMSON REUTERS CORPORATION

YOU ARE BEING SUED BY PLAINTIFF: (LO ESTÁ DEMANDANDO EL DEMANDANTE):

CAT BROOKS and RASHEED SHABAZZ individually and on behalf

of all others similarly situated

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law I brary, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. ¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the			CASE NUMBER: (Número del	Caso):
(El nombre y dirección de la c 1225 Fallon Street Oakland, California 94612	corte es): Alameda County Superior Court		Rg20082811	8
de talátana del chamada del m	phone number of plaintiff's attorney, or plain demandante, o del demandante que no tien	a abanada aale	*	y el númen
Andre M. Mura, GIBBS LAW	GROUP LLP, 505 14th St., Ste 1110, Oakl Chad Finke	and, CA 94612, (51	0) 350-9700	
DATE:	Chad Finke	Clerk, by	THE PIETCE	, Deputy
(Fecha) DEC	02 0000	(Secretario)		(Adjunto)
	nummons, use Proof of Service of Summons esta citation use el formulario Proof of Service (NOTICE TO THE PERSON SERVED: 1 as an individual defendant. 2 as the person sued under the as an individual defendant. 3 on behalf of (specify):	vice of Summons, (I You are served		
	under: CCP 416.10 (corpora CCP 416.20 (defunct CCP 416.40 (associa other (specify): 4. by personal delivery on (date	corporation) tion or partnership)	CCP 416.60 (minor) CCP 416.70 (conserva CCP 416.90 (authorize	ed person)
				Page 1 of



-	ATTORNEY OR PARTY WITHOUT ATTORNEY (Name, State Bar Andre M. Mura (SBN 298541)	number, and address):	FOR COURT USE ONLY	٦	
	Gibbs Law Group LLP				
	505 14th Street, Suite 1110, Oakland, Calif				
	The state of the s		Finn		
	TELEPHONE NO.: (510) 350-9700 ATTORNEY FOR (Name): Plaintiffs Cat Brooks	PAK NO.: (510) 350-9701	ALAMEDA COUNTY		
ATTORNEY FOR (Name): Plainuiis Cat Brooks and Rasneed Snaoazz			ALAMPILED		
J	SUPERIOR COURT OF CALIFORNIA, COUNTY OF A STREET ADDRESS: 1225 Fallon Street	ameda	Do DA CON		
	MALNG ADDRESS:		CLA TABEC DO CONTY		
	CITY AND ZIP CODE: Oakland, California	94612	FARK OF 2414 2020		
	BRANCH NAME: René C. Davidson Co	ourthouse	BYNVIA DIFFE STIPE		
	CASE NAME:		RICK COL		
	Cat Brooks and Rasheed Shabazz v.	Thomson Reuters Corporation	CLERK OF THE SUMERIOR, COURT		
	CIVIL CASE COVER SHEET	Complex Case Designation	CASE NUMBER: Deputy		
	✓ Unlimited Limited		Ra211828118		
	(Amount (Amount	Counter Joinder	100000000000000000000000000000000000000	\dashv	
	demanded demanded is	Filed with first appearance by defenda	Total Control		
	exceeds \$25,000) \$25,000 or less)	(Cal. Rules of Court, rule 3.402)	DEPT:		
		ow must be completed (see instructions o	n page 2).	_	
	Check one box below for the case type that			- 1	
	Auto Tort	The second secon	Provisionally Complex Civil Litigation Cal. Rules of Court, rules 3.400–3.403)		
	Auto (22)	Dieach of contract warranty (00)	Antitrust/Trade regulation (03)		
	Uninsured motorist (46)	Rule 3.740 collections (09)	Construction defect (10)		
	Other PI/PD/WD (Personal Injury/Property Damage/Wrongful Death) Tort	Other collections (09) Insurance coverage (18)	Mass tort (40)		
	Asbestos (04)	Other contract (37)	Securities litigation (28)		
	Product liability (24)	Real Property	Environmental/Toxic tort (30)	- 1	
	Medical malpractice (45)	Eminent domain/Inverse	Insurance coverage claims arising from the		
	Other PI/PD/WD (23)	condemnation (14)	above listed provisionally complex case	SEC.	
	Non-PI/PD/WD (Other) Tort	Wrongful eviction (33)	types (41)	0	
	Business tort/unfair business practice (07	Other real property (26)	Inforcement of Judgment	6	
	Civil rights (08)	Unlawful Detainer	Enforcement of judgment (20)		
	Defamation (13)	Commercial (31)	Miscellaneous Civil Complaint		
	Fraud (16)	Residential (32)	RICO (27)		
	Intellectual property (19)	Drugs (38)	Other complaint (not specified above) (42)		
	Professional negligence (25)	Judicial Review	Miscellaneous Civil Petition		
	Other non-PI/PD/WD tort (35)	Asset forfeiture (05)	Partnership and corporate governance (21)		
	Employment	Petition re: arbitration award (11)	Other petition (not specified above) (43)		
	Wrongful termination (36)	Writ of mandate (02)			
	Other employment (15)	Other judicial review (39)			
			les of Court. If the case is complex, mark the		
	factors requiring exceptional judicial mana				
	a. Large number of separately repre				
	b. 🗸 Extensive motion practice raising		with related actions pending in one or more con	urts	
	issues that will be time-consuming		es, states, or countries, or in a federal court		
	c. Substantial amount of documenta	ry evidence f. ✓ Substantial po	stjudgment judicial supervision		
	3. Remedies sought (check all that apply): a	✓ monetary b. ✓ nonmonetary; de	eclaratory or injunctive relief c. punitive	е	
	4. Number of causes of action (specify):				
	5. This case is not a class	ss action suit.			
	6. If there are any known related cases, file a	and serve a notice of related case. (You m	nay use form CM-015.)		
	Date: December 3, 2020	1	1 1		
	Andre M. Mura	A	Le /		
	(TYPE OR PRINT NAME)		GNATURE OF PARTY OR ATTORNEY FOR PARTY)		
		NOTICE			
	 Plaintiff must file this cover sheet with the first paper filed in the action or proceeding (except small claims cases or cases filed under the Probate Code, Family Code, or Welfare and Institutions Code). (Cal. Rules of Court, rule 3.220.) Failure to file may result 				
	in sanctions.	Trondro and institutions code). (Odi. Nule	to or court, raid of 220.71 and to the may resu		
	File this cover sheet in addition to any cover sheet required by local court rule.				
	If this case is complex under rule 3.400 et seq. of the California Rules of Court, you must serve a copy of this cover sheet on all				
	other parties to the action or proceeding. • Unless this is a collections case under rule	3 740 or a complex case, this cover shee	et will be used for statistical purposes only.		
	- Offices this is a collections case under full	out a complex case, this cover shee	Page 1	of 2	

INSTRUCTIONS ON HOW TO COMPLETE THE COVER SHEET

To Plaintiffs and Others Filing First Papers. If you are filing a first paper (for example, a complaint) in a civil case, you must complete and file, along with your first paper, the Civil Case Cover Sheet contained on page 1. This information will be used to compile statistics about the types and numbers of cases filed. You must complete items 1 through 6 on the sheet. In item 1, you must check one box for the case type that best describes the case. If the case fits both a general and a more specific type of case listed in item 1, check the more specific one. If the case has multiple causes of action, check the box that best indicates the primary cause of action. To assist you in completing the sheet, examples of the cases that belong under each case type in item 1 are provided below. A cover sheet must be filed only with your initial paper. Failure to file a cover sheet with the first paper filed in a civil case may subject a party, its counsel, or both to sanctions under rules 2.30 and 3.220 of the California Rules of Court.

To Parties in Rule 3.740 Collections Cases. A "collections case" under rule 3.740 is defined as an action for recovery of money owed in a sum stated to be certain that is not more than \$25,000, exclusive of interest and attorney's fees, arising from a transaction in which property, services, or money was acquired on credit. A collections case does not include an action seeking the following: (1) tort damages, (2) punitive damages, (3) recovery of real property, (4) recovery of personal property, or (5) a prejudgment writ of attachment. The identification of a case as a rule 3.740 collections case on this form means that it will be exempt from the general time-for-service requirements and case management rules, unless a defendant files a responsive pleading. A rule 3.740 collections case will be subject to the requirements for service and obtaining a judgment in rule 3.740.

