



IMMIGRANTLY

Immigrantly Media Secures Strategic Investment to Redefine Immigrant Narratives

FOR IMMEDIATE RELEASE:

New York, NY (Thursday, November 30, 2023) — Immigrantly Media, a transformative media company committed to celebrating the extraordinariness of the immigrant experience through subversive and authentic storytelling, is pleased to announce an investment from American Public Media Group (APMG). This funding marks a significant milestone for Immigrantly as it continues its journey to amplify honest perspectives through expanded podcast offerings, content licensing initiatives, and innovative storytelling ventures.

At the core of Immigrantly Media's mission is the commitment to presenting authentic and diverse stories that go beyond stereotypes, providing a platform for a more nuanced understanding of immigrants' experiences. The investment from APMG will enable Immigrantly Media to achieve its goals swiftly.

"We are so impressed with Immigrantly Media and are thrilled to invest in its future," said Jeff Freeland Nelson, executive director of Glen Nelson Center, APMG's venture arm. "We've been fans of Immigrantly since Saadia first launched the podcast and became even more excited when they were a finalist in Next Challenge for Media and Journalism. This is just the beginning of our work together to help share the immigrant experience in new and exciting ways."

Founder and CEO of Immigrantly Media, Saadia Khan, shares: "This investment is a testament to the power of authentic storytelling and its ability to disrupt one-dimensional perspectives. With the support from APMG, we are excited to be able to broaden our reach and continue sharing stories often overlooked in mainstream media."

The funding will empower Immigrantly Media to:

- **Podcast Expansion:** Develop, produce, and promote two new compelling podcasts. Launching in January 2024, *Banterly* will tackle pop culture critique and media analysis from an unfiltered and socially conscious Gen-Z perspective. A fourth podcast launching in 2024 will provide a deep dive into the history and cultural impact of sports.
- **Content Licensing Initiatives:** Explore strategic partnerships for content licensing to broaden the reach of Immigrantly's unique storytelling across various platforms and channels, while maintaining a consistent brand identity and mission.

- **Creating Media Adjacencies:** Adapt podcast content into published books, as well as venture into video podcasting, and delve into different formats to extend its reach and attract diverse audiences.

Immigrantly Media remains steadfast in its dedication to fostering empathy, breaking down stereotypes, and contributing to a more inclusive narrative surrounding immigrant identities.

About Immigrantly Media

Immigrantly Media is a forward-thinking media company that specializes in authentic and unvarnished storytelling to redefine the immigrant narrative. Immigrantly currently comprises two podcasts including its flagship podcast, [Immigrantly](#), and an investigative true crime podcast, [Invisible Hate](#), in collaboration with Rifelion Media. Two new Immigrantly podcasts are currently in development and set to launch in 2024.

Learn more at www.immigrantlypod.com and connect with us on Instagram ([@immigrantlypod](#)), Twitter ([@immigrantly_pod](#)), and TikTok ([@immigrantlypodcast](#)).

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