*2020 Special Online Webinar Series*
International Symposium on Adult Congenital Heart Disease

October 5-9, 2020
Online Webinar

Promotional & Exhibit Opportunities
From the Committee Chair

In response to the current COVID-19 pandemic, we are transitioning the live program in Cincinnati to an interactive webinar. On behalf of all of us at the Heart Institute at Cincinnati Children’s Hospital Medical Center we enthusiastically invite you to join us virtually for the International ACHD Symposium to be held October 5-9, 2020.

Adults with congenital heart disease are a rapidly growing and long understudied and underserved population. Our program is designed to meet the needs of trainees as well as established pediatric and adult cardiovascular physicians, nurse practitioners and other allied health professionals, who all share a commitment to the care of adults with congenital heart disease.

The design of the webinar will be highly interactive and allow dialogue among participants and faculty. Each day of the comprehensive educational program focuses on a key topic. Single-session conference admission will be available for those with a particular interest. Special emphasis topics will include:

- Women’s health, pregnancy and genetics
- ACHD in low-resource environments
- ACHD program management
- Research and ACHD

We have developed a number of support opportunities for your consideration. These opportunities will serve to maximize your visibility and exposure to attendees at the conference, as well as demonstrate your support of adult congenital care and education.

We appreciate your support during these unprecedented times. We look forward to working with you.

Alexander (Sasha) Opotowsky, MD MMSc
Nicole Brown, MD
Andrew N. Redington, MD
Co-chairs, 2020 International Symposium on Adult Congenital Heart Disease
Host Organizations

CINCINNATI CHILDREN’S
Cincinnati Children’s, a nonprofit academic medical center established in 1883, is one of the oldest and most distinguished pediatric hospitals in the United States.

Clinical Services
We offer comprehensive clinical services, from treatments for rare and complex conditions to well-child care. In the 2019-20 U.S. News & World Report survey of best children’s hospitals, Cincinnati Children’s ranks No. 3 among all Honor Roll hospitals.

With more than 600 registered beds, Cincinnati Children’s had more than 1.3 million patient encounters and served patients from all 50 states and 58 countries, including 589 international patients, in fiscal 2017.

Education & Training
Through an academic affiliation dating to 1926, Cincinnati Children’s comprises the Department of Pediatrics at the University of Cincinnati College of Medicine. We train more than 600 residents and clinical fellows a year in various pediatric specialties and offer some of the most highly ranked research-based education and training programs in the nation.

Research
We have been an important force in pediatric research since the opening of the Cincinnati Children’ Research Foundation in 1931. Grant funding for our research has more than tripled in the last 15 years, supporting countless discoveries and the continued expansion of our areas of research.

About the Heart Institute
In 2020, U.S. News & World Report ranked Cincinnati Children’s Heart Institute a top program in the nation for pediatric cardiology and heart. The Heart Institute team has pioneered many advances in pediatric cardiology, including a first-in-nation ventricular assist device in a Duchenne Muscular Dystrophy patient, numerous transcatheter (nonsurgical) intervention therapies, echocardiography of complex cardiac malformations and the evaluation of cardiac disease during exercise stress. As one of the largest pediatric cardiology programs in the nation, the world-renowned team at the Heart Institute at Cincinnati Children’s Hospital Medical Center has achieved outcomes that rival or surpass those at other top centers, for even the most challenging cases. These outcomes are driven by a bench-to-bedside approach, which allows the Heart Institute to bring research results into mainstream treatment plans for patients before they are available elsewhere.
Course Directors

Nicole Brown, MD
Director, Cardiovascular Genetics Clinic
Assistant Professor, UC Department of Pediatrics
Heart Institute
Cincinnati Children’s

Andrew Redington, MD
Executive Co-Director, Heart Institute
Chief, Pediatric Cardiology
Professor, UC Department of Pediatrics
Heart Institute
Cincinnati Children’s