To Parties in Complex Cases. In complex cases only, parties must also use the Civil Case Cover Sheet to designate whether the case is complex. If a plaintiff believes the case is complex under rule 3.400 of the California Rules of Court, this must be indicated by completing the appropriate boxes in items 1 and 2. If a plaintiff designates a case as complex, the cover sheet must be served with the complaint on all parties to the action. A defendant may file and serve no later than the time of its first appearance a joinder in the plaintiff's designation, a counter-designation that the case is not complex, or, if the plaintiff has made no designation, a designation that the case is complex.

Auto Tort

Auto (22)-Personal Injury/Property Damage/Wrongful Death Uninsured Motorist (46) (if the case involves an uninsured motorist claim subject to arbitration, check this item instead of Auto)

Other PI/PD/WD (Personal Injury/ Property Damage/Wrongful Death) Tort

Asbestos (04)

Asbestos Property Damage Asbestos Personal Injury/ Wrongful Death Product Liability (not asbestos or toxic/environmental) (24) Medical Malpractice (45) Medical Malpractice-Physicians & Surgeons Other Professional Health Care Malpractice Other PI/PD/WD (23) Premises Liability (e.g., slip

and fall) Intentional Bodily Injury/PD/WD

(e.g., assault, vandalism) Intentional Infliction of **Emotional Distress**

Negligent Infliction of **Emotional Distress** Other PI/PD/WD

Non-PI/PD/WD (Other) Tort

Business Tort/Unfair Business Practice (07) Civil Rights (e.g., discrimination, false arrest) (not civil harassment) (08) Defamation (e.g., slander, libel) (13)Fraud (16) Intellectual Property (19) Professional Negligence (25) Legal Malpractice Other Professional Malpractice (not medical or legal)
Other Non-PI/PD/WD Tort (35)

Employment Wrongful Termination (36) Other Employment (15)

CASE TYPES AND EXAMPLES

Contract Breach of Contract/Warranty (06) Breach of Rental/Lease

Contract (not unlawful detainer or wrongful eviction) Contract/Warranty Breach-Seller Plaintiff (not fraud or negligence)

Negligent Breach of Contract/ Warranty

Other Breach of Contract/Warranty Collections (e.g., money owed, open book accounts) (09)

Collection Case-Seller Plaintiff Other Promissory Note/Collections

Case Insurance Coverage (not provisionally complex) (18)

Auto Subrogation Other Coverage

Other Contract (37) Contractual Fraud Other Contract Dispute

Real Property

Eminent Domain/Inverse Condemnation (14) Wrongful Eviction (33)

Other Real Property (e.g., quiet title) (26) Writ of Possession of Real Property

Mortgage Foreclosure

Quiet Title

Other Real Property (not eminent domain, landlord/tenant, or foreclosure)

Unlawful Detainer

Commercial (31)

Residential (32)

Drugs (38) (if the case involves illegal drugs, check this item; otherwise. report as Commercial or Residential)

Judicial Review

Asset Forfeiture (05) Petition Re: Arbitration Award (11)

Writ of Mandate (02)

Writ-Administrative Mandamus Writ-Mandamus on Limited Court

Case Matter

Writ-Other Limited Court Case

Review

Other Judicial Review (39) Review of Health Officer Order

Notice of Appeal-Labor Commissioner Appeals

Provisionally Complex Civil Litigation (Cal. Rules of Court Rules 3.400-3.403)

Antitrust/Trade Regulation (03) Construction Defect (10) Claims Involving Mass Tort (40) Securities Litigation (28) Environmental/Toxic Tort (30) Insurance Coverage Claims (arising from provisionally complex case type listed above) (41)

Enforcement of Judgment

Enforcement of Judgment (20) Abstract of Judgment (Out of County) Confession of Judgment (nondomestic relations) Sister State Judgment Administrative Agency Award (not unpaid taxes) Petition/Certification of Entry of

Judgment on Unpaid Taxes

Other Enforcement of Judgment Case

Miscellaneous Civil Complaint

RICO (27)

Other Complaint (not specified above) (42) Declaratory Relief Only

Injunctive Relief Only (nonharassment)

Mechanics Lien

Other Commercial Complaint Case (non-tort/non-complex) Other Civil Complaint (non-tort/non-complex)

Miscellaneous Civil Petition

Partnership and Corporate Governance (21) Other Petition (not specified above) (43) Civil Harassment Workplace Violence Elder/Dependent Adult Abuse

Election Contest Petition for Name Change Petition for Relief From Late Claim

Other Civil Petition

F. ADDENDUM TO CIVIL CASE COVER SHEET
Short Title:
Brooks v. Thompson Reuters Corporation

······································	*****	
Case	Num	ber

CIVIL CASE COVER SHEET ADDENDUM

				EET ADDENDUM
				IMITED CIVIL CASE FILINGS IN THE
	SUPERIOR COURT	OF CAL	IFUKN	IA, COUNTY OF ALAMEDA [] Hayward Hall of Justice (447)
Nr. Coldand Don	n C. Davidson Alemada Carety Courth	nuna (AA)	61	[] Pleasanton, Gale-Schenone Hall of Justice (448)
Civil Case Cover	e C. Davidson Alameda County Courth	ouse (44)	o,	[] Fleasanton, Gale-Schenone Hall of Justice (446)
Sheet Category	Civil Case Cover Sheet Case Type			ounty Case Type (check only one)
Auto Tort	Auto tort (22)	[] Is this	34 an un	Auto tort (G) insured motorist case? [] yes [] no
Other PI /PD /	Asbestos (04)	[]	75	Asbestos (D)
WD Tort	Product liability (24)	[1]	89	Product liability (not asbestos or toxic tort/environmental) (G)
	Medical malpractice (45)	[]	97	Medical malpractice (G)
	Other PI/PD/WD tort (23)		33	Other PI/PD/WD fort (G)
Non - PI /PD /	Bus tort / unfair bus. practice (07)	ſΧĵ	79	Bus tort / unfair bus. practice (G)
WD Tort	Civil rights (08)	[]	80	Civil rights (G)
	Defamation (13)		84	Defamation (G)
	Fraud (16)		24	Fraud (G)
	Intellectual property (19)		87	Intellectual property (G)
	Professional negligence (25)		59	Professional negligence - non-medical (G)
	Other non-PI/PD/WD tort (35)	111	03	Other non-PI/PD/WD tort (G)
Employment	Wrongful termination (36)		38	Wrongful termination (G)
Linployment	Other employment (15)	()	85	Other employment (G)
	Other employment (10)		53	Labor comm award confirmation
		111	54	Notice of appeal - L.C.A.
Contract	Breach contract / Wrnty (06)	[]	04	Breach contract / Wmty (G)
- Communication	Collections (09)		81	Collections (G)
	Insurance coverage (18)		86	Ins. coverage - non-complex (G)
	Other contract (37)	11	98	Other contract (G)
Real Property	Eminent domain / Inv Cdm (14)	1 ()	18	Eminent domain / Inv Cdm (G)
	Wrongful eviction (33)	lii	17	Wrongful eviction (G)
	Other real property (26)		36	Other real property (G)
Unlawful Detainer	Commercial (31)	[]	94	Unlawful Detainer - commercial Is the deft. in possession
	Residential (32)	[]	47	Unlawful Detainer - residential of the property?
	Drugs (38)		21	Unlawful detainer - drugs [] Yes [] No
Judicial Review	Asset forfeiture (05)	[]	41	Asset forfeiture
	Petition re: arbitration award (11)	[1]	62	Pet. re: arbitration award
	Writ of Mandate (02)	[]	49	Writ of mandate
	Other fudicial ravious (20)	is this	a CE0 64	QA action (Publ.Res.Code section 21000 et seq) [] Yes [] No Other judicial review
Provisionally	Other judicial review (39) Antitrust / Trade regulation (03)		77	Antitrust / Trade regulation
	Construction defect (10)		82	Construction defect
Complex	1	[]	78	Claims involving mass tort
	Claims involving mass fort (40)	[]		•
	Securities litigation (28)	[]	91	Securities litigation
	Toxic tort / Environmental (30)		93	Toxic tort / Environmental
r-f	Ins covrg from cmplx case type (41)	11	95	Ins covrg from complex case type
Enforcement of	Enforcement of judgment (20)		19	Enforcement of judgment
Judgment	DIGG (DZ)	 [] 	08	Confession of judgment
Misc Complaint	RICO (27)		90	RICO (G)
	Partnership / Corp. governance (21)		88 68	Partnership / Corp. governance (G) All other complaints (G)
Mice Chill Delition	Other complaint (42)		06	Change of name
Misc. Civil Petition	Other petition (43)		69	Other petition
	1		US	Only begget

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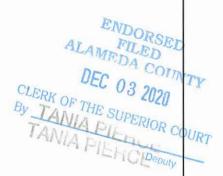
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SUPERIOR COURT OF THE STATE OF CALIFORNIA COUNTY OF ALAMEDA

CAT BROOKS and RASHEED SHABAZZ, individually and on behalf of all others similarly situated,

Plaintiffs,

v.

THOMSON REUTERS CORPORATION,

Defendant.

Case No. <u>Rg200828</u> 118

CLASS ACTION COMPLAINT

DEMAND FOR JURY TRIAL

COMPLEX

- 1. Thomson Reuters is best known for its news agency (Reuters) and its online legal-research service (Westlaw). But the company makes money in another, lesser-known way: It collects a vast quantity of photos, identifying information, and personal data from American consumers, including Californians, without their consent and sells that information to corporations, law enforcement, and government agencies. Those whose identities the company sells, however, receive no compensation. Most of them don't even know it is happening.
- 2. Thomson Reuters sells this information through an online platform it calls CLEAR. CLEAR provides access to a database that aggregates both public and non-public information about millions of people and contains detailed cradle-to-grave dossiers on each person, including names, photographs, criminal history, relatives, associates, financial information, and employment information. The company advertises that CLEAR enables its users to access "both surface and deep web data to examine intelligence" about people "not found in public records or traditional search engines." This allows CLEAR users "to uncover" personal "facts hidden online," by scraping "real-time information" about individuals from social networks, blogs, and even chat rooms. The CLEAR database also includes information from third-party data brokers and law enforcement agencies that are not available to the general public, including live cell phone records, location data from billions of license plate detections, real-time booking information from thousands of facilities, and millions of historical arrest records and intake photos. This information is "fused and vetted by algorithm to form" what the *New York Times* described as "an ever-evolving, 360-degree view of U.S. residents' lives." 1
- 3. Because of CLEAR, Californians' identities are up for sale without their knowledge, let alone consent. Named plaintiff Cat Brooks, for example, is an activist, who has spent years fighting police violence, particularly in communities of color. Because of her work, Ms. Brooks is targeted by white supremacist groups. Concerned for her safety and that of her family, Ms. Brooks works hard to maintain ownership and control over her personal information. She even subscribes to a service that routinely scrubs her personal information from the internet. Yet,

¹ McKenzie Funk, *How ICE Picks Its Targets in the Surveillance Age*, N.Y. Times (Oct. 3, 2019) https://www.nytimes.com/2019/10/02/magazine/ice-surveillance-deportation.html.

CLEAR offers a "360-degree view" of her life: Her address, her cell phone number, and information about her relatives, neighbors, and associates, are all for sale without her consent.

- 4. Ms. Brooks is not alone. Thomson Reuters sells detailed dossiers on Californians across the state, people who have no idea their personal information is being appropriated, aggregated, and sold over the internet. California's common law right of publicity has long protected the right of its residents to determine for themselves whether, how, and to what extent their personal information is disseminated. Similarly, California's Unfair Competition Law prohibits corporations from engaging in unlawful and unfair acts, which include appropriating a person's personal information and selling it without their consent. Yet that is precisely what Thomson Reuters is doing with CLEAR, depriving Californians of their autonomy, dignity, and ownership of their own identities in the process.
- 5. This lawsuit seeks to remedy Thomson Reuters' repeated violations of the plaintiffs and class members' publicity rights and to enjoin the company from continuing to profit off their personal information without their consent.

PARTIES

- 6. Plaintiff Cat Brooks is a resident of Alameda County, California, whose name, photo, likeness, and other personal information Thomson Reuters has appropriated and sold without her consent.
- 7. Plaintiff Rasheed Shabazz is a resident of Alameda County, California, whose name, photo, likeness, and other personal information Thomson Reuters has appropriated and sold without his consent.
- 8. Defendant Thomson Reuters Corporation is a multinational media company headquartered in Toronto, Canada.

JURISDICTION AND VENUE

9. This Court has jurisdiction over this matter because Thomson Reuters is licensed to do business in California, regularly conducts business in California, and purposefully targets California residents for the collection and sale of personal information without consent. The

company also regularly collects information about California residents from California sources.

And it systematically sells CLEAR to California residents.

10. Venue is appropriate in this Court under Code of Civil Procedure section 395(b) because Thomson Reuters does not reside in this state and Plaintiffs reside in Alameda County, California.

FACTUAL ALLEGATIONS

CLEAR aggregates billions of data points about individuals and sells this information without obtaining consent or providing compensation.

- 11. Thomson Reuters collects and aggregates "billions of data points" about individuals—including their photos, names, and personal identifying information—into searchable dossiers about each person and sells these dossiers through its CLEAR platform for substantial profits.²
- 12. At no point during its process of collecting, packaging, and selling individual information does Thomson Reuters ever ask individuals for their consent. In the vast majority of cases, the individuals do not even know that Thomson Reuters has collected their personal information and data—let alone that it is selling this information for profit.
- 13. Thomson Reuters has never offered individuals compensation for the sale of their photos, names, identifying information, or other personal data. And it provides no mechanism by which individuals can seek compensation.
- 14. The information aggregated and stored on the CLEAR database—which the company collects from public records, government sources, internet searches, and third-party data brokers—is highly personal and even confidential. For example, the CLEAR database includes data from government agencies and corporations that is not available to the general public, such as live cell phone records and license plate detections.
- 15. Thomson Reuters also collects data from law enforcement, including real-time booking images and information from local jails and corrections departments. According to its

²Thomson Reuters, Thomson Reuters CLEAR,

https://legal.thomsonreuters.com/en/products/clear-investigation-software.

website, Thomson Reuters has acquired 90 million historical arrest records, including intake photos. Taken together, Thomson Reuters estimates that CLEAR houses over 38 million images gathered from over 2,000 agencies in over 40 states.³

- 16. In addition, the company purchases and consolidates information held by third-party data tracking firms, data brokers, and other companies that compile consumer and location data—private firms that the *Wall Street Journal* once dubbed "Big Brother-in-Law."⁴ This information includes data from credit agencies, DMV records, cellphone registries, social-media posts, property records, utility accounts, professional and fishing licenses, internet chat rooms, court records, and bankruptcy filings. All of this information is then "fused and vetted by algorithm to form an ever-evolving, 360-degree view of U.S. residents' lives."⁵
- 17. Even with respect to public-record information, CLEAR gives users the ability to search and analyze massive amounts of data that they would not otherwise be able to access on their own—in almost real time. For example, CLEAR has "real-time access to address and name-change data from credit reports and to motor-vehicle registrations from 43 U.S. states plus the District of Columbia and Puerto Rico." And its "utility records, which come from more than 80 electric, gas, water, telephone, cable and satellite television companies nationwide, are updated daily." Likewise, "[i]ncarceration and arrest records, often paired with booking photos that allow for facial-recognition-powered virtual lineups, arrive almost immediately from 2,100 state and local agencies."
- 18. On the page of its website describing CLEAR's corporate pricing plans, Thomson Reuters explains that its "intermediate" and "comprehensive" plans permit users to access "both surface and deep web data," which includes data that is not ascertainable via public records or traditional search engine queries.⁷ A marketing brochure similarly states that

³Thomson Reuters, CLEAR Plans and Pricing,

https://legal.thomsonreuters.com/en/products/clear-investigation-software/plans-pricing.

⁴ McKenzie Funk, *How ICE Picks Its Targets in the Surveillance Age*, N.Y. Times (Oct. 3, 2019)

https://www.nytimes.com/2019/10/02/magazine/ice-surveillance-deportation.html.