Alexander (Sasha) Opotowsky, MD MMSc
Director, Adult Congenital Heart Disease Program
Co-Director, Heart Institute Research Core
Co-Director, Cardiopulmonary Exercise Testing
Professor, UC Department of Pediatrics
Heart Institute
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Planning Team

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Physician Outreach and Engagement

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Cincinnati Children’s

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Cardiology

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Nurse Practitioner
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Emily Ryan
Coordinator
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Cincinnati Children’s

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Physician Outreach and Engagement

Andrea Thrasher, MEd
Education Consultant
Continuing Medical Education

Mariah Yard, BA
Specialist, Communications and Community Outreach
Heart Institute
Cincinnati Children’s
Webinar Content

Monday, October 5, 2020  |  11:30am - 1:30pm ET
Pregnancy in ACHD

Tuesday, October 6, 2020  |  8am - 10am ET
Adult Congenital Heart Disease in Lower Resource Environments

Wednesday, October 7, 2020  |  11:30am - 1:30pm ET
ACHD Nursing, Programs and Teams

Wednesday, October 7, 2020 | 5:30pm - 7:00pm ET
The Early Days of North American Adult Congenital Heart Disease Told in Four ‘Vintage’ Programs

Thursday, October 8, 2020  |  11:30am - 1:30pm ET
Research Abstracts

Thursday, October 8, 2020  |  5:30pm - 7:00pm ET
Update on ACHD Research Collaboration

Friday, October 9, 2020  |  11:30am - 1pm ET
Keynote Presentation & 2nd Gary D. Webb Address
Promotional Opportunities

Levels

Platinum $2,500

Platinum level supporters will receive recognition through organization name or logo as follows:
• Prominent organization name recognition on handout emailed to participants prior to the webinar
• Verbal recognition of support during opening remarks

Gold $1,000

Gold level supporters will receive recognition through organization name or logo as follows:
• Organization name recognition on handout posted for participants during the webinar
• Verbal recognition of support during opening remarks

Daily Sponsor $2,000

Daily sponsors will receive recognition through organization name or logo as follows:
• Verbal recognition of support during the opening session

Recognition $250

• Organization name recognition on handout emailed to participants prior to the webinar

Donations & Grants

All opportunities listed in this prospectus are promotional in nature. Donations and grants provided by Commercial Interests, as defined by the Accreditation Council for Continuing Medical Education (ACCME), are considered separately and are Commercial Support. Contributions by a Commercial Interest must comply with the ACCME Standards of Commercial Support. If you are interested in providing a donation or educational grant, please contact Allison.Barnes@chmc.org
# Interest Form - 2020 Webinar Series

## Organization Information
Complete the information below to indicate the appropriate person to serve as the contact for this program. Email a completed Interest Form and LOA to Allison.Barnes@cchmc.org

<table>
<thead>
<tr>
<th>Organization Name</th>
<th>Contact Name(s)</th>
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## Promotional Opportunities

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<th>Promotional Opportunities</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Platinum Level</td>
<td>$2,500</td>
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<tr>
<td>Gold Level</td>
<td>$1,000</td>
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<td>Daily Sponsor</td>
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<td>Recognition</td>
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<td><strong>TOTAL</strong></td>
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ACCME Standards for Commercial Support of Continuing Medical Education
(as related to promotion and commercial support, version 3.12.2018)

Standard 1: Independence
Standard 1.1 A CME provider must ensure that the following decisions were made free of the control of a commercial interest. (See www.accme.org for a definition of a "commercial interest" and some exemptions.) (a) Identification of CME needs; (b) Determination of educational objectives; (c) Selection and presentation of content; (d) Selection of all persons and organizations that will be in a position to control the content of the CME; (e) Selection of educational methods; (f) Evaluation of the activity.

Standard 1.2 A commercial interest cannot take the role of non-accredited partner in a joint provider relationship.

Standard 3: Appropriate Use of Commercial Support
Standard 3.1 The provider must make all decisions regarding the disposition and disbursement of commercial support.