⁶ *Id*.

⁷ Thomson Reuters CLEAR Plans and Pricing, https://legal.thomsonreuters.com/en/products/clear-investigation-software/plans-pricing#corporate.

CLEAR's "Web Analytics" are capable of uncovering "facts hidden online" through its deep web search technology.⁸

19. In addition, corporate customers who purchase CLEAR's "comprehensive" plan have access to not only individuals' own personal information, but computer-generated lists of that subject's relatives and associates and their personal information.⁹

CLEAR sells customers the ability to easily and quickly search for a specific individual's personal and non-public information

- 20. Thomson Reuters advertises CLEAR as a "user-friendly platform," which offers customers an "easier . . . search experience that brings together key proprietary and public records into one intuitive, customizable environment." According to the company, CLEAR allows users to "quickly search across thousands of data sets and get accurate results in less time."
- 21. CLEAR's products are widely used. The platform receives approximately 100,000 search queries each day.
- 22. Users sign into the CLEAR platform through a portal similar to Thomson Reuters' well-known Westlaw sign-in page.
- 23. CLEAR offers users the ability to conduct numerous types of searches for a targeted individual or entity, including a "person search" and a "risk inform" search.

CLEAR's Person Search:

- 24. CLEAR prompts users conducting a "person search" to input information such as an individual's name, address, contact information, social security number, date of birth, age range, or driver's license number in order to locate a targeted individual.
- 25. The directions for filling out the "age range" field direct the user to enter "1 to 3 digits," indicating that CLEAR permits searches for minors as well as adults.

⁸ Thomson Reuters CLEAR Brochure, available at:

https://www.thomsonreuters.com/content/dam/openweb/documents/pdf/legal/fact-sheet/clear-brochure.pdf.

⁹ Thomson Reuters, *CLEAR Plans and Pricing*, https://legal.thomsonreuters.com/en/products/clear-investigation-software/plans- pricing#corporate.

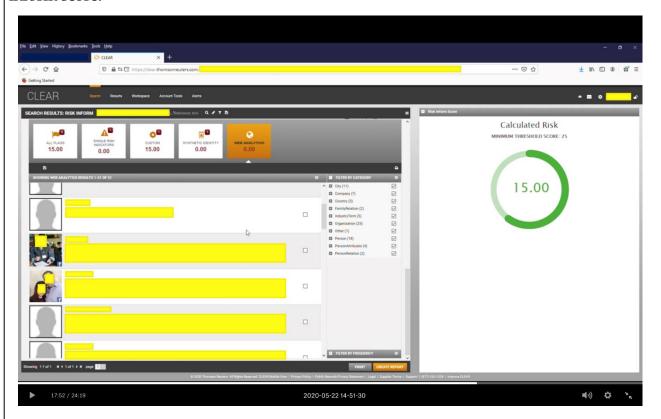
- 26. The "person search" results bring the user to a landing page with personal identifying information. A column on the side of the screen includes the target individual's full name, age, current address, and partial social security numbers; "vital statistics," such as date of birth, gender, and former names; and former addresses and phone numbers.
- 27. The "person search" results page also features a dashboard of additional tools allowing a user to dive deeper into the targeted individual's profile. The front page of the dashboard displays "possible quick analysis flags," which indicate whether, according to CLEAR's database, the individual's profile includes various putative risk factors, such as bankruptcies, arrests, a criminal record, or "associate[s] or relative[s]" with arrests or criminal records.
- 28. CLEAR's "web analytics" tool, available via the dashboard, permits the user to browse through images and profiles of the targeted person, as well as individuals with similar names. It also provides search hits for the targeted individual from websites. These results can be filtered by various metrics, including city, country, "FamilyRelation," "PersonAttributes," and "PersonRelationship."
- 29. The "person search" dashboard also offers a number of other tools, such as a "graphical display" tool that provides visual depictions of the targeted individual's legal history, as well as the individual's relationship to registered agents, relatives, and other people with whom the individual shares phone numbers; an "associate analytics" tool exploring the personal information of a targeted individual's purported family members and other "associates"; and a "map analytics" tool allowing a user to view all of the addresses associated with the targeted individual on a detailed map, which includes satellite imagery.
- 30. Users may also create a report from the results of the "person search," including detailed information not only about the targeted individual, but also that person's relatives, "associates," neighbors, addresses, properties, vehicles, and businesses in the report.

CLEAR's Risk Inform Search:

31. CLEAR's "risk inform" search creates a detailed report of the putative risks

associated with a targeted individual, summarizing a person's purported "risk" using a numerical score. A "risky" person has a high score, while a "safe" person has a low score.

- 32. The age range field for the "risk inform" search directs users to enter "1 to 3 digits," again indicating that this tool may be used to profile minors as well as adults.
- 33. The "risk inform" results include the same "vital statistics," address, contact information, web analytics information, and photographs that CLEAR provides in a "person search."
- 34. In addition, the "risk inform" results include an automatically generated "risk inform score."



35. The potential "flags" identified as components of this score demonstrate the breadth and sensitivity of the information included in the CLEAR database. For instance, under a list of "custom" flags, which appear to be associated with a wide range of state criminal offenses:

 $^{^{10}}$ Thomson Reuters, {\it CLEAR Risk Inform}, https://legal.thomsonreuters.com/en/products/clear-investigation-software/clear-risk-inform.}

- a. CLEAR includes indicators for several types of conduct related to "Abortion," including "Abortional Act on Self";
- b. Under the header "Breach of the Peace," CLEAR includes indicators for speech and protest-related activity, including "Anarchism," "Desecrating a Flag," and "Engaging in a Riot," and in subsequent sections, it also identifies "Indecent, Obscene, or Vulgar Language" and "Refusing to Aid a Police Officer";
- c. CLEAR includes indicators for "Homosexual Act with a Man" and "Homosexual Act with a Woman";
- d. Under the header "Weapons Offenses," CLEAR includes indicators for "LicensingRegistered Weapon" and "Possession of a Weapon"; and
- e. CLEAR also includes flags for intrusive conduct under the header "Invasion of Privacy." ¹¹
- 36. Several of CLEAR's "risk inform" flags are automatically triggered if the targeted individual changes their name, as illustrated by the dossiers on both of the named plaintiffs described below. Members of groups that are more likely to change their names—such as women who marry, victims of domestic violence, trans people, and Muslim converts—are thereby more likely to be tagged as "risky" by CLEAR's "risk inform" product.
- 37. Clicking on any of the "risk inform" flags enables the user to see additional information about the alleged offense or trigger.
- 38. As with the "person search," CLEAR permits users to generate a report of the "risk inform" results that may include information about the targeted individual as well as their relatives, associates, and neighbors.

¹¹ Although it has been held unconstitutional to use several of the items identified under "Criminal Records" as the basis for a criminal charge, it is unclear whether CLEAR determines whether these "flags" are triggered strictly using criminal records and whether it takes account of whether charges have subsequently been sealed or expunged. Moreover, it is unlikely that CLEAR's algorithm discounts criminal charges in its database that predate changes in the criminal code (*e.g.*, a charge for private homosexual conduct that preceded the Supreme Court's ruling in *Lawrence v. Texas*, 539 U.S. 558 (2003)).

Thomson Reuters has offered the named plaintiffs' personal and sensitive information for sale through CLEAR, without the plaintiffs' consent

- 39. Neither of the named plaintiffs ever agreed to permit Thomson Reuters to collect, store, or sell their personal information. Thomson Reuters has never asked either of them for their consent, nor has it offered them compensation for selling their personal information.
- 40. Nevertheless, Thomson Reuters sells its customers access to extensive personal and sensitive information about both of the named plaintiffs on CLEAR.

Cat Brooks:

- 41. Named plaintiff Cat Brooks is a Black activist and actress. Ms. Brooks has been targeted by white supremacist groups as a result of her activism: She receives hateful emails and threats at her home. She also fears retaliation from law enforcement. Out of concern for her safety and that of her family, Ms. Brooks has taken active steps to remove her personal information from the internet, including subscribing to a service that routinely deletes identifying information.
- 42. Ms. Brooks did not give Thomson Reuters consent to include her identity and identifying information in the CLEAR database. Thomson Reuters neither asked Ms. Brooks for permission to sell her identifying information, nor paid Ms. Brooks for the right to sell it.
- 43. Nevertheless, CLEAR's database includes extensive information about Ms. Brooks. CLEAR's "individual report" on Ms. Brooks includes a trove of information, including a social security number that is only partially redacted, current address, cell phone number, prior addresses, and details about her current employer, her business, and licenses. It also identifies her neighbors, relatives, and "associates"—both current and past—and provides detailed information about them.
- 44. Ms. Brooks changed her name in connection with her activist work. CLEAR's dossier on Ms. Brooks also contains her prior name, as well as detailed information associated with that name. In addition, CLEAR's "risk inform" report on Ms. Brooks heavily penalizes her for changing her name: All of the risk factors it identifies for Ms. Brooks are associated with her

name change, including "Duplicate Personally Identifiable Information," "First Appearance in Public Records content after 30," "SSN Matched to Multiple Individuals," and "Thinness of File." As a result, Ms. Brooks is saddled with a high "risk inform" score, indicated in bold red. CLEAR's "individual report" of information associated with Ms. Brooks' prior name is also extensive.

- 45. CLEAR also provides photographs of Ms. Brooks.
- 46. At the bottom of a Thomson Reuters' webpage about CLEAR—only visible after scrolling past two or more pages of text—there is a link in very small font that says: "For CA: Do not sell my information." ¹²
- 47. Clicking on the link sends visitors to a page that purports to allow California residents to opt out of the sale of their "personal information" for a period of "at least twelve (12) months."
- 48. Beyond its presence in tiny font at the very bottom of its webpages, Thomson Reuters provides no notice to consumers that this link exists. Nor does the company enable California consumers who happen to find out about the link to easily make use of it. ¹³
- 49. Ms. Brooks clicked the "For CA: Do not sell my information" link, seeking to opt out of the sale of her personal information via CLEAR. However, when she attempted to do so, Thomson Reuters required that she provide a photograph of her government-issued identification card as well as a separate picture of her face. Given that Thomson Reuters is already selling her personal information without her consent, Ms. Brooks was not comfortable providing further personal information to the company, and thus she could not complete the company's process.

Rasheed Shabazz:

50. Named plaintiff Rasheed Shabazz is a Black Muslim journalist and activist. He is

¹² https://legal.thomsonreuters.com/en/products/clear-investigation-software.

¹³ Several Thomson Reuters webpages also include a second link at the bottom of the page that say: "Do not sell my personal information." Clicking on one of these links brings up a pop-up window that states that the personal information to which it refers is information collected by cookies stored on the visitor's browser "to collect information."

concerned about being targeted by people who disagree with his writing, his teaching, and his activism, as well as by people who simply dislike his identity. He does not want his personal information to be publicly available.

- 51. Mr. Shabazz did not give Thomson Reuters consent to include his identity and identifying information in the CLEAR database. Thomson Reuters neither asked Mr. Shabazz for permission to sell his identifying information, nor paid Mr. Shabazz for the right to sell it.
- 52. Mr. Shabazz does not want Thomson Reuters to profit from his identity. He also does not want Thomson Reuters to present the story of his life to others without his input.
- 53. But CLEAR's "individual report" on Mr. Shabazz includes detailed information such as his current and prior addresses, employer information, phone numbers, a partially redacted social security number, his "associates," his neighbors—and their addresses and phone numbers.
- 54. Because, in Mr. Shabazz's view, the last name he was given at birth was associated with the slave owners who held his ancestors in bondage, Mr. Shabazz legally changed his name to one he felt was a better representation of himself and his family. CLEAR includes detailed information associated with Mr. Shabazz's prior name, including the same partially redacted social security number, his race, and physical addresses, email addresses, and phone numbers. Some of this information is inaccurate: CLEAR's profile on Mr. Shabazz's prior name indicates that Mr. Shabazz was divorced, when he has never legally been married, and that he has been sued for failing to pay child support, when he has no children.
- 55. Like Ms. Brooks, CLEAR's "risk inform" report penalizes Mr. Shabazz for changing his name: His "risk inform score" is based on flags indicating "First Appearance in Public Records after 30," "No relatives," and "SSN Matched to Multiple Individuals."
- 56. CLEAR provides photographs of Mr. Shabazz, including a profile picture CLEAR has chosen for the account they sell.
- 57. Mr. Shabazz also attempted to opt out of the sale of his personal information by clicking the "For CA" link provided at the bottom of Thomson Reuter's webpages. However,

when he attempted to do so, Thomson Reuters required that he provide a photograph of his government-issued identification card as well as a separate picture of his face. Given that Thomson Reuters was selling his personal information without his consent, Mr. Shabazz was not comfortable providing further personal information to the company, and thus he could not complete the company's process.

Thomson Reuters makes substantial profits from its sale of personal data and identifying information through CLEAR

- 58. Thomson Reuters markets the CLEAR platform to individuals, private corporations, law enforcement, and other government agencies.
- 59. Thomson Reuters stores and collects CLEAR data in one or more of its Strategic Data Centers. To access this data, an individual can pay for a monthly subscription for one or more of Thomson Reuters' CLEAR data "plans." A customer can also choose to pay per individual search, demonstrating the value that each individual profile in CLEAR's database holds for Thomson Reuters. CLEAR offers tailored subscription plans for law enforcement, government agencies, and private corporations, respectively. Thomson Reuters charges individual users a monthly rate for access to its many CLEAR programs.
- 60. Thomson Reuters makes significant profits from the collection, aggregation, and sale of individuals' names, photographs, likenesses, identifying information, and personal data through its CLEAR products.
- 61. Thomson Reuters charges users for each component of CLEAR's search functionalities. It offers both flat rate and "pay-as-you-go" pricing models, with a minimum contract term of twelve months.¹⁴
- 62. In Thomson Reuter's "pay-as-you-go" pricing model, users pay per each component of a search and per report. For instance, in one pricing schedule, Thomson Reuters indicated that users would pay \$5.00 for a basic "Person Search," with additional charges added for additional information. According to this schedule, users also incur additional charges for a

 $^{^{14}}$ Thomson Reuters, CLEAR Plans and Pricing, https://legal.thomsonreuters.com/en/products/clear-investigation-software/plans-pricing#corporate.

"Photo Line-Up Search" and a "Web Analytics Search." Thomson Reuters also charges separately to use CLEAR's "Risk Inform" product, up to \$6.75 for a "premium" search. And users must also pay additional fees to generate reports from their searches: An "individual report" costs \$15.00, with additional charges added to include "associates" or "Risk Inform" data in the report.¹⁵

63. Government records offer another glimpse into the revenues that Thomson Reuters derives from its sale of CLEAR products. U.S. Immigration and Customs Enforcement ("ICE") has signed over \$54 million in contracts with Thomson Reuters to access CLEAR for purposes of surveilling and tracking immigrants.

Thomson Reuters is aware of the privacy concerns posed by its appropriation and sale of individuals' personal data without their consent

- 64. Thomson Reuters knows that its aggregation and sale of personal data without consent implicate significant privacy concerns.
- 65. In an article posted on its website for "insights" on "legal" issues, Thomson Reuters acknowledges the negative privacy consequences that flow from the non-consensual sale of a person's personal data. As it explains, "[s]econdary uses of personal data"—that is, uses of a person's data for purposes the person didn't intend or consent to—"pose the most risk and unintended harm to people." Individuals are blindsided by these secondary uses because they rightfully assume that even if their personal information has been uploaded somewhere, that "doesn't mean permission has been given to share that information everywhere." ¹⁶
- 66. By the company's own admission, "the amount of digital data being collected and stored" by corporations that profit off of personal data has reached "unprecedented rates." Data analytics, a service which the company provides to its CLEAR customers, "has enormous power to reveal seemingly hidden patterns." According to Thomson Reuters, data analytics processes can be so invasive that their insights "can even predict behavior," thereby

¹⁵ Thomson Reuters, CLEAR Services Schedule A Commercial Subscriber's Accessing Enhanced CLEAR Services, https://static.legalsolutions.thomsonreuters.com/static/agreement/schedule-a-clear.pdf.

¹⁶ Thomson Reuters, Big Data ethics: redefining values in the digital world,

https://legal.thomson reuters.com/en/insights/articles/big-data-ethics-redefining-values-in-the-digital-world.

"threaten[ing] individual identity." 17

- 67. Because CLEAR's database is privately owned, it is not subject to the privacy protections that apply to government collection and storage of personal data. Commentators have observed that government agencies like ICE and local law enforcement may be able to avoid constitutional and statutory limitations by purchasing personal data from data brokers and other private companies like Thomson Reuters.¹⁸
- 68. Despite Thomson Reuters' awareness that consent should be acquired before sharing personal information, the company never asks the individuals whose information is contained in the CLEAR database for their consent.
- 69. In fact, most individuals have no way of knowing that Thomson Reuters has bought, collected, aggregated, or sold their personal data.

CLASS ACTION ALLEGATIONS

70. Under Code of Civil Procedure section 382 and Rule of Court 3.760 *et seq.*, the plaintiffs bring claims one, two, and three of this action on behalf of themselves and the following proposed class:

All persons residing in the state of California whose name, photographs, personal identifying information, or other personal data is or was included in the CLEAR database during the limitations period.

- 71. The proposed class definition excludes any officers and directors of Thomson Reuters; Class Counsel; and the judicial officer(s) presiding over this action and the members of his/her immediate family and judicial staff.
- 72. The number of class members is unknown to the plaintiffs, but it likely includes nearly all Californians. In light of Thomson Reuters' claims that the CLEAR database contains "billions of data points," including more than 140 million booking records and over 38 million images of individuals, the class is so numerous that joinder of all members is impractical.

¹⁸ Gilad Edelman, *Can the Government Buy Its Way Around the Fourth Amendment?*, Wired (Feb. 11, 2020), https://www.wired.com/story/can-government-buy-way-around-fourth-amendment/.

^{| &}lt;sup>17</sup> Id

- 73. There are questions of law and fact common to the class, which predominate over any questions affecting only individual class members. These questions include, but are not limited to, the following:
 - a. Whether Thomson Reuters' collection and sale of personal data through the CLEAR platform violates California's common law right of publicity.
 - b. Whether Thomson Reuters' collection and sale of personal data through the CLEAR platform violates California's Unfair Competition Law, Cal. Bus. & Prof. § 17200, *et seq.*
 - c. Whether Thomson Reuters has a process for obtaining consent before collecting, aggregating, and selling individuals' personal data in the CLEAR database.
 - d. Whether Thomson Reuters' sale of personal data through the CLEAR platform constitutes a misappropriation for commercial advantage under California law.
 - e. Whether class members' names, photographs, and other identifying information are directly connected to the commercial purpose of selling access to that information.
 - f. The extent to which Thomson Reuters has profited from the non-consensual sale of personal identifying information and data.
- 74. These and other legal and factual questions are common to all class members. There are no individual questions that will predominate over common questions.
- 75. The plaintiffs will fairly and adequately protect the interests of the class because their interests are aligned with, and not antagonistic to, those of the other members of the class. In addition, the plaintiffs have retained counsel experienced in handling class claims and claims involving unlawful business practices. Neither the plaintiffs nor their counsel have any interests which might cause them not to vigorously pursue this claim.
- 76. The plaintiffs' claims are typical of the claims of the members of the class. The plaintiffs and the class members sustained damages arising out of the defendant's common course of unlawful conduct. The damages and injuries of each class member were directly caused by the defendant's wrongful conduct.

- 77. There are no defenses of a unique nature that may be asserted against the plaintiffs individually, as distinguished from the other members of the class, and the relief sought is common to the class.
- 78. A class action is a superior method for the fair and efficient adjudication of this controversy. Individual cases are not economically feasible given the amounts at issue and the difficulties in litigating such a case.
- 79. The prosecution of separate actions by individual members of the class would create a risk of inconsistent or varying adjudications with respect to individual members of the class, and a risk that any adjudications with respect to individual members of the class would, as a practical matter, either be dispositive of the interests of other members of the class not party to the adjudication or substantially impair or impede their ability to protect their interests.
- 80. Class certification is also warranted for purposes of injunctive and declaratory relief because the defendant has acted or refused to act on grounds generally applicable to the class, so that final injunctive and declaratory relief are appropriate with respect to the class as a whole.

CLAIMS FOR RELIEF

FIRST CAUSE OF ACTION

Common Law Right to Publicity/Misappropriation of Likeness

- 81. Plaintiffs repeat and incorporate by reference each preceding paragraph as if fully stated herein.
- 82. California's common-law right of publicity protects people from the unauthorized appropriation of their identity by another for commercial gain.
- 83. Thomson Reuters has used the named plaintiffs' and class members' identities by collecting, aggregating, and selling their names, images, likenesses, and other personal identifying information through products linked to its CLEAR database.
- 84. Thomson Reuters appropriated the named plaintiffs' and class members' identities for its own commercial and economic advantage.

85. At no time has Thomson Reuters sought consent from class members before appropriating and selling their personal data through its CLEAR products, nor does it have a process for doing so.

- 86. The class members received no compensation for Thomson Reuters' use of their identities.
- 87. Thomson Reuters' appropriation and sale of the plaintiffs' and class members' names, photographs, likenesses, and personal information without their consent injured the class members by violating their privacy. In particular, Thomson Reuters has prevented—and continues to prevent—the named plaintiffs and class members from retaining control over the dissemination of their personal information.
- 88. The named plaintiffs and the class members have also suffered economic injury because they were not compensated by Thomson Reuters for the use of their name, photographs, likeness, and other personal identifying information.
- 89. The named plaintiffs and class members are entitled to compensatory damages, restitution, declaratory relief, and injunctive relief.

SECOND CAUSE OF ACTION

Unfair Competition Law, Cal. Bus. & Prof. § 17200, Monetary Relief

- 90. Plaintiffs repeat and incorporate by reference each preceding paragraph as if fully stated herein.
- 91. California Business and Professions Code section 17200 *et seq.* ("UCL") prohibits "unlawful, unfair, or fraudulent business acts or practices."
- 92. By selling Californians' personal information and data without consent, as described above, Thomson Reuters has engaged in unlawful and unfair acts and practices prohibited by the UCL.
- 93. Thomson Reuters' conduct is unlawful under the UCL because it violates California's common-law right of publicity, as discussed in the first cause of action.
 - 94. In addition, Thomson Reuter's conduct is unlawful under the UCL because it

violates California Civil Code section 3344(a).

- 95. California Civil Code section 3344(a) provides that "[a]ny person who knowingly uses another's name, voice, signature, photograph, or likeness, in any manner, on or in products, merchandise, or goods, . . . without such person's prior consent . . . shall be liable for any damages sustained by the person or persons injured as a result thereof."
- 96. Thomson Reuters knowingly used and continues to use the names, photographs, and other identifying information of the class members in its CLEAR database, and for the purpose of selling access to products linked to the CLEAR database. Thomson Reuters' use of this information is not an accident; it is central to these products.
- 97. Thomson Reuters' appropriation of the class members' names, photographs, and other identifying information was to the company's economic and commercial advantage. The company has generated millions of dollars of revenue from CLEAR.
- 98. At no time has Thomson Reuters affirmatively sought consent from class members before appropriating and selling their personal data, nor does it have a process for doing so.
- 99. The class members received no compensation for Thomson Reuters' use of their names, images, likenesses, and other personal identifying information.
- 100. Thomson Reuters' use of class members' names, photographs, and other identifying information is directly connected to its products' commercial purposes: Products linked to the CLEAR database would be without value if the CLEAR database did not include class members' names, photographs, and identifying information. Class members' names, photographs, and identifying information are not ancillary to these products—they are the product.
- 101. Indeed, Thomson Reuters' entire marketing strategy relies on emphasizing the vast quantity of photographs, names, and other identifying information that is readily available to potential subscribers of CLEAR. Thomson Reuters' appropriation and sale of the named plaintiffs' and class members' names, photographs, likenesses, and personal information without seeking permission or consent injured the class members by violating their right to

exercise control over the commercial use of their identities.

102. Thomson Reuters' conduct also constitutes unfair business practices under the UCL because these practices offend established public policy and cause harm to the named plaintiffs and class members, which cannot be reasonably avoided, and that outweighs any benefit to consumers or competition. The conduct also is immoral, unethical, oppressive, unscrupulous, and substantially injurious to consumers.

103. The named plaintiffs and class members have suffered economic injury as a result of Thomson Reuters' unlawful and unfair business practices.

104. As a result of its unlawful and unfair business practices, Thomson Reuters has reaped and continues to reap unfair and illegal profits at the expense of the plaintiffs and class members. Thus, Thomson Reuters should be required to disgorge its illegal profits, and to pay the plaintiffs and class members restitution in an amount according to proof at the time of trial.

THIRD CAUSE OF ACTION

Unjust Enrichment

105. Plaintiffs repeat and incorporate by reference each preceding paragraph as if fully stated herein.

106. Thomson Reuters has wrongfully and unlawfully sold the named plaintiffs' and the class members' names, photographs, personal identifying information, and other personal data without their consent for substantial profits.

107. The named plaintiffs' and the class members' personal information and data have conferred an economic benefit on Thomson Reuters.

108. Thomson Reuters has been unjustly enriched at the expense of the named plaintiffs and class members, and the company has unjustly retained the benefits of its unlawful and wrongful conduct.

109. It would be inequitable and unjust for Thomson Reuters to be permitted to retain any of the unlawful proceeds resulting from its unlawful and wrongful conduct.

110. The named plaintiffs and class members accordingly are entitled to equitable relief

including restitution and disgorgement of all revenues, earnings, and profits that Thomson Reuters obtained as a result of its unlawful and wrongful conduct.

FOURTH CAUSE OF ACTION

Unfair Competition Law, Cal. Bus. & Prof. § 17200, Public Injunctive Relief

- 111. Plaintiffs reallege claims in the second cause of action for purposes of this action.
- 112. California Business and Professions Code section 17200 *et seq.* ("UCL") prohibits "unlawful, unfair, or fraudulent business acts or practices."
- 113. By selling Californians' personal information and data without consent, as described above, Thomson Reuters has engaged in unlawful and unfair acts and practices prohibited by the UCL.
- 114. Thomson Reuters' conduct is unlawful under the UCL because it violates California Civil Code section 3344(a) and California's common-law right of publicity.
- 115. Thomson Reuters' conduct also constitutes unfair business practices under the UCL because these practices offend established public policy and cause harm to the named plaintiffs and class members, which cannot be reasonably avoided, and that outweighs any benefit to consumers or competition. The conduct also is immoral, unethical, oppressive, unscrupulous, and substantially injurious to consumers.
- 116. California's Unfair Competition Law allows anyone to bring an action for public injunctive relief if they have "lost money or property as a result of the unfair competition." Cal. Bus. & Prof. § 17204.
- 117. Plaintiffs Brooks and Shabazz both lost money as a result of Thomson Reuters' unfair and unlawful practices in violation of the Unfair Competition Law. But for its violation of law, Thomson Reuters would have either paid Brooks and Shabazz for consent to sell their information or ceased the sale of their information.
- 118. Plaintiffs bring this fourth cause of action in a representative capacity, not on a class basis, seeking public injunctive relief to enjoin Thomson Reuter's continued violation of California's Unfair Competition Law.

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Superior Court of California, County of Alameda Alternative Dispute Resolution (ADR) Information Packet

The person who files a civil lawsuit (plaintiff) must include the ADR Information Packet with the complaint when serving the defendant. Cross complainants must serve the ADR Information Packet on any new parties named to the action.

The Court *strongly encourages* the parties to use some form of ADR before proceeding to trial. You may choose ADR by:

- Indicating your preference on Case Management Form CM-110;
- Filing the Stipulation to ADR and Delay Initial Case Management Conference for 90 Days (a local form included with the information packet); or
- Agree to ADR at your Initial Case Management Conference.

QUESTIONS? Call (510) 891-6055. Email <u>adrprogram@alameda.courts.ca.gov</u> Or visit the court's website at http://www.alameda.courts.ca.gov/adr

What Are The Advantages Of Using ADR?

- Faster Litigation can take years to complete but ADR usually takes weeks or months.
- *Cheaper* Parties can save on attorneys' fees and litigation costs.
- More control and flexibility Parties choose the ADR process appropriate for their case.
- *Cooperative and less stressful* In mediation, parties cooperate to find a mutually agreeable resolution.
- *Preserve Relationships* A mediator can help you effectively communicate your interests and point of view to the other side. This is an important benefit when you want to preserve a relationship.

What Is The Disadvantage Of Using ADR?

• You may go to court anyway – If you cannot resolve your dispute using ADR, you may still have to spend time and money resolving your lawsuit through the courts.

What ADR Options Are Available?

- *Mediation* A neutral person (mediator) helps the parties communicate, clarify facts, identify legal issues, explore settlement options, and agree on a solution that is acceptable to all sides.
 - O Court Mediation Program: Mediators do not charge fees for the first two hours of mediation. If parties need more time, they must pay the mediator's regular fees.

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Some mediators ask for a deposit before mediation starts which is subject to a refund for unused time.

- o **Private Mediation**: This is mediation where the parties pay the mediator's regular fees and may choose a mediator outside the court's panel.
- *Arbitration* A neutral person (arbitrator) hears arguments and evidence from each side and then decides the outcome of the dispute. Arbitration is less formal than a trial and the rules of evidence are often relaxed. Arbitration is effective when the parties want someone other than themselves to decide the outcome.
 - O Judicial Arbitration Program (non-binding): The judge can refer a case or the parties can agree to use judicial arbitration. The parties select an arbitrator from a list provided by the court. If the parties cannot agree on an arbitrator, one will be assigned by the court. There is no fee for the arbitrator. The arbitrator must send the decision (award of the arbitrator) to the court. The parties have the right to reject the award and proceed to trial.
 - o **Private Arbitration** (binding and non-binding) occurs when parties involved in a dispute either agree or are contractually obligated. This option takes place outside of the courts and is normally binding meaning the arbitrator's decision is final.

Mediation Service Programs In Alameda County

Low cost mediation services are available through non-profit community organizations. Trained volunteer mediators provide these services. Contact the following organizations for more information:

SEEDS Community Resolution Center

1968 San Pablo Avenue, Berkeley, CA 94702-1612

Telephone: (510) 548-2377 Website: www.seedscrc.org

Their mission is to provide mediation, facilitation, training and education programs in our diverse communities – Services that Encourage Effective Dialogue and Solution-making.

Center for Community Dispute Settlement

291 McLeod Street, Livermore, CA 94550

Telephone: (925) 373-1035 Website: www.trivalleymediation.com CCDS provides services in the Tri-Valley area for all of Alameda County.

For Victim/Offender Restorative Justice Services

Catholic Charities of the East Bay: Oakland

433 Jefferson Street, Oakland, CA 94607

Telephone: (510) 768-3100 Website: www.cceb.org

Mediation sessions involve the youth, victim, and family members work toward a mutually

agreeable restitution agreement.