Standard 3.2 A provider cannot be required by a commercial interest to accept advice or services concerning teachers, authors, or participants or other education matters, including content, from a commercial interest as conditions of contributing funds or services.

Standard 3.3 All commercial support associated with a CME activity must be given with the full knowledge and approval of the provider.

Standard 3.4 The terms, conditions, and purposes of the commercial support must be documented in a written agreement between the commercial supporter and the commercial supporter that includes the provider and its educational partner(s). The agreement must include the provider, even if the support is given directly to the provider’s educational partner or a joint provider.

Standard 3.5 The written agreement must specify the commercial interest that is the source of commercial support.

Standard 3.6 Both the commercial supporter and the provider must sign the written agreement between the commercial supporter and the provider.

Standard 3.7 The provider must have written policies and procedures governing honoraria and reimbursement of out-of-pocket expenses for planners, teachers and authors.

Standard 3.8 The provider, the joint provider, or designated educational partner must pay directly any teacher or author honoraria or reimbursement of out-of-pocket expenses in compliance with the provider’s written policies and procedures.

Standard 3.9 No other payment shall be given to the director of the activity, planning committee members, teachers or authors, joint provider, or any others involved with the supported activity.

Standard 3.10 If teachers or authors are listed on the agenda as facilitating or conducting a presentation or session, but participate in the remainder of an educational event as a learner, their expenses can be reimbursed and honoraria can be paid for their teacher or author role only.

Standard 3.11 Social events or meals at CME activities cannot compete with or take precedence over the educational events.

Standard 3.12 The provider may not use commercial support to pay for travel, lodging, honoraria, or personal expenses for non-teacher or non-author participants of a CME activity. The provider may use commercial support to pay for travel, lodging, honoraria, or personal expenses for bona fide employees and volunteers of the provider, joint provider or educational partner.

Standard 3.13 The provider must have written policies and procedures governing honoraria and reimbursement of out-of-pocket expenses for planners, teachers and authors.

Standard 4: Appropriate Management of Associated Commercial Promotion
Standard 4.1 Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

Standard 4.2 Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME. For print, advertisements and promotional materials will not be interleaved within the pages of the CME content. Advertisements and promotional materials may face the first or last pages of printed CME content as long as these materials are not related to the CME content they face and are not paid for by the commercial supporters of the CME activity. For computer based, advertisements and promotional materials will not be visible on the screen at the same time as the CME content and not interleaved between computer ‘windows’ or screens of the CME content. Also, ACCME-accredited providers may not place their CME activities on a Web site owned or controlled by a commercial interest. With clear notification that the learner is leaving the educational Web site, links from the Web site of an ACCME accredited provider to pharmaceutical and device manufacturers’ product Web sites are permitted before or after the educational content of a CME activity, but shall not be embedded in the educational content of a CME activity. Advertising of any type is prohibited within the commercial content of CME activities on the Internet including, but not limited to, banner ads, subliminal ads, and pop-up window ads. For computer based CME activities, advertisements and promotional materials may not be visible on the screen at the same time as the CME content and not interleaved between computer windows or screens of the CME content. For audio and video recording, advertisements and promotional materials will not be included within the CME. There will be no ‘commercial breaks.’ For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity. For Journal-based CME, None of the elements of journal-based CME can contain any advertising or product group messages of commercial interests. The learner must not encounter advertising within the pages of the article or within the pages of the related questions or evaluation materials.

Standard 4.3 Educational materials that are part of a CME activity, such as slides, abstracts and handouts, cannot contain any advertising, corporate logo, trade name or a product-group message of an ACCME-defined commercial interest.

Standard 4.4 Print or electronic information distributed about the non-CME elements of a CME activity that are not directly related to the transfer of education to the learner, such as schedules and content descriptions, may include product-promotion material or product-specific advertisement.

Standard 4.5 A provider cannot use a commercial interest as the agent providing a CME activity to learners, e.g., distribution of self-study CME activities or arranging for electronic access to CME activities.