ATTC	RNEY OR PARTY WITHOUT ATTORNEY (Name, State Bar number, and address)	FOR COURT USE ONLY	
	TELEPHONE NO.		
	TELEPHONE NO.: FAX NO. (Option E-MAIL ADDRESS (Optional):	nai):	
	ATTORNEY FOR (Name):		
SUF	ERIOR COURT OF CALIFORNIA, ALAMEDA COUNTY		
	STREET ADDRESS:		
	MAILING ADDRESS:		
	CITY AND ZIP CODE: BRANCH NAME		
	DIVANOLLINAME		
PLA	INTIFF/PETITIONER:		
DEF	ENDANT/RESPONDENT:		
		CASE NUMBER:	
	PULATION TO ATTEND ALTERNATIVE DISPUTE R D DELAY INITIAL CASE MANAGEMENT CONFERE		
	INSTRUCTIONS: All applicable boxes must be cl	necked, and the specified information must be provided.	
	This stipulation is effective when:		
	All parties have signed and filed this stipulation with the	Case Management Conference Statement at least 15 days be	fore the
	initial case management conference.		
	 A copy of this stipulation has been received by the ADF 	R Program Administrator, 1225 Fallon Street, Oakland, CA 9461	12.
1.	Date complaint filed: An Init	ial Case Management Conference is scheduled for:	
	Date: Time:	Department:	
2.	Counsel and all parties certify they have met and conferred	and have selected the following ADR process (check one):	
	☐ Court mediation ☐ Judicial arbitration		
	☐ Private mediation ☐ Private arbitration		
3.	All parties agree to complete ADR within 90 days and certify	/ that:	
	a. No party to the case has requested a complex civil litigate	ation determination hearing;	
	b. All parties have been served and intend to submit to the		
	c. All parties have agreed to a specific plan for sufficient of		
	 d. Copies of this stipulation and self-addressed stamped counsel and all parties; 	envelopes are provided for returning endorsed filed stamped co	pies to
	e. Case management statements are submitted with this	stipulation;	
	f. All parties will attend ADR conferences; and,		
	g. The court will not allow more than 90 days to complete	ADR.	
I de	clare under penalty of perjury under the laws of the State of	California that the foregoing is true and correct.	
Dat	y.		
Dat	,,		
	(TYPE OR PRINT NAME)	(SIGNATURE OF PLAINTIFF)	
Dat	Σ:		
	(TYDE OD DDINIT MARKE)		
	(TYPE OR PRINT NAME)	(SIGNATURE OF ATTORNEY FOR PLAINTIFF)	Page 1 of 2

ALA ADR-001

PLAINTIFF/PETITION	IER:		CASE NUMBER.:
DEFENDANT/RESPO	ONDENT:		
Date:			
Date.			
(TYPE (OR PRINT NAME)	(SIGNATURE OF DEFENDANT)	
Date:			
Date.			
(TVDE		 (CICNATURE OF ATTORNEY FOR DEE	CAIDAAIT)
(TYPE)	OR PRINT NAME)	(SIGNATURE OF ATTORNEY FOR DEF	ENDANT)

			CM-110
	PLAINTIFF/PETITIONER:	CASE NUMBER:	
	DEFENDANT/RESPONDENT:		
4.	b. Provide a brief statement of the case, including any damages. (If personal injury damages claimed, including medical expenses to date [indicate source and amount], earnings to date, and estimated future lost earnings. If equitable relief is sought, described.	estimated future medical evr	injury and penses, lost
	(If more space is needed, check this box and attach a page designated as Attachr	ment 4b.)	
5.		one party, provide the name o	of each party
6.	 Trial date a. The trial has been set for (date): b. No trial date has been set. This case will be ready for trial within 12 months of to not, explain): 	the date of the filing of the co	mplaint <i>(if</i>
	c. Dates on which parties or attorneys will not be available for trial (specify dates and ex	xplain reasons for unavailabili	ty):
7.	Estimated length of trial The party or parties estimate that the trial will take (check one): a days (specify number): b hours (short causes) (specify):		
8.	Trial representation (to be answered for each party) The party or parties will be represented at trial by the attorney or party listed in the a. Attorney: b. Firm: c. Address: d. Telephone number: e. E-mail address: J. Additional representation is described in Attachment 8.	r:	owing:
9.	Preference		
0.	This case is entitled to preference (specify code section):		
10.	Alternative dispute resolution (ADR)		
	a. ADR information package. Please note that different ADR processes are available i the ADR information package provided by the court under rule 3.221 for information a court and community programs in this case.	about the processes available	through the
	(1) For parties represented by counsel: Counsel has has not provide in rule 3.221 to the client and reviewed ADR options with the client.	d the ADR information packa	ge identified
	(2) For self-represented parties: Party has has not reviewed the ADR info	ormation package identified in	n rule 3.221.
	 Referral to judicial arbitration or civil action mediation (if available). This matter is subject to mandatory judicial arbitration under Code of Civil Procedure section 1775.3 because the amoun statutory limit. 	ocedure section 1141.11 or to tt in controversy does not exc	civil action eed the
	(2) Plaintiff elects to refer this case to judicial arbitration and agrees to limit recordivit Procedure section 1141.11.	very to the amount specified i	n Code of
	(3) This case is exempt from judicial arbitration under rule 3.811 of the California mediation under Code of Civil Procedure section 1775 et seg. (specify exempted)	Rules of Courtor from civil a	ction

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PLAINTIFF/PETITIOI	NER:	CASE NUMBER:		
DEFENDANT/RESPOND	DEFENDANT/RESPONDENT:			
10. c. Indicate the ADR process or processes that the party or parties are willing to participate in, have agreed to participate in, or have already participated in (check all that apply and provide the specified information):				
	The party or parties completing this form are willing to participate in the following ADR processes (check all that apply): If the party or parties completing this form in the case have agreed to participate in or have already completed an ADR processes, indicate the status of the processes (attach a copy of the parties' ADR stipulation):			
(1) Mediation		Mediation session not yet scheduled Mediation session scheduled for (date): Agreed to complete mediation by (date): Mediation completed on (date):		
(2) Settlement conference		Settlement conference not yet scheduled Settlement conference scheduled for (date): Agreed to complete settlement conference by (date): Settlement conference completed on (date):		
(3) Neutral evaluation		Neutral evaluation not yet scheduled Neutral evaluation scheduled for (date): Agreed to complete neutral evaluation by (date): Neutral evaluation completed on (date):		
(4) Nonbinding judicial arbitration		Judicial arbitration not yet scheduled Judicial arbitration scheduled for (date): Agreed to complete judicial arbitration by (date): Judicial arbitration completed on (date):		
(5) Binding private arbitration		Private arbitration not yet scheduled Private arbitration scheduled for (date): Agreed to complete private arbitration by (date): Private arbitration completed on (date):		
(6) Other (specify):		ADR session not yet scheduled ADR session scheduled for (date): Agreed to complete ADR session by (date): ADR completed on (date):		

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PLAINTIFF/PETITIONER:	CASE NUMBER:
DEFENDANT/RESPONDENT:	
 11. Insurance a Insurance carrier, if any, for party filing this statement (name): b. Reservation of rights: Yes No c Coverage issues will significantly affect resolution of this case (explain): 	
12. Jurisdiction Indicate any matters that may affect the court's jurisdiction or processing of this case and o Bankruptcy Other (specify): Status:	describe the status.
13. Related cases, consolidation, and coordination a. There are companion, underlying, or related cases. (1) Name of case: (2) Name of court: (3) Case number: (4) Status: Additional cases are described in Attachment 13a. b. A motion to consolidate coordinate will be filed by (nat	me party):
14. Bifurcation The party or parties intend to file a motion for an order bifurcating, severing, or coord action (specify moving party, type of motion, and reasons):	linating the following issues or causes of
15. Other motions The party or parties expect to file the following motions before trial (specify moving parties)	arty, type of motion, and issues):
 Discovery a The party or parties have completed all discovery. b The following discovery will be completed by the date specified (describe all antion Party	icipated discovery): <u>Date</u>
c. The following discovery issues, including issues regarding the discovery of electric anticipated (specify):	ronically stored information, are

	CM-11
PLAINTIFF/PETITIONER:	CASE NUMBER:
DEFENDANT/RESPONDENT:	
 17. Economic litigation a. This is a limited civil case (i.e., the amount demanded is \$25,000 or less) and the of Civil Procedure sections 90-98 will apply to this case. b. This is a limited civil case and a motion to withdraw the case from the economic discovery will be filed (if checked, explain specifically why economic litigation planshould not apply to this case): 	c litigation procedures or for additional
 Other issues The party or parties request that the following additional matters be considered or conference (specify): 	determined at the case management
 Meet and confer The party or parties have met and conferred with all parties on all subjects requi of Court (if not, explain): 	red by rule 3.724 of the California Rules
 After meeting and conferring as required by rule 3.724 of the California Rules of Cou (specify): 	rt, the parties agree on the following
20. Total number of pages attached (if any): am completely familiar with this case and will be fully prepared to discuss the status of discuss well as other issues raised by this statement, and will possess the authority to enter into some case management conference, including the written authority of the party where required.	ipulations on these issues at the time of
Pate:	
(TYPE OR PRINT NAME) (SIG	NATURE OF PARTY OR ATTORNEY)
	NATURE OF PARTY OR ATTORNEY) Natures are attached